Atakama Browser Security Platform

Securing Today's Window of Work

October 2023

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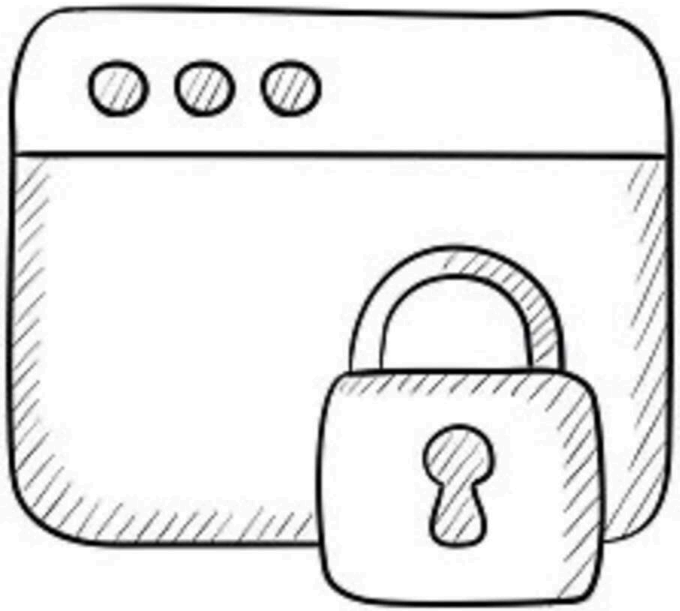
The browser is the only consumer application used in every commercial context.



The browser is today's Window of Work, but its security has been underserved. Until now...

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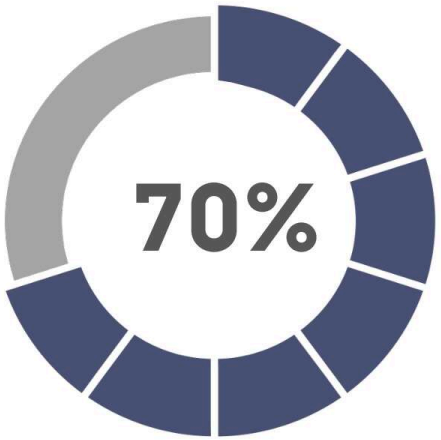
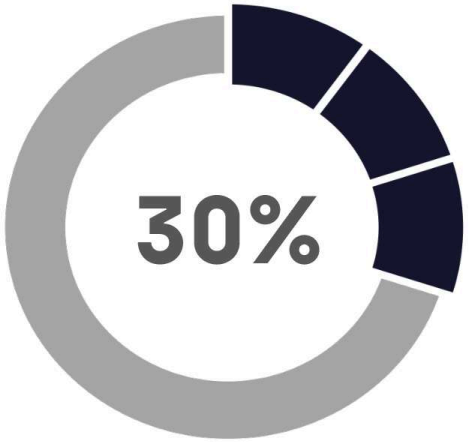
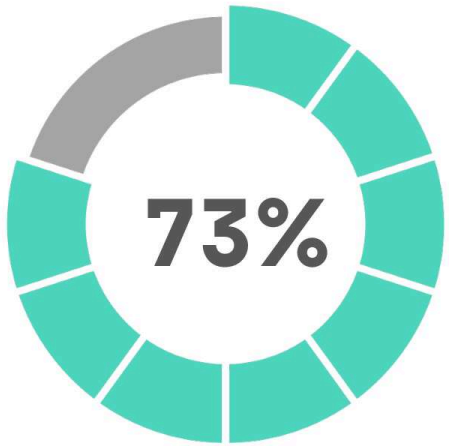
Acceleration of SaaS fuels risk...



SMB adoption rate for the cloud.[1]



of SaaS applications are non corporate-sanctioned.[3]



of organizations already have or are moving to an all-SaaS environment.[2]

of undetectable malware is spread through web browsing.[4]

1. https://neovera.com/small-business-vs-enterprises-uses-cloud/#:~:text=Small%20to%20medium%20sized%20businesses,businesses%20are%20around%2050%25%20adoption
2.. https://www.mynewsdesk.com/11press/pressreleases/according-to-enterpriseappstoday-73-percent-of-organizations-are-either-switching-or-plan-to-switch-all-their-systems-to-saas-platforms-3167461
3. https://thehackernews.com/2023/03/2023-browser-security-report-uncovers.html
4. https://www.indusface.com/blog/web-browser-based-attacks-how-to-protect-your-end-users/

