

For-profit solutions to hunger and poverty in Africa



africaeats.com Seattle WA  

Infrastructure Food Main Street Manufacturing Agriculture

LEAD INVESTOR



Rex Wardlaw

Food scarcity has been a major problem in Africa since I first visited there in 1975. Africa Eats is providing expertise and financing to bring healthy food options to millions of Africans while supporting thousands of small farmers who previously had no way to reach major markets. The entrepreneurs doing this work are visionary but are in ongoing need of capital to expand their operations. Africa Eats is filling a major gap in that capital chain.

Invested \$10,000 this round

Highlights

- 1 Your investment can help to feed Africa, not as charity but by building the food supply chain
- 2 That food is grown by "smallholder" farmers, growing their incomes 50%-500%, ending their poverty
- 3 Aggregate revenues across Africa Eats LTD's portfolio companies = \$9.8 million in 2020, growing 61% YoY since 2014
- 4 Fast growth through services to homegrown African startups who know their markets
- 5 Africa Eats SPC filling in the gaps, helping these companies grow to be big, national-scale companies

Our Team

Our Team



Luni Libes Co-founder & CEO

30 year serial entrepreneur. Founder of Fledge, a global network of business accelerators. Author of "The Next Step" books for entrepreneurs. Creator of "The Angel Accelerator". Taught entrepreneurship at multiple business schools.

We do this work because it is needed, because so few others are doing it, and because we love the core idea of making money while solving some of the big problems of the world, e.g. hunger and poverty.



Jumaane Tafawa Co-founder & Executive Director

20+ year expert on corporate growth, having started and grown multiple multi-hundred million-dollar African companies and also helped expand Fortune 1000 companies across the African continent. Harvard Kennedy MPA.

Pitch



Agriculture is the #1 industry in Africa



1+ billion people

80%+ farmers

(or children of farmers)

35%-45%
post-harvest losses

2

ZERO HUNGER



\$11 billion

spent importing food

+ \$4 billion

in food aid

+ a population doubling by 2040

1

NO POVERTY



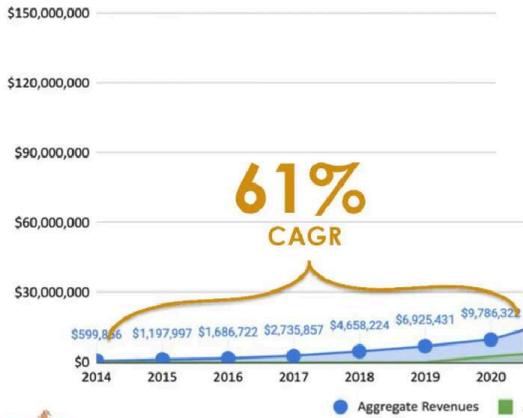
A novel **Platform** with



27

vettted & trained
companies

Historic Revenues



61%

compound annual growth of revenues

18%

average net margins (24% pre-pandemic)



Historic and Projected Revenues



Disclaimer: These projections cannot be guaranteed





A handful of these companies provides services to smallholder farmers

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Four companies turn agriculture waste into cooking fuel

The below examples are portfolio companies of Africa Eats LTD.



Forward-looking projections cannot be guaranteed.



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Management

Africa Eats is a lean organization, managed by a team of three.



Luni Libes
CEO/Chairman
Serial entrepreneur,
teacher, author



Jumaane Tafawa
Executive Director
Expertise in corporate growth,
specifically pan-African Growth



Saif Ahmed
COO / Agribusiness Expert
Agribusiness specialist with
experience in investing banking

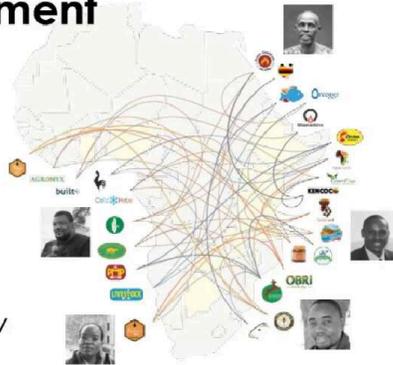
*We'll grow the team to manage the services, but HQ will remain small and lean,
as the companies we work with have their own management teams.*



Adding value through services:

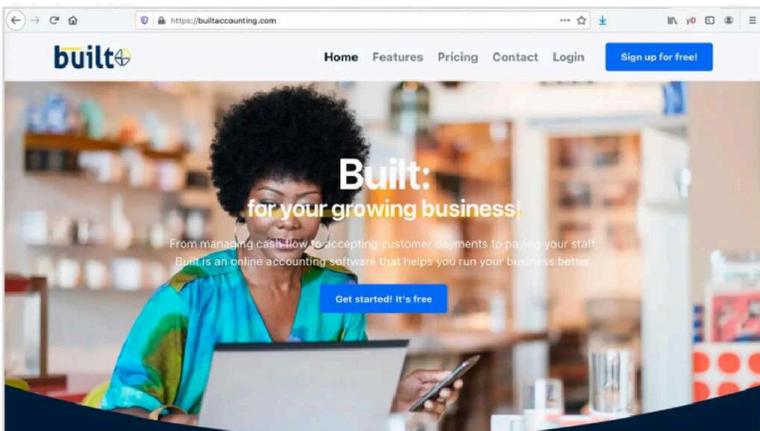
-  **Financial management**
-  **Electricity**
-  **Transport**
-  **Savings**
-  **Insurance**

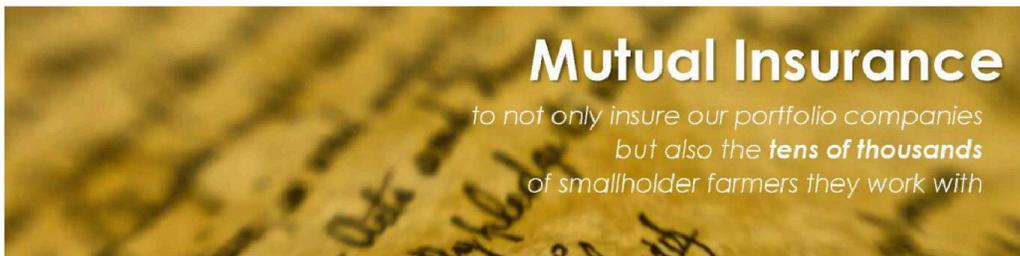
*to help strength and further grow
our portfolio companies*



Financial Management

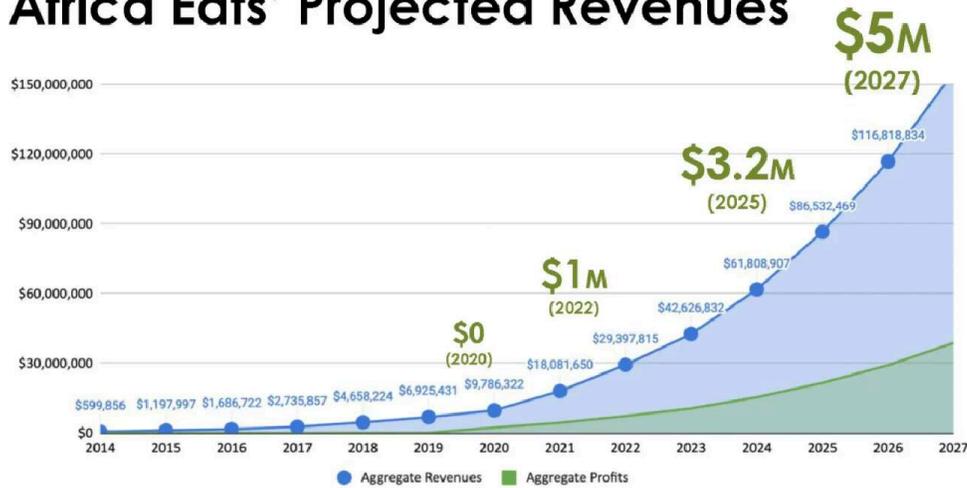
*including the use of **Built Accounting**, one of our portfolio companies*







Africa Eats' Projected Revenues



Disclaimer: These projections cannot be guaranteed and Note: these projections are for Africa Eats, the whole multinational

Raising up to \$1,007,000

USE OF FUNDS

- Expanding our financial services
- Expanding our solar and truck leasing services
- Launching a shared savings & credit service
- Launching mutually-funded insurance services

Filling in the infrastructure commonly missing in Africa while generating revenues for Africa Eats

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Why Africa?



Meet our companies

Thousands of African entrepreneurs asked to be part of this portfolio. From all of those, we've picked just a few dozen to work with. They have a history of fast growth, efficiency, and impact. They are amazing entrepreneurs. But rather than us telling you that, see and hear their passion for yourself:



