

INVEST IN GLOBALIST

A MEMBERS-ONLY COMMUNITY FOR THE WORLD'S BEST TRAVELERS

PITCH VIDEO INVESTOR PANEL



globalist.io New York NY



Software

Travel

LEAD INVESTOR



Ryan Pyle Lead Investor

I'm excited and proud to be the lead investor in Globalist. I've been a passionate traveler, entrepreneur, and producer of adventure travel television for more than a decade. I wholeheartedly believe that Globalist is the future of travel. I am honored to kickoff our crowdfunding campaign with this investment following my first investment in the company of \$350,000. The team has asked me to limit my investment to \$25k at this time to allow room for all the people that have asked to participate. I look forward to meeting all of you and building the world's best travel community together.

Invested \$25,000 this round & \$350,000 previously

Highlights

- 1 🚀 **Founded by a multi-exit team of serial entrepreneurs & travel experts.**
- 2 📈 **Founder has raised \$30M+ in VC, started and sold 4 companies acquired by AOL, Yahoo, and others.**
- 3 💰 **\$500K instantly invested from top travel investors.**
- 4 🔥 **Combines two explosive markets: global travel and the creator economy.**
- 5 🌐 **Building a community of travel enthusiasts with the largest database of travel itineraries.**
- 6 📱 **Cutting-edge iPhone app in Beta testing.**
- 7 🏆 **Industry-leading marketing & digital infrastructure with highly sophisticated audience targeting.**

targeting.

Our Team



Ari S. Goldberg Founder & CEO

Serial entrepreneur. Raised \$30M+. Sold 4 companies. Founder & CEO of StyleCaster, Co-Founder of Sociocast, Founding Member of Qwiki. Served as VP of Business Development for LeBron James. Featured in the NY Times, Fox Business, Bloomberg, and more.

This is more than a business, this is a calling. I love traveling, and so does everyone I know. Traveling has changed our lives for the better, and has the power to make the world a better place. The time has come for a digital and experiential platform dedicated to travel.



Brandon Feldman Co-Founder and President

Hospitality & e-comm expert in consumer focused start-ups. Managed business ops, pricing, merchandising, connectivity & analytics at Jetsetter during its acquisition. Ran product for Adama

Why Globalist?

Bold New Venture Led By Multi-Exit
Team of Travel Experts & Entrepreneurs



At the intersection of two explosive markets...

Led by an innovative serial entrepreneur with previous exits to Yahoo and AOL...

With \$500k instantly raised by top travel investors...

Globalist is the highly curated, highly coveted members-only travel community on every traveler, brand, and influencer's wish list.

We're raising \$1M via this round, then we will not be offering *any* further capital investment opportunities.

Now is the one and only time to gain a stake. Will you heed the call?

Globalist's founder has a proven record of multi-million dollar exits.

- StyleCaster**
Funding: \$8,000,000
Revenue: \$10,000,000+ annual
Acquired by PMC
- Qwiki**
Funding: \$10,500,000
Acquired by Yahoo
- Velos**
Funding: \$5,900,000
Acquired by AOL

For the tastemakers who leave the ordinary behind to actively seek a world of stunning possibility—from a heart pounding dive with whale sharks in Tulum to a languorous late-night dinner in Florence—Globalist is for the discerning modern nomad, influencer and brand, passionate about how they travel.



The Platform for Travel Tastemakers

Globalist: Digital-First, Members-Only, Curated Community of Travelers

- The world's largest database of travel itineraries
- Cutting-edge iPhone app in Beta testing
- Industry-leading marketing and digital infrastructure
- Highly sophisticated audience targeting

Boasting Huge Exits, Partnerships, and Press



Boldly ambitious ventures with huge exits are only the start of this exceptional team's long list of accolades. Add established partnerships with clients like Procter & Gamble, Coca-Cola, L'Oreal, and Tiffany's. Stir in features in the New York Times, Bloomberg, Business Insider, and Fast Company. Sprinkle 7 million monthly visitors and \$10 million in revenue on top, and voilà:

The perfect recipe for an extraordinarily successful new venture.

Our founders leverage previous partnerships with...

P&G **Coca-Cola** **Unilever**

L'ORÉAL

With features in...

FASTCOMPANY **Bloomberg**

BUSINESS INSIDER **The New York Times**

Meet the Travel Connoisseurs Behind This Stunning Venture



Globalist's ambitious team of serial entrepreneurs with multiple exits and extensive C-Suite experience—and the elite entrepreneurs and executives who guide them—are the very kind of travelers and members the Globalist platform was built for. Bold, ambitious, adventurous pleasure-seekers.

Ari S. Goldberg Founder & CEO	Ryan Pyle Founding Partner Founder, Ryan Pyle Productions	Mitch Younge Founding Partner Founder & CEO, Frill Style
<ul style="list-style-type: none">3x founder & innovative serial entrepreneurFormer VP of Business Development for LeBron JamesFeatured in the NYT, Fox Business News, Bloomberg, and more	Hector Giner Chief Technology Officer Founder & CEO, Z1	Anthony Accettura Growth, Marketing Founder & CEO, Launch Trips
Brandon Feldman Co-Founder & President	Matthew Klein Founding Partner Founder, Sweater VC	Tony Abrams Founding Partner Founder & CEO, Savor
<ul style="list-style-type: none">Hospitality & e-commerce executive & entrepreneurHead of Product & Reporting at Adama PartnersCo-founder of Bashed.co & former Operations manager at Jetsetter during TripAdvisor acquisition	Darryl Graham General Counsel Partner, Akerman	Alexa Whittington Influencer Marketing Partner, Uncommon

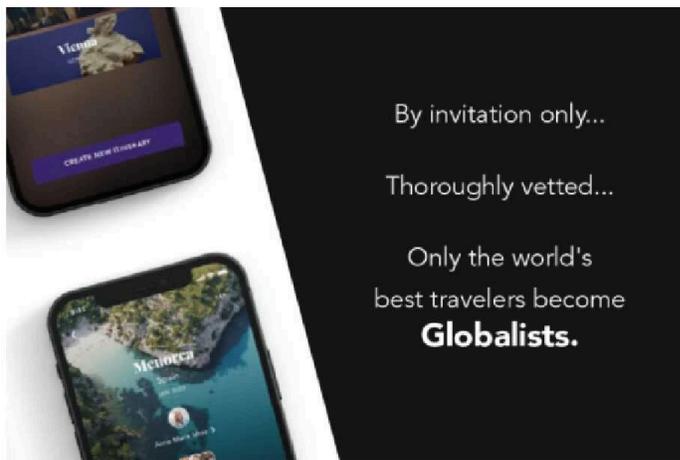
By Invitation Only — a Highly Curated Community of Globetrotters



Globalist isn't for your neighbor who went to Italy once on their honeymoon and hasn't used their passport since. Globalist is for that friend of yours who's always just returned from a trip, or is busy planning their next one. Our members crave travel, exclusivity, and pushing boundaries.

To join the Globalist community, members must apply, be vetted, and accepted by

the Globalist membership committee. The result? An exclusive, top-notch, curated community for the world's best travelers.

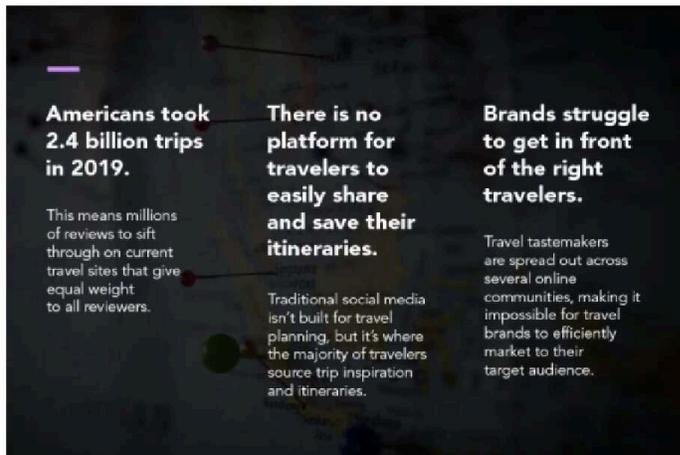


Globalist is a Digital Compass for the Modern Explorer



Globalist is harnessing the power of the upcoming travel boom and emerging creator economy with a members-only community of the world's best travelers.

On this exclusive platform that is building the world's largest database of itineraries, members travel, document, and share their extraordinary journeys with the easiest and most intuitive travel app in market.



Cutting-Edge Tech Provides a Unique, Refined Experience



Globalist users expect a different experience, and our app delivers. Beautifully designed, intuitive, and a joy to use, this groundbreaking iOS app is ready to satisfy the most selective of modern travelers. Because what's more impactful than a genuine travel recommendation from a trusted friend?





- Verticalized travel social network
- Exclusive to Globalist members
- Modern design and easy-to-use interface

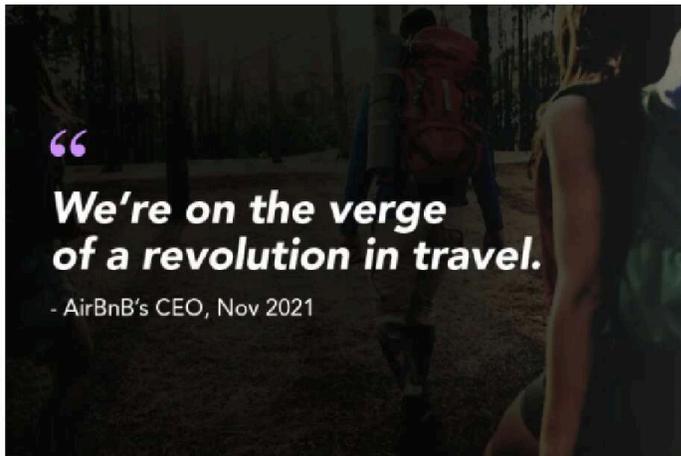
At the Intersection of Two Explosive Markets, Globalist Will Soar



Globalist sits at the intersection of two rapidly growing markets: the upcoming travel boom and emerging creator economy.

In our post-pandemic society of travel-friendly remote work, platforms like Airbnb are reporting record profits as their users travel more often, stay longer, and seek out more experience-based travel. As the world's best travelers hit the road and take to the skies in 2022 and beyond, our platform is ready to welcome them home.

We're uniquely positioned for this coming travel boom, set to grow at a CAGR of 13.2% to over 2 billion by 2028.



“
We're on the verge of a revolution in travel.
 - AirBnB's CEO, Nov 2021

Likewise, the creator economy—the digital infrastructure influencers use to reach and monetize their audiences—is quickly becoming a target for global investors and businesses. Creator startups have collected \$800 million in venture in less than a year, and this rapidly growing \$104.2 billion market is a force to be reckoned with.



“
The creator economy is a huge, largely unexplored market.
 - The New York Times, July 2021

Similar social networks are enjoying explosive growth...

TWITCH	NEXTDOR	STRAVA
Gaming	Neighborhood	Running
Revenue \$2,300,000,000+	Revenue \$180,000,000+	Revenue \$72,000,000+
Users 140,000,000+	Users 48,000,000+	Users 90,000,000+
Valuation \$15,000,000,000	Valuation \$4,300,000,000	Valuation \$1,500,000,000

The Must-Have App for Premium Travel Brands and Influencers Alike



At the top of every travel brand and tastemaker's wish list is a Globalist membership, and this app is primed to leverage that. By getting ultra-relevant brands directly on the feeds of the world's top travel influencers—and the world's top travel influencers directly in front of our community—Globalist provides unbeatable value to members, advertisers, and content creators.

