

Contact

www.linkedin.com/in/spencerantle
(LinkedIn)
www.islandcompanyrum.com
(Company)
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(Company)

Top Skills

Fashion
Styling
Fashion Design

Certifications

Seaplane Pilot LSA Sea Only
PADI Master Scuba Diver Trainer

Honors-Awards

Entrepreneurial Spirit Award
INC 500/5000 Fastest Growing Companies
INC 500/5000 Fastest Growing Companies
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Spencer Antle

Creative Director of Island Company Rum and founder of Island Company.

West Palm Beach, Florida, United States

Summary

Creative Director with work in award-winning experiential retail design, lifestyle apparel, skincare, film, liquor and unique contributions to the high-end resort retail and wholesale fashion industry. Led Island Company to achieve INC 500/5000 6 years in a row for fastest growing US companies. Skilled in experiential branding & identity, film, photography, retail interior design, retail creation, hospitality, the beverage industry, textiles, and general ideation.

Graduated from University of Miami in Creative Writing, time at UCLA in Philosophy and Theater at USC. Multiple years as an award-winning commercial film director and then with luxury resortwear and lifestyle brand Island Company. Sold over 1500 5-star luxury hotels, boutiques and destinations worldwide. 8 Island Company branded stores designed, built and managed worldwide. Island Company was forced to close due to irreversible global damage from Hurricane Irma.

Experience

Island Luxury Coconut Water

CEO / Creative Director

January 2024 - Present (1 year 2 months)

Palm Beach, Florida, United States

Island Company Rum, Inc.

22 years 3 months

Creative Director / Founder

June 2014 - Present (10 years 9 months)

West Palm Beach, Florida, United States

Designed and curated both the rum itself and all packaging and collateral for this multi award-winning rum. The goal was to make the smoothest rum on the planet, and one that women would drink straight. It took over 2 years to

develop and is drank by both women and men alike. Island Company Rum Inc is the manufacturer of Island Company Rum®.

Awards:

- * Best Gold Rum - Caribbean Rum Awards
- * Best Gold Rum - World Beverage Competition
- * Best Design - World Beverage Competition
- * Best Light Rum - World Spirits Award
- * Best Gold Rum - Caribbean Rum Awards
- * Best Rