



Cullen Gallagher · 3rd
 Entrepreneur | Veteran | Tech | Media | Aviation
 Santa Monica, California, United States · [Contact info](#)
 500+ connections



Lunch



UCLA Anderson School of Management

Experience



Co-Founder and CEO

Lunch · Full-time

Jun 2021 – Present · 7 mos

Santa Monica, California, United States

Building the payment infrastructure for the offline economy.



C-17 Instructor Pilot

US Air Force Reserve

Mar 2012 – Present · 9 yrs 10 mos

March ARB, CA

Reserve officer and pilot flying the C-17 Globemaster III.

Worldwide qualified and proficient.



Defense Ventures Fellow

Two Bear Capital · Apprenticeship

Aug 2021 – Oct 2021 · 3 mos

Whitefish, Montana, United States

Defense Ventures Fellowship Program connects military innovators with leading venture capital firms & technology startups. I help the DoD/Federal Government to better engage in emerging technology.

[...see more](#)



General Manager

PlayVS · Full-time

Jun 2020 – Jan 2021 · 8 mos

Los Angeles, California, United States

Led 10 direct reports in operations for PlayVS' high school and youth leagues-- revenue center for the business

Co-led the Summer Showdown, the largest tournament in PlayVS history

[...see more](#)



Co-Founder & CEO

REELY · Full-time

Jan 2015 – Jun 2020 · 5 yrs 6 mos

Santa Monica, CA

REELY utilizes computer vision and deep learning to automatically identify, tag, clip and distribute sports and esports highlights in real time. Our proprietary system is represents huge cost savings for teams, leagues, and content providers, and allows smaller organizations to finally generate and monetize their content efficiently.

[...see more](#)

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Education



UCLA Anderson School of Management

Master's Degree, MBA

2014 – 2016

Activities and Societies: Entrepreneur Association, Entertainment Management Association, Anderson Veterans Association

Marketing and Entrepreneurship focus.



United States Air Force Academy

Bachelor of Science (B.S.), Biology, General

1999 – 2003

Activities and Societies: Judo Team, Ski Club