

## Contact

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[www.bushwhackmedia.com](http://www.bushwhackmedia.com)  
(Company)  
[www.swellwatercraft.com](http://www.swellwatercraft.com)  
(Company)

## Top Skills

Social Media  
Online Advertising  
Advertising

## Languages

Spanish

# Jim Marsh

KEO(Kayak Enthusiasm Officer) at Swell Watercraft  
Bellingham

## Summary

Strong leader with a proven track record of growing businesses, expanding sales and increasing profit margins. Organized Manager skilled in Sales, Integrated Marketing, Search Engine Optimization(SEO), Advertising with extensive experience working in the Media.

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## Experience

### Swell Watercraft

6 years

#### Owner

May 2016 - Present (6 years)

Bellingham, Washington Area

#### Associate

October 2016 - Present (5 years 7 months)

Bellingham, Washington Area

Establishing settings through sales, marketing, organizational, management, consulting and initial branding efforts.

### Canoe & Kayak and SUP Magazines.

#### Publisher

August 2005 - December 2015 (10 years 5 months)

Kirkland, WA

Successfully transformed C&K from a print to a digital brand. Expanded C&K's business online as well as great events such as Canoe & Kayak and SUP Awards. I was the founding Publisher @ SUP Magazine.

### Mountain Gazette

#### Advertising Director

2003 - 2005 (2 years)

### Paddler magazine

#### Account Executive

2000 - 2003 (3 years)

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## Education

Southern Illinois University, Carbondale  
History · (1991 - 1993)

Southern Illinois University, Carbondale  
Bachelor of History, History