



INVEST IN FAST BAGS CORP

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Biodegradable Trash Bags, inside America's First Trash Bag Dispensing System

LEAD INVESTOR



Giovanni Berdejo

As a fellow Veteran, I believe in investing in Veteran owned businesses. Also, the fact that Mr. Licata employs Veterans and people with disabilities is important to me. I personally have worked with children that have disabilities and have a younger brother who is Autistic. Knowing that Mr. Licata could just have easily outsourced his work but chose to do business, in the USA, specifically hiring veterans and people with disabilities is a huge factor for me. Also, I personally use the product and it is a simple, yet revolutionary design, that is sturdy, manageable and just makes sense!

Invested \$1,000 this round & \$500 previously

[Learn about Lead Investors](#)

bagups.com

Bernardsville New Jersey



Consumer Goods

Retail

Highlights

- 1 The US trash bags market was \$2.72 billion in 2021 & projected to be \$3.83 billion by 2027
- 2 Fast Bags Corp increased sales by 277% from Jan - July 2022 over the same period in 2021
- 3 The company has secured 5 US & Canadian Utility Patents and Trademarks
- 4 Our biodegradable trash bags degrade in 2-3 yrs compared to 1,000 yrs for conventional bags
- 5 100% Made in the USA by Veterans and People with Disabilities
- 6 Saves Time & Money in commercial settings, 2hrs per 100 bag changes
- 7 Veteran owned & operated

Our Founder



Jack Licata President

US Air Force Veteran Captain - Nuclear Missile Launch Officer

We believe in making a difference from the people whose job it is to change the trash, to the environment, and create employment for Veterans and People with Disabilities.

Pitch



BAGUPS®

LETS TALK TRASH

PROBLEM



When I was in the Air Force as a Nuclear Missile Launch Officer one of my duties was to take out the trash.

Taking out the trash **STINKS!!** and replacing bags is even worse. It can be messy, smelly, and a waste of time.

I came to find out everyone hates this too!



PROBLEM

1,000,000,000,000

About *one trillion* single-use plastic bags are used annually
That's nearly 2 million every minute.

The plastic garbage bags we use everyday take up
to 1,000 years to degrade!



SOLUTION



BAGUPS[®]

Effortless
Dispensing System

Biodegradable
Trash Bags

SOLUTION

Our bags break down in 2 years, not 1,000





Certified ASTM 6954-04 OXO-Biodegradable Plastic

SOLUTION



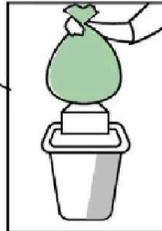
1. DROP DOWN

Open and grab first bag, drop BagUps® box down into bottom of the trash container.



2. PULL UP

When the Bag is full, remove as normal. The next bag is attached to line container.



3. GET OUT

When the last bag is removed, it also removes the box. Please detach and reuse.



4. GET REFILLS

Sign up for the BagUps Club on Bagups.com and get refills! Save the box and refill with new bags.



"Love, love, love these bags! So easy to use and strong! The fact that they are biodegradable is terrific! Made by veterans and people with disabilities, even more terrific! Keep up the good work!"

-Christine, Subscription Customer



"Just drop the bag down. When ready to throw out, pull it from the trash can and a new bag is already there waiting for you to use. Convenient and eco-friendly!"

-Jessica, Online reviewer

MULTI-PATENTED PROTECTION

5 UNITED STATES & CANADIAN UTILITY PATENTS & TRADEMARKS

- U.S. Patent No. 7,669,728 SPEEDY BAG-DISPENSING SYSTEM
- U.S. Patent No. 8,191,724 SPEEDY BAG-DISPENSING SYSTEM
- U.S. Patent No. 8,522,999 SPEEDY BAG-DISPENSING SYSTEM
- U.S. Patent No. 10,329,115 SPEEDY BAG-DISPENSING SYSTEM
- Canadian Patent No. 2,726,785 SPEEDY BAG-DISPENSING SYSTEM
- U.S. Trademark Registration "Keep Your Hand Out Of The Can"®
- U.S. Trademark Registration Fast Bags Corp®
- U.S. Trademark Registration Recircle Brands®
- U.S. Trademark Registration BagUps®

MARKET SIZE

The home garbage bag market is **\$2.72B** & expected to grow to **\$3.83B** by 2027

Biodegradable plastics market is projected to grow to **\$6.12B** by 2023 at a CAGR of **15.1%**

Packaging Industry Report 2020

MARKET STRATEGY DIRECT TO CONSUMER



BAG UPS TRASH BAG CLUB™

Delivers BagUps and refills directly to customers on their schedule

BagUps will disrupt the trash bag industry that hasn't changed in 50 years

Consumers want Ease of Use, Convenience, Good Experience, a Positive Cause, and Eco-Friendly.



Green



Men & Women



Millennials



Patriots



Supports Vets

Dollar Shave Club and Harry's sell to men that shave.
We sell to everyone that uses a trash bag.

CONSUMERS BUY DISPENSING CONVENIENCE



Bottom Dispenser
SALES UP 6%



Resealable Dispenser
SALES UP 50%



Flip Top Dispenser
SALES UP 50%



Automatic Wall Dispenser
SALES UP 8.6%

BagUps Trash Bag Dispensing System

Commercial customers save 2 man hours in labor costs for every 100 bag changes*

*Based on 3rd party testing

COMING SOON

BAGUPS GETS STONED

NEW BIODEGRADABLE TECH

We can replace single use plastic with stone (Calcium Carbonate) and **reduce plastic by 51%**



Made from Stone

Additional Future Product Offerings





Biodegradable

**Commercial Size BagUps
Doggie Poop Bags, Kitty Litter Liners,
Drop Clothes, Table Cloths, Hazard Tape...
and there's more!**

BagUps outshines the competition

Trash Bag Brands		Made in The USA	Veteran-Owned Small Business	Time-saving Dispensing System	Employs Veterans & People with Disabilities	OXO-Biodegradable	Club/Subscription Model
1	If You Care					✓	
2	EcoSafe	✓					
3	BioBags						
4	BagUps	✓	✓	✓	✓	✓	✓
5	Hefty						
6	Glad						

**Disrupt the industry
Own the Customer**

**Possible Exit Strategies
Buy Out – Licensing – Royalty**

Recent Similar Direct to Consumer Company Buyouts

Unilever bought Dollar Shave Club for **\$1B**



Edgewell bought Harry's Razors for **\$1.4B**

HARRY'S

Nordstrom bought Trunk Club for **\$350M**



DOLLAR SHAVE CLUB



NORDSTROM

Our Assembly & Fulfillment Team



VETERAN-OWNED

AND OPERATED

MADE & PACKAGED BY VETERANS
AND PEOPLE WITH DISABILITIES

100% Made in the USA



The buzz on BagUps





Team & Board



Capt. JACK LICATA
 Founder & President
 Previously led a startup public,
 environmental product company
 Nuclear Missile Launch Officer



DAVE YOUNG
 US Army Specialist - Desert
 Storm/Shield
 35yrs IT & Telecom experience



AL BURKE
 (Ret) Colonel
 Air, space, cyber and
 missile defense operations
 & Program Management Expert



KEN MERLO
 Attorney at law
 M&A , Business,
 Regulatory & Securities Law



ASH GREYSON
 20 years of media experience,
 marketing, digital & social
 strategies. Sony Pictures,
 Paramount, Nat Geo & more.



PAUL MCGILLICUDDY
 (Ret) Brigadier General
 Sr. Dir. of Strategic Development
 for General Atomics Aeronautical
 Systems Inc. - SEO expert



RAY LOFLIN
 Technical Director for Willow
 Ridge Plastics, Inc.
 Environmental Degradable
 Plastics international expert



HAROLD G. FURLOW
 (Ret) Major USMC
 CH-46 Sea Knight helicopter pilot
 Intellectual Property Attorney

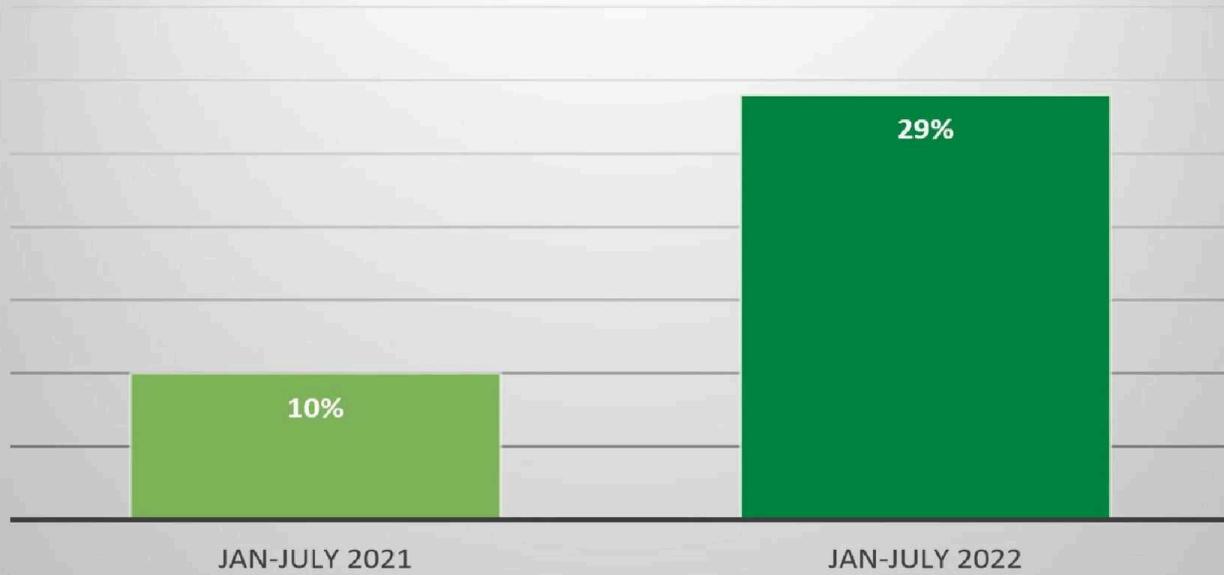
Year Over Year Growth



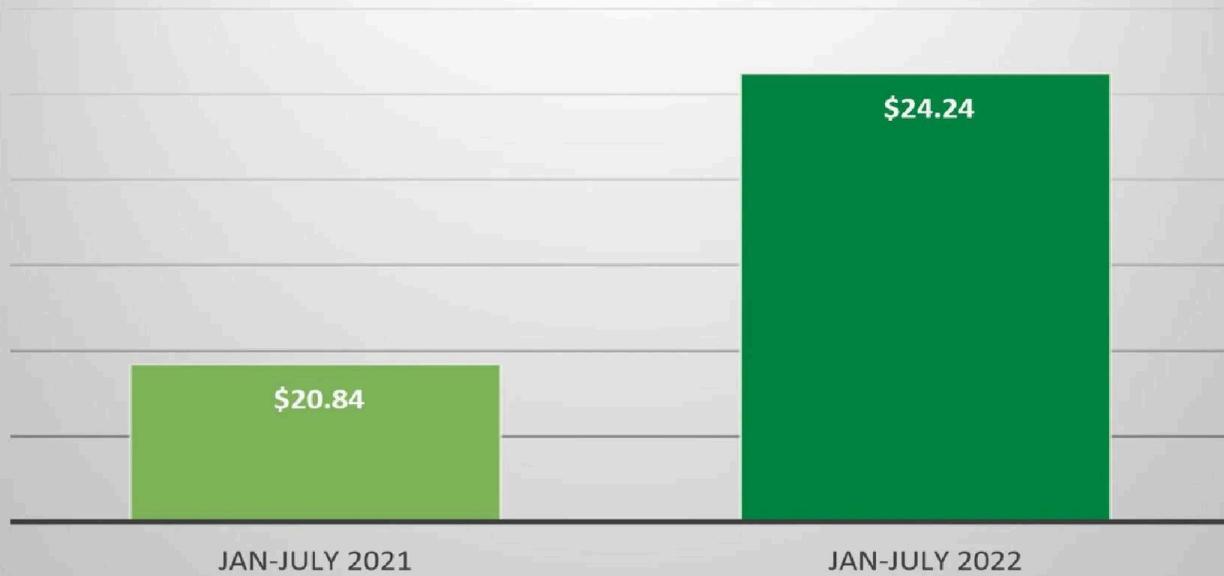
JAN-JULY 2021

JAN-JULY 2022

Returning Customers

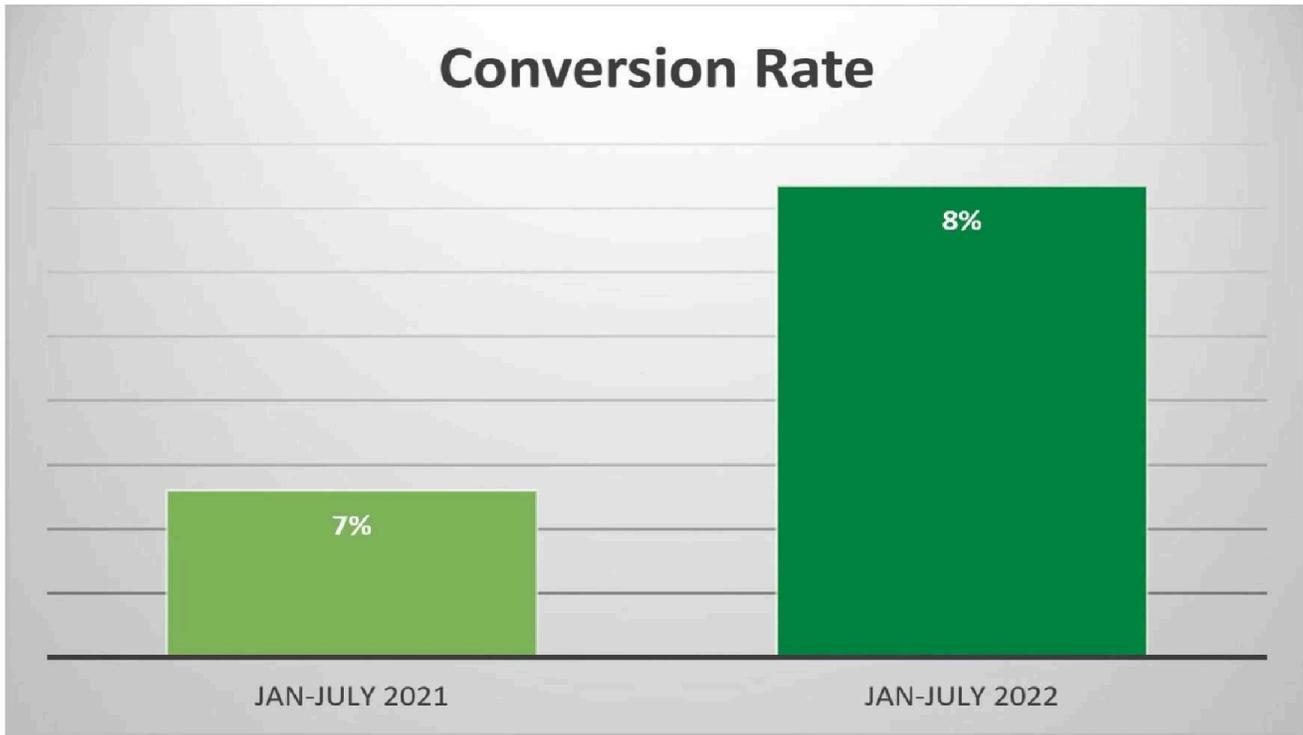