Globalist is optimized to offer industry-leading value for each of our core constituencies.

MEMBERS Individuals	BRANDS Advertisers	CREATORS Influencers
Vertical Social Network	Organic Native Advertising	Creator Economy
86% of people are interested in a specific location after seeing user-generated content.	The pandemic has grown demand and forecasts. Record numbers expected beginning in 2023.	60% of people say user-generated content is the most influential factor when planning travel.

Travelers Want Members-Only, Social-First. Globalist Delivers.

Globalist is the platform to empower 21st century travel: mobile, social, shareable, experiential, and followable.

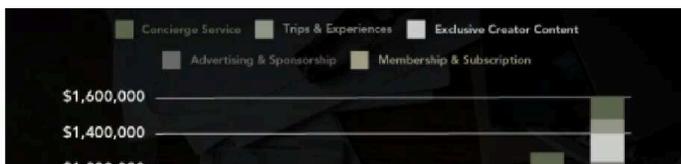


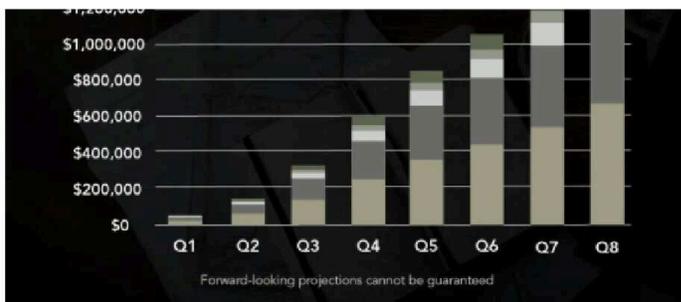
Global travel and tourism was a \$9.1 trillion industry in 2019.	76% of people post photos of their trips on social networks.
Travel posts generate 40% more engagement on social media.	TripAdvisor has more than 880 million traveler reviews.
Direct spending by travelers will total \$683 billion .	There are 600 million #travel posts on Instagram.

Will You be a Founding Member of Globalist?

In the golden age of travel, we're forging our own path as the members-only platform for the world's best travelers.

Raised capital will be efficiently directed to product development, marketing, and customer acquisition. Leveraging cutting-edge marketing infrastructure, social media savvy, and our founding team's decades of combined experience, we're building the community we've always dreamed of.





The Globalist Journey

- 2014 - Founder travels the world after the sale of his first company, and is frustrated to find a lack of options for documenting and sharing his trip.
- 2017 - Co-Founder joins the company, and the team begins building the platform.
- 2018 - Globalist raises \$500,000 from top travel investors within days.
- 2019 - Beta app is built and marketing strategy is created.
- 2020 - Launch is postponed due to the global pandemic.
- 2021 - The Golden Age of Travel is coming, and the team prepares to launch.
 - Nov - Private beta testing begins.
 - Dec - Founding Members campaign launches to exclusive tastemakers.
- 2022 -
 - Jan - Company opens exclusive, limited capital raise of \$1m to leading investors and influencers.
 - Feb - Official Launch Partners Program launch for brands and advertisers.
 - Mar - Editor-At-Large Program for leading travel creators and influencers launch.
 - Q2 2022 - Public launch.

Elite Perks for Founding Members



Claim the first and best benefits as a Globalist Founding Member. Find yourself at the forefront of the next generation of travel with beta access to our mobile platform to research, document, and share your journey. Enjoy exclusive invitations to dinners, events, and parties with like-minded travelers.

Become a Founding Member today when you invest early, and enjoy the view from the highlight reel as the travel boom begins...

"Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did. So throw off the bowlines, sail away from the safe harbour. Catch the trade winds in your sail. Explore. Dream. Discover."

Mark Twain

Invest in

GLOBALIST
ITINERARY OUTFITTERS

Downloads

[Globalist Deck.pdf](#)