INVEST IN **SKYGOAL INC**

Shaping the Future of Education, Powered by Artificial Intelligence (AI) for Personalized Learning

skygoal.education Delaware City DE

Software Technology App Education Crowdfunding

LEAD INVESTOR

Rajkumar Ananthu

I am a first time investor and I experienced the pain point which SKYGOAL is trying to solve. EdTech industry is expected to grow to be a billion dollar market and a company like SKYGOAL have a good scope for growth. Not only SKYGOAL is an extensive search engine to help student(s) to get information about colleges/institutes, it has different verticals of business like webinars offering high quality training classes to students from industry experts etc., I truly believe that the team at SKYGOAL is very passionate and enthusiastic and they are going to make a student life easier in his/her career path and thus grabbing the potential Edtech market share.

Invested $1,400 this round

Highlights

1. ⏳30k+ Pre-registered users
2. 💰$400+ Billion of market opportunity (by 2030)
3. 💡Received Technical infrastructure grants from AWS, GOOGLE, MongoDB
4. 🤝Strategic Partnerships with more than 250+ organizations / educational institutes
5. 🚀Presence in INDIA & USA
6. 🏆Recognized by the Government of India under the Startup India program
7. IBM Authorized Career Education Partner

Our Team

Sai Krishna Musunuru FOUNDER & CEO

Built 2 tech startups generating revenue of $100k | Oracle Certified Cloud Associate, IBM Watson Developer, Consultant for many startup companies, Worked as Technical consultant for USA & Australia Clients.

Back in 2016 when I was a student, I faced all these problems as a student. I failed in choosing the right college, which potentially impacted my career with no internship opportunities, scholarships, & no guidance on what skills should I need to pursue to get a good job? We built the Skygoal platform to solve all these misfortunes.

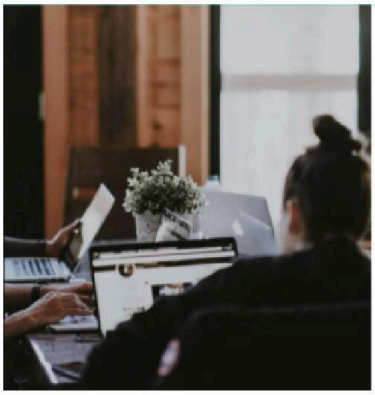
MRUDULA MUCHERLA Chief Operating Officer

Experienced Chief Operating Officer with a demonstrated history of working in the software industry. Managing people and development of organization of our company's software products.

Sri Nagesh KOTIPALLI Co-Founder & Project Manager (Tech)

What makes me a great fit for project management is my ability to direct and communicate well with people of various backgrounds. Designed and developed BBA Notes - an app for BBA students, which is being used by more than 31k+ students around India.

Pitch



The Problem

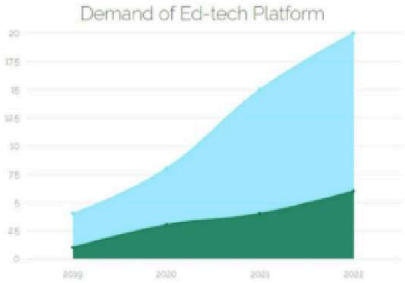
1. Spending hours of time on internet to finding best colleges,universities
2. Students are quite young, inexperienced and raw to take a right decision
3. Students are under a lot of pressure these days because of budget cuts in education

Solution

A-Cross Platform a application that helps students save their time and finds best college suitable for them

A Platform where they learn skills according to industy need and help in getting Job

Help them getting Admission to find best fit for them



Market Size

$1.96 B in 2021 , Expected to reach $4B+ in 2025

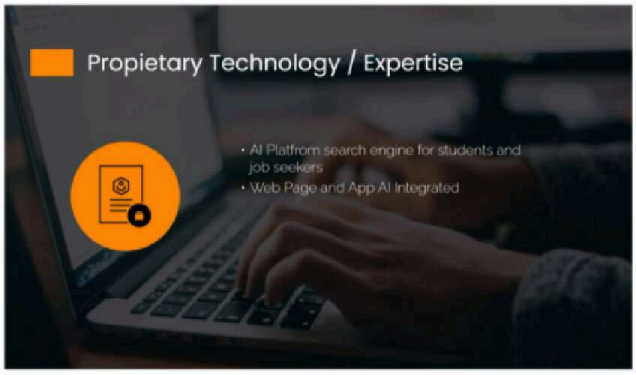
Business Model

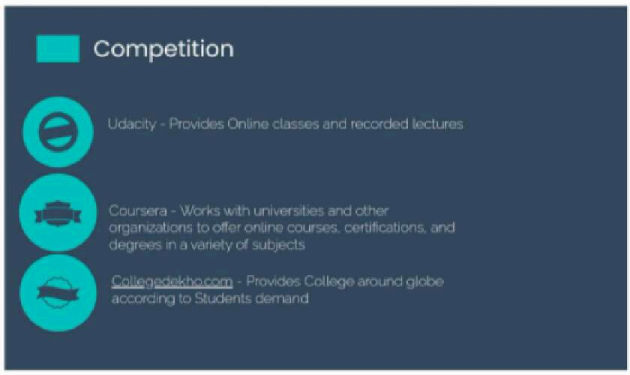
We earns $150-$400 on every Admission

We earn $70 -$500 every Course sell.

Earning from Lead Generation,Advertising,Course Sell,Subscription

Forward-looking projections cannot be guaranteed



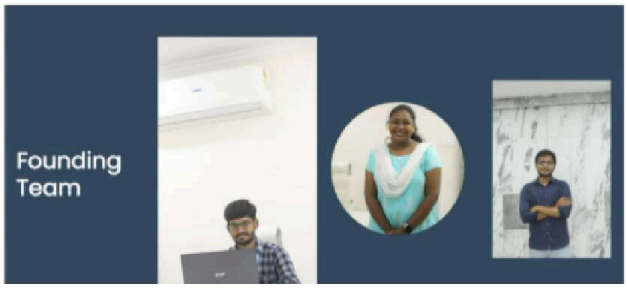


Go-to Market Plan

Customer Acqusition Channels

Digital Marketing(Linkedin,Facebook,Instagram,youtube,twitter,etc.), influencer(Youtube,Instagram) ,Blog,etc.,

Campus Ambassador, Referrals bonus , Meetup group etc.,



Fundraising and Milestones

$150k

At a valuation of $5M
Safe note

Fund Will be used in Marketing,Hiring team ,Managements