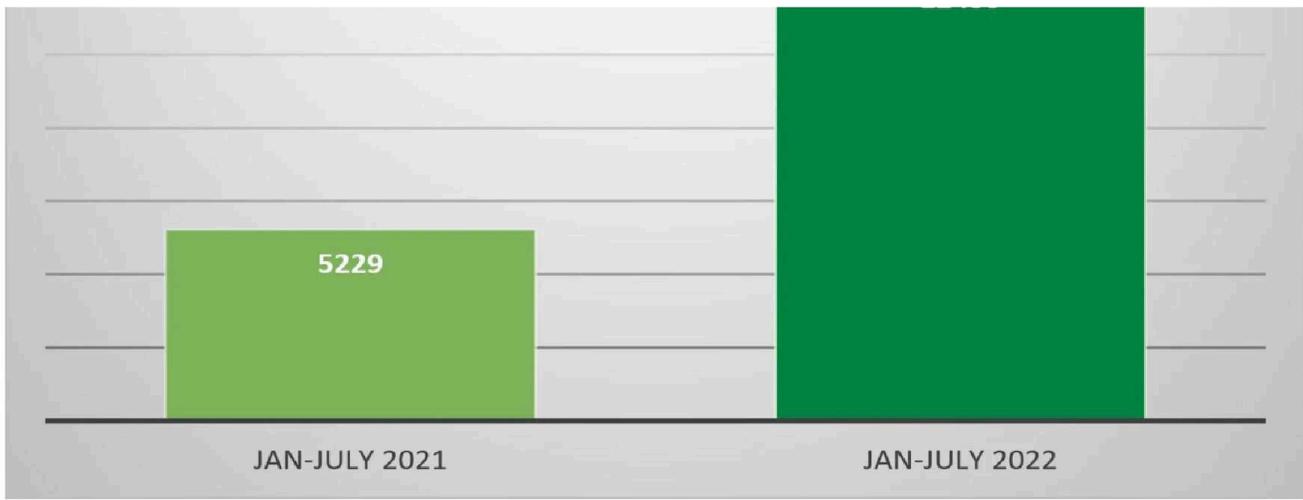


Average Sale Amount



Orders

12453



Downloads

[4 pack pic. re-touched.docx](#)

[2 Pack picture re-touched .docx](#)