

Revolutionize the way we produce paper products to help planet Earth for generations to come

PITCH VIDEO INVESTOR PANEL



grass.tb.com Denver CO

Food Technology Retail Minority Owned Eating and Drinking

LEAD INVESTOR

 **Thuan Tran**

The vision Bao has for grass products is truly revolutionary, and will change the world for the better. And we need it now more than ever. A true entrepreneur with passion, grit and integrity, Bao will work tirelessly towards this vision, for the betterment of humanity, and hopefully create a long lasting legacy business in the process. By investing in GrassTB, we are helping to support local communities, combat deforestation, and promote sustainability and green economy for future generations.

Invested \$20,000 this round

Highlights

- 1 100% grass products - Eliminate cutting trees for paper making.
- 2 Sustainable - Abundant and locally available. Cheaper to process. Eco-friendly.
- 3 Reduce plastic waste - Reduce single-use plastic wastes on land and in oceans.
- 4 Manufacture in USA - create jobs opportunities for the community

Our Founder

Our Founder



Bao Ho CEO

Bao graduated with a BA in Finance. Overseeing and strategically forecasting a family landscaping business. Spent 15+ years as a contractor for different government departments as an Analyst

We see millions of trees been cut down, forests been burned, and yet we still plan to use trees to make paper products. We want to save our planet and our future by keeping the earth green and clean. The only way to do that is to save the trees and preserve the ecosystem.

Pitch



TACKLE DEFORESTATION AND PLASTIC WASTE

OUR MISSION

Business Vision

"Revolutionize the way we produce paper products to help planet Earth for generations to come. Our Earth is facing environmental crisis like deforestations and plastic waste. Our vision is to

- 1) remove our dependence on cutting trees for paper industries and
- 2) reduce environmental pollution through use of progressive technology for waste and emission control."



GREEN PRODUCTS FOR A CHANGE

OUR PRODUCTS



NAPKINS

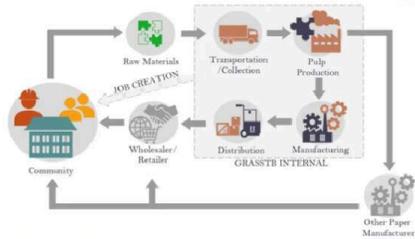


PAPER BAGS

BUSINESS MODEL

CLOSED-LOOP SUPPLY CHAIN

Grass can be locally sourced and processed for manufacturing. By partnering with existing manufacturers, we can scale our distribution to continuously increase customer acquisitions. Providing 100% grass paper products to the community will encourage green lifestyle without removing conveniences.



GrassTB, Co

Manufacturing



Recycle grass from the community.



Distribution to local businesses and consumers.



Strategic partnership for expansion.

AUTOMATION FOR RELIABILITY AND IMPROVED EFFICIENCY

AI & MACHINE LEARNING

AI in paper production can reduce the number of

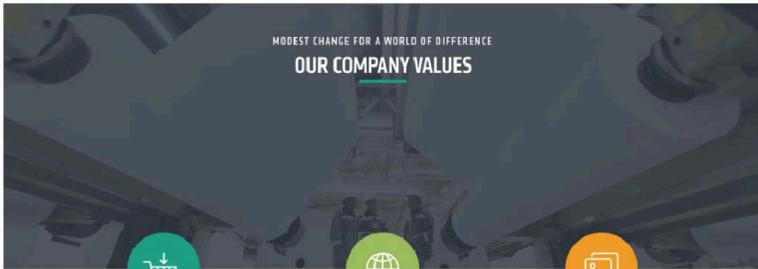


manual human labor, improve supply chain control, and optimize operation productivity and quality.



Operation Optimization
Use of process control instrumentations can provide data for insights and predictability in optimizing production throughput.

GRASSTR, CO
Go-to-Market

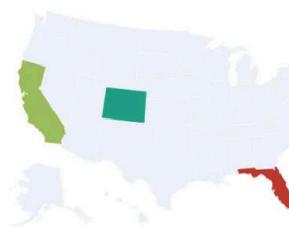


100% Grass Product
Biodegradable. Compostable. Eco-friendly.

Sustainable
Abundant and locally available. Cheaper to process. Zero trees.

Reduce Plastic Waste
Reduce single-use plastic wastes on land and in oceans.

THE US PULP AND PAPER INDUSTRIES MARKET
UNITED STATES MARKET SIZE: \$187B



01 Napkins
US consumes 1.8 BILLION napkins per day (average 3-6 per person).

02 Paper Bags
US consumes 10 BILLION plastic bags per year

UNITED STATES
US MARKET POTENTIALS



20% of Colorado market generates \$17.2M
 10% of US market generates \$234M

THE OPPORTUNITIES WITH OUR STRENGTHS EXCEEDS THE OBSTACLES

S.W.O.T. ANALYSIS

Strengths

- 100% grass-based products
- Pricing: Low cost
- Reduce production costs: transportation, less chemical and mechanical demand, reduced pollutions and emissions

Weakness

- Barrier to entry
- Year-round grass supply
- Missing expertise

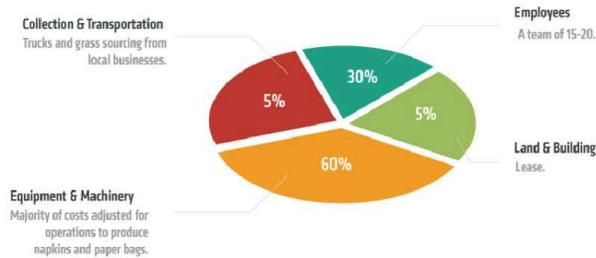
Opportunity

- Location: Denver Metro annual population growth 1.6%
- Growing demand for green products
- Product portfolio expansion
- Changing environmental regulations
- Merger & partnership

Threats

- Global competitors: existing wood-based + plastic products + emerging competitors
- Costs of technology

CAPITAL TO LAUNCH
Seeking \$2.5M



GRASSITE, CO
Our Roadmap



Forward-looking projections cannot be guaranteed.

PROJECTED ANNUAL REVENUE OF \$27.5M

ANNUAL REVENUE

With our operation spec, we project an annual revenue of \$27.5 million. The production output can supply approximately 50 restaurants a year.



Disclaimer: These projections cannot be guaranteed. Based on 3 years with the maximum potential raise of funds.

Potential Future Products



GRASSTB, CO
FUNDING TERMS

- CONVERTIBLE NOTE / SAFE**
Loan with a 5% interest rate for 2-3 years with the option for conversion to equity at 30% discount.
- LOAN AGREEMENT**
Loan agreement for 5%-7% interest rate.

We appreciate the opportunity to share our vision with you.
GET IN TOUCH WITH US

Send us a message or visit us
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GRASSTB
THANK YOU

