



The tools you need to stay ahead  
complete messaging platform for connected companies



**Michael Brown** · 3rd  
Co-Founder at Rake LLC and BeeOpen  
Eimhurst, Illinois, United States · [Contact info](#)  
500+ connections



## Experience



**Co-Founder**  
Rake LLC · Full-time  
Dec 2018 – Present · 3 yrs 2 mos

I am currently working on building out Rake. As co-founder and chief of product, I am focused on creating a one-stop messaging platform for organizations. Rake is helping organizations merge business-to-business, consumer-to-business, and intra-organizational messaging by removing the silos of data and multiple interfaces users have to juggle when implementing omnichannel strategies with disparate systems. The result is streamlined, consistent, secure, and instant communications.

Rake is an eco-system of bots and modules, built with escalation paths to human a...see more



**Co-Founder**  
BeeOpen · Self-employed  
Mar 2019 – Present · 2 yrs 11 mos  
Flossmoor, IL

Product Development, Operations, Call Center and Marketing.



**VP Products & Revenue**  
W5 Golf, Inc.  
May 2013 – Dec 2018 · 5 yrs 8 mos  
Flossmoor, Illinois

Product, Brand, and Revenue Management



**Sr. Director Business & Strategy, Inventory & Distribution**  
Golf Channel  
Jan 2012 – Apr 2013 · 1 yr 4 mos  
Strategic analysis and planning, including business plans, process, product roadmap & inventory/distribution concepts to broaden and strengthen our product offerings and execute on our promise to deliver more to our customers, clients, and strategic partners.



**VP Product Management**  
EZLinks Golf, Inc.  
Jan 1998 – Nov 2011 · 13 yrs 11 mos

Accountable for all facets of Product Development for EZLinks. EZLinks provides a cloud based enterprise software application serving mission critical operations for the golf operator community. Responsibilities included: project management, product implementation, software architecture and design, QA, user community research, and new product developr...see more

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## Education



**Ferris State University**  
BS Business, Marketing – Professional Golf Management  
1988 – 1993  
Activities and Societies: PGM Student Association