

## Contact

[www.linkedin.com/in/danishsinha](http://www.linkedin.com/in/danishsinha)  
(LinkedIn)  
[www.gamestacy.com](http://www.gamestacy.com) (Company)

## Top Skills

Game Development  
Game Design  
Unity

## Languages

Hindi (Native or Bilingual)  
English (Full Professional)

## Certifications

Professional Vocal Warm Up  
R Programming  
An Introduction to Interactive  
Programming in Python  
Developing Innovative Ideas for  
New Companies: The First Step in  
Entrepreneurship  
The Data Scientist's Toolbox

## Honors-Awards

Top 10 Business Ideas for Women  
Empowerment

## Patents

Entertainment and educational  
platform enabling food preparation in  
virtual environment  
System and method for enabling  
simulated social media experience

# Danish Sinha

Founder of Gamestacy | Building Gaming Metaverse | Fighting for  
Inclusivity and Diversity in Gaming  
Bengaluru

## Summary

Passionate to create a more prosperous and exciting world through  
video games, digital economy, and business.

Over 7+ years producing highly effective results for Gamestacy, and  
PakkaProfile. Seasoned in building great game development teams  
and leading cross-functional teams across product development,  
marketing, media, finance, and business operations. Effective  
in developing joint effort between investors, product leads, and  
leading and mentoring tech team members. Three specialization's  
degrees, many certificates, and undergrad bachelors from Maryland,  
Michigan, CalArts, and SNU. Bilingual English and Hindi speaker  
with a background living and working in many parts of India  
(Bangalore, Mumbai, Delhi, Hyderabad, and other states).

### Skills:

Intrapreneurship. Game Development. Leadership Training.  
Recruitment. Team Building. Marketing. Fundraising. Social  
Responsibility. User Acquisition Strategy. Staff Planning. Target  
Market Segment. Advertising. Project Management. Data and  
Insight Analysis. Market Research. Startup Development. KPI  
Tracking. Cross-functional Leadership. Market Research. Product  
Management. Product Development. Writer. Speaker. Brand  
Development & Strategy. Business Consulting. Go-to-market  
Strategy. Experimental Prototyping. Strategic Development for B2B  
and B2C. Virtual Reality. Augmented Reality. 2D/3D Simulation.  
Education Technology. Visualization Software. Ultra-Realistic Virtual  
Simulations.

### Tools:

Unity. C#. Jira. GitHub. Firebase. Game Analytics. Google Analytics.  
Beamable. Excel. Outlook. PowerPoint. G Suites. Final Cut Pro.  
Design Thinking Tools: Business Model Canvas, 2x2s, etc. Adobe

Creative Suite. Photoshop. Illustrator. Zendesk. Hubstaff. Nielsen.  
Eager willingness to learn #studentforlife

Extra:

-Hindi (Native), English (Fluent).

-Yoga, meditation, kalaripayattu, krav maga, and video games.

-Member of Isha Foundation, Gamedev.in and WeMake.Games.

-Disruptive innovation, investing, deep love for video games, and empowering humanity.

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## Experience

### Gamestacy

Founder | CEO

August 2016 - Present (5 years 10 months)

Bengaluru, Karnataka, India

Gamestacy is building Influencer, a social gaming platform empowering gamers to share gaming experiences and build user-generated levels & digital items. Selected by Google Games and partnership with Jio & Bemable, Gamestacy is on a mission to empower users to creative freedom & socialization, also promoting diversity and inclusion in gaming.

### Google

Google Games Accelerator

September 2021 - February 2022 (6 months)

Gamestacy was selected for Google Game Accelerator 2021 among the Top 30 Gaming Startups.

Google Games Accelerator is a program for top indie game startups from select emerging markets who are looking to supercharge their growth on Android.

This is a special edition of the Launchpad Accelerator program, designed in close collaboration with Google Play, featuring a comprehensive gaming curriculum and mentorship from top mobile gaming experts.

### PakkaProfile

Co-founder | CTO

February 2019 - March 2020 (1 year 2 months)

Bengaluru Area, India

We help companies hire and retain the right blue collared talent for the right job. We are collaborating with some of the best psychologists to measure in-depth traits and competencies for companies.

Finding their personality and competencies all of this through games alone, and understand the motivation of blue collared better and therefore help companies engage with them in a more meaningful manner.

## Entrepreneur First

### Entrepreneur First Accelerator

January 2019 - July 2019 (7 months)

Bengaluru Area, India

Entrepreneur First is the world's leading talent investor. We invest time and money in the world's most talented and ambitious individuals.

EF is backed by some of the world's best entrepreneurs, including the founders of LinkedIn, DeepMind and Paypal, as well as top VCs from Silicon Valley and Europe.

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## Education

### Michigan State University

Game Design and Development (Online Specialization), Computer Science · (2014 - 2016)

### California Institute of the Arts

Game Art & Design (Online Specialization), Game and Interactive Media Design · (2016 - 2019)

### University of Maryland

Entrepreneurship: Launching an Innovative Business (Online Specialization), Entrepreneurship/Entrepreneurial Studies · (2014 - 2015)

### Shiv Nadar University

Bachelor of Technology (BTech), Computer Engineering · (2012 - 2016)