



**Eric Rodli** · 2nd

Strategic Advisor at SimGraphics

La Canada Flintridge, California, United States · [Contact info](#)

500+ connections



SimGraphics



The University of Chicago  
Booth School of Business

## Experience



### Strategic Advisor

SimGraphics · Part-time

Sep 2020 – Present · 1 yr 5 mos

Los Angeles Metropolitan Area



### Independent Consultant

Self Employed · Part-time

Aug 2019 – Present · 2 yrs 6 mos



### Executive Director

American Society of Cinematographers

Feb 2018 – Jul 2019 · 1 yr 6 mos

Hollywood, California



### Chief Financial Officer

BeBop Technology

Sep 2017 – Feb 2018 · 6 mos

Greater Los Angeles Area



### Independent Consultant

Consultant

May 2015 – Sep 2017 · 2 yrs 5 mos

Greater Los Angeles Area

Providing Advisory services, such as general business strategy, due diligence and project development to the entertainment technology and the theme and leisure industry. Current assignment in broadcast television services as strategic adviser to Gearhouse Broadcast. Prior work in digital cinema.

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## Education



### The University of Chicago Booth School of Business

MBA, Marketing, Economics, Accounting

1979 – 1981



### UC San Diego

BA, Economics, Spanish Lit

1974 – 1978

Activities and Societies: Varisty Tennis Team, Phi Beta Kappa Honor Society; Summa Cum Laude