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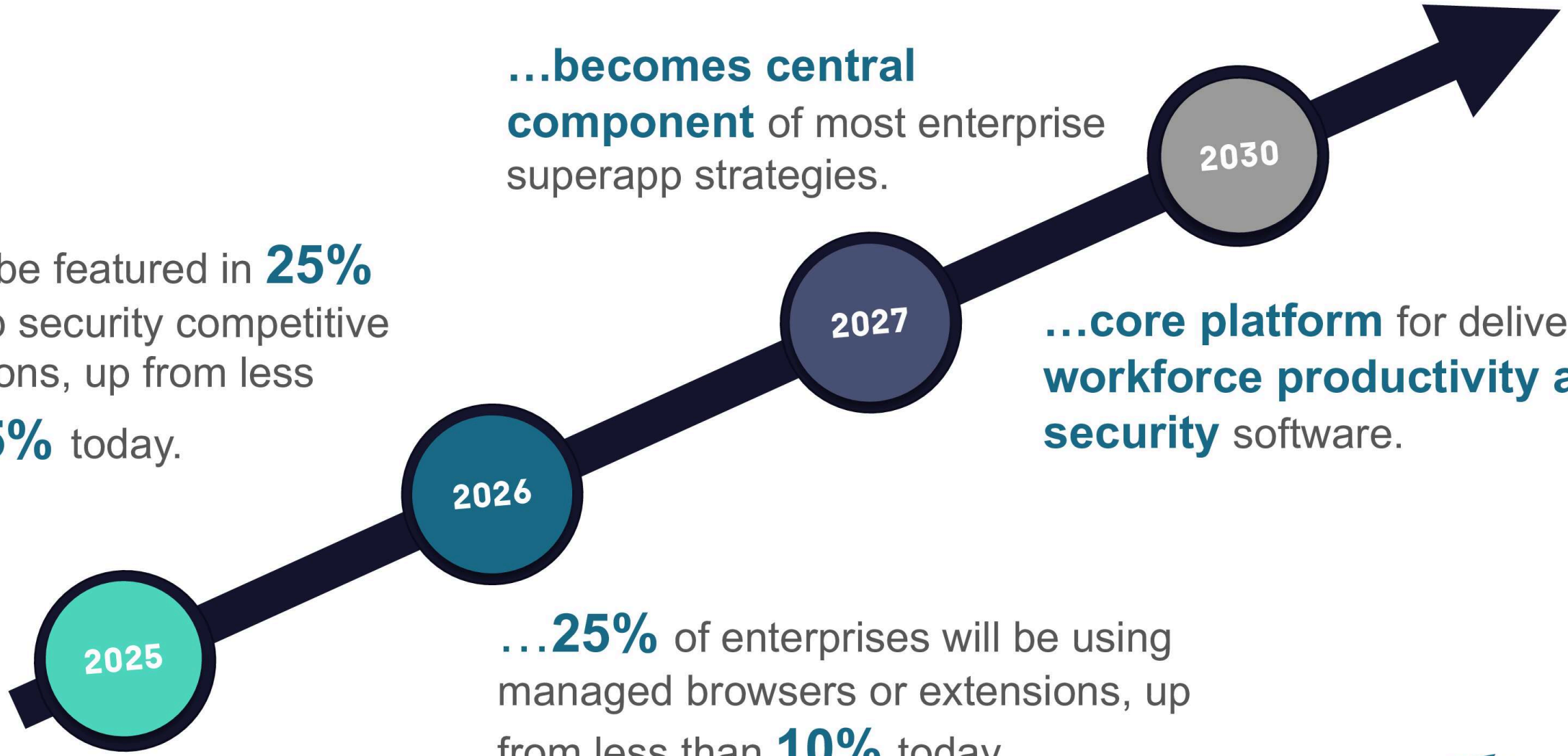
The unprecedented rise of the secure browser

Gartner®

…will be featured in **25%** of web security competitive situations, up from less than **5%** today.

…becomes central component of most enterprise superapp strategies.

…core platform for delivering **workforce productivity and security** software.



…**25%** of enterprises will be using managed browsers or extensions, up from less than **10%** today.

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The Atakama Browser Security Platform

Transform **any browser** into a **secure** and **easily managed** workspace.

Protect **people, data, and applications** by embracing **user-centric safeguards.**

Securing Today's Window of Work.

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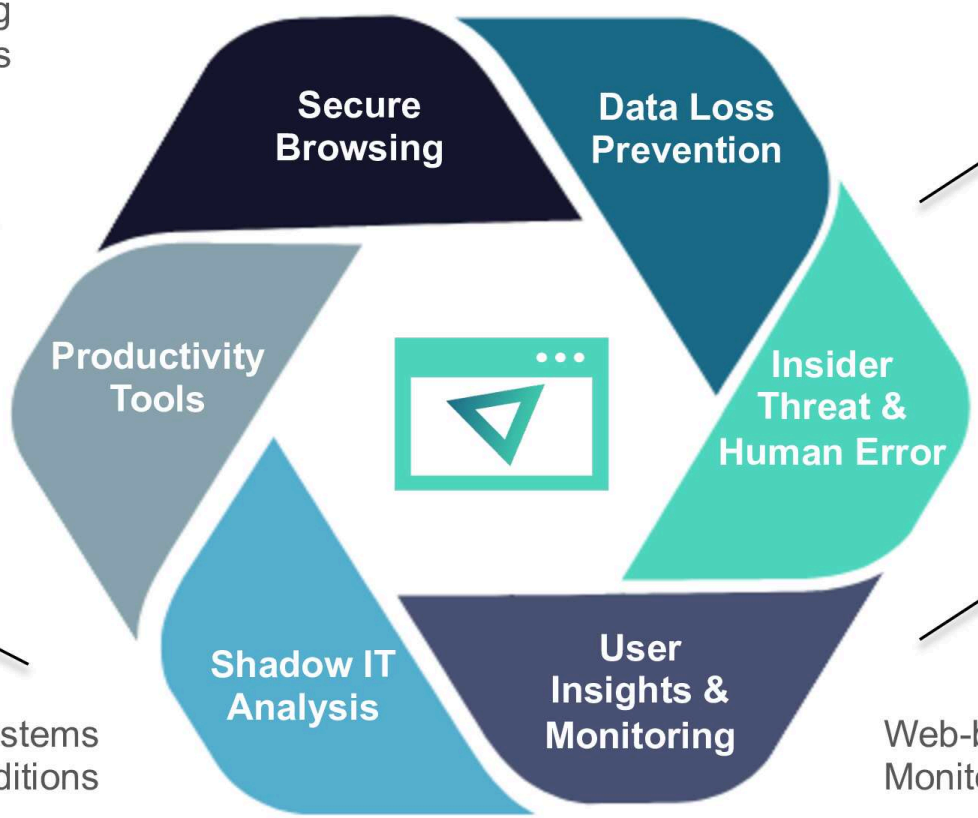
Breadth of Functionality

DNS and Web Content Filtering
Remote Browser Isolation
Link Scanning
Block Outdated Browsers

Block Downloads and Uploads
Page Watermark
Block Clipboard Data Exfiltration
On-Screen Data Masking



Webpage Load Statistics
CPU and Memory Usage
Extension Usage Summary

In Browser Phishing Protection
Credential Hygiene Analysis
Enforce Browser Security Settings

Block Devices with Outdated Operating Systems
Block Based on Site, Network or User Conditions

Web-based User Activity Tracking
Monitoring Summary

Reduce tool sprawl, streamline operations, and maximize profit margins.

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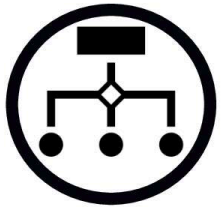
Purpose Built for MSPs



Multi-tenancy

Provisioning and policy management

Listen Mode

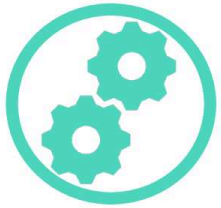
Quickly identify vulnerabilities, trends, usage

Ease of Deployment

Seamless deployment through RMM, InTune or GPO

Client Health Report

Prove value in a click of a button



PSA Integration

Ticketing integration and streamlined billing

Consumption Pricing

Self-serve portal, flexible licensing models

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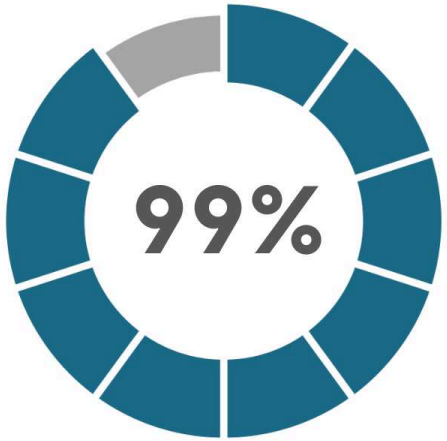
Small and Mid-Market Business Trends



SMBs account for **99% of all US companies** – half of all US employees

$370B

Small Businesses represent **$370B** in **Tech Spend**

3X

Small businesses are three times more likely to be **targeted by criminals**

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MSP Market in High Growth Mode

$329B Market by 2025[1]

3 out of 5 MSPs saw an increased revenue in the past 12 months[2]

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$9M Revenue Opportunity at Launch

Note: future projections not guaranteed

ATAKAMA BROWSER SECURITY DESIGN PARTNERS

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ALPHA

- Secure Browser Enforcement
- In-browser DLP
- DNS & Web Content Filtering
- Remote Browser Isolation
- Password Hygiene Analysis
- Emergency Browser Lockdown
- In-Browser Communications

LAUNCH

V3.0

- New Features Based on Design Partner Feedback

Sept '23 → **Jan '24** → **Feb'24** → **Q2 '24** → **H2 '24**

BETA

- Multi-tenancy
- Policy Configuration
- Billing Management
- PSA Alerts
- User Insights
- Role-Based Access Control
- Ticketing
- PRM

V2.0

- Expanded and More Granular User Insights
- Shadow IT discovery
- Password Manager
- In-depth upload / download Analysis and Control
- On-the-fly Security Awareness Training

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Thank You