



Michael Hitchcock · 3rd

Founding Partner of sports management company, PMI
Owner/Investor: Fort Worth Vaqueros, Denton Diablos, Alfreton
Town, Tobago, Napa Valley 1839, Dorado, Dallas Sidekicks, New
Amsterdam, Appalachian FC, Lubbock Matadors

Frisco, Texas, United States · [Contact info](#)

500+ connections

 Playbook Management
International LLC

 Virginia Commonwealth
University

Experience



Founding Partner

Playbook Management International LLC
Nov 2009 – Present · 12 yrs 3 mos



General Manager

FC Dallas & Pizza Hut Park
Nov 2005 – Nov 2009 · 4 yrs 1 mo



Vice President of Sales

LA Galaxy
Sep 2003 – Oct 2005 · 2 yrs 2 mos



Director of Sales

Colorado Rapids
Nov 2000 – Sep 2003 · 2 yrs 11 mos



Corporate Sales Executive

D.C. United
Jan 1998 – Oct 2000 · 2 yrs 10 mos

[Show 1 more experience](#) ✓

Education



Virginia Commonwealth University

BS, Advertising/ Marketing
1991 – 1995
Activities and Societies: 4 Year Soccer Player for VCU



The Brookstone School

1987 – 1991