



**Caitlin Craig** · 3rd

Investing in Africa for Untapped Global | Founding Member at UNPITCHD | Africa, Europe, North America

City of Cape Town, Western Cape, South Africa · [Contact info](#)

500+ connections

 Untapped Global

 University of St. Andrews

## Experience



### Investment Officer - Southern Africa

Untapped Global

Jul 2021 – Present · 5 mos

Cape Town, Western Cape, South Africa

Leading the CapEx Fund in Southern Africa for Untapped Global - focusing on mobility, energy and water.



### Founding Member

UNPITCHD

Oct 2019 – Oct 2021 · 2 yrs 1 mo

London, England, United Kingdom

Unlocking, discovering and building ventures for the future.

UNPITCHD is a community of independent consultants, freelancers, designers, developers and entrepreneurs that form the UK's first Venture Builders platform. [...see more](#)



### Independent Innovation Consultant

Independent / Freelancer

May 2019 – Apr 2021 · 2 yrs

Cape Town Area, South Africa

Inventing products and services for new and emerging sectors - Building strategies and taking products and services to market

Innovation and Strategic Growth - Gaining and building insight into a demographic, [...see more](#)



### Strategy and Innovation Consultant

?What If! Innovation

Jun 2018 – May 2019 · 1 yr

London, United Kingdom

- Partnered with organisations to invent new businesses, products, brands and services
- Invented new products in FMCG
- Designed and built educational service for Health Care Professionals
- Led workshops with C-Suite individuals on improving innovation within their team [...see more](#)



### SheLeadsAfrica.Org

1 yr 8 mos

### Head of Business Development and Community

Jan 2017 – Jan 2018 · 1 yr 1 mo

Cape Town Area, South Africa

- responsible for managing the growth of the company through business development
- Identify and acquire future clients
- Working with clients to promote their brands on the SLA platforms
- Lead team of 3 to ensure multiple programs are executed

...see more

#### Accelerator Program Manager

Jun 2016 – Dec 2016 · 7 mos

Lagos, Nigeria

The She Leads Africa Accelerator is a 5 month program designed to identify, support and fund the next generation of Nigeria's brightest female entrepreneurs.

- Responsible for the the day to day management of the SLA Accelerator program ...see more

Show 5 more experiences ▾

## Education



### University of St. Andrews

MA, Management and International Relations



### Neuchatel Junior College

OSSD



### The Country Day School

## Licenses & certifications



### MA International Relations and Management

University of St Andrews

## Volunteer experience



### Befriender

Families First St. Andrews

Feb 2012 – Aug 2016 · 4 yrs 7 mos

Children

- Work with FFSA to support a child on a 1:1 basis
- Meet bi-weekly with one child to act as a mentor and friend



### Volunteer

Elephant Nature Park

Apr 2012 · 1 mo

Animal Welfare

- Worked on Elephant Nature Park (elephant rescue and rehabilitation centre) in upkeep or park, safety and medical aid of animals on reserve
- Worked with veterinary staff on both elephants and dogs that were rescued from Bangkok floods
- Park contains over 30 elephants and over 300 dogs



### English Teacher

Bandipur Learning Centre and School

Jan 2012 – Mar 2012 · 3 mos

Children

- Lived and worked in a rural Nepalese mountain village
- Taught english, grammar and maths to grades three and five at local school
- Taught and worked at local learning centre with children aged 3-18

Show 3 more experiences ▾

