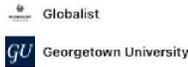




**Brandon Feldman** · 3rd  
 Head of Product & Analytics at Adama Partners, Co-Founder at Globalist  
 New York, New York, United States · [Contact info](#)  
 428 connections



## Experience



**Co-Founder**  
 Globalist  
 Jan 2016 – Present · 4 yrs 1 mo  
 Greater New York City Area



**Head of Product and Analytics**  
 Adama Partners  
 Oct 2016 – May 2021 · 2 yrs 8 mos



**Co-Founder, COO**  
 bashed  
 May 2015 – Sep 2020 · 5 yrs 5 mos  
 New York, NY  
 bashed is the first site to allow users to search and instantly book venues for private dining and group events.  
 - Design and implement private dining inventory manager for venues to use  
 - Manage overseas engineering team to develop and deploy on time builds ...see more



**Senior Manager, Pricing & Operations**  
 Jetsetter, A TripAdvisor Company  
 Feb 2012 – Aug 2014 · 2 yrs 7 mos  
 Greater New York City Area  
 - Managed pricing, merchandising, connectivity and business operations teams across 4 offices (NY, Boston, Chicago, London)  
 - Executed operations integration after acquisition by TripAdvisor  
 - Implemented proprietary API for channel managers to sync inventory, pricing and ...see more



**Revenue Management Analyst**  
 Jetsetter, A member of the Gilt Groupe  
 Jul 2011 – Feb 2012 · 8 mos  
 Greater New York City Area  
 - Responsible for pricing strategy of Caribbean, LATAM, APAC, Africa and Middle East markets  
 - Ran monthly deep dives to analyze different aspects of business  
 - Trained hotels on Jetsetter's extranet system and connectivity capabilities ...see more

Show 1 more experience ↕

## Education



**Georgetown University**  
 Bachelor's Degree, Economics  
 2004 – 2007



**University College London, U. of London**  
 2007 – 2007

## Volunteer experience



**Tutor**  
 Goddard Riverside Community Center  
 Education