

## Contact

[www.linkedin.com/in/basarbasaran](http://www.linkedin.com/in/basarbasaran)  
(LinkedIn)

## Top Skills

Market Analysis  
Competitive Analysis  
Market Research

## Languages

English (Full Professional)  
French (Elementary)

## Certifications

ASU GSV Virtual Summit 2020  
Certificate in Public Management  
and Social Innovation

# Basar Basaran

Co-founder at Kunduz | Stanford MBA & Masters in Ed. | YC Alum |  
ex-McKinsey  
United States

## Experience

### Kunduz

Co-Founder  
March 2016 - Present (7 years 3 months)  
San Francisco, CA

Kunduz provides instant solution to students' test prep questions on their phone. Kunduz aims to democratize test prep across the world by offering personalized support 10x faster, 10x cheaper.

### Doğan Holding

Business Specialist in Education, Entertainment & Retail Group  
August 2014 - December 2015 (1 year 5 months)  
Istanbul, Turkey

### McKinsey & Company

Business Analyst  
September 2012 - August 2014 (2 years)

### Danone Waters

Marketing Intern  
June 2011 - January 2012 (8 months)

Part-time role as Assistant Brand Manager of Akmina Mineral Water

### Vodafone

Young Talent  
July 2010 - September 2010 (3 months)  
Summer internship at Youth Marketing

### Philip Morris International

Sales Support Intern  
January 2010 - March 2010 (3 months)

### Auburn University

Research Assistant  
2009 - 2009 (less than a year)

## Education

Stanford University Graduate School of Business  
Master of Business Administration (MBA) · (2016 - 2018)

Stanford University Graduate School of Education  
M.A in Education · (2016 - 2018)

Y Combinator  
Summer 2018 Batch · (2018 - 2018)

Boğaziçi Üniversitesi  
BSc, Industrial Engineering · (2007 - 2012)

ENSTA ParisTech - École Nationale Supérieure de Techniques  
Avancées  
Study abroad, Manufacturing Systems · (2010 - 2011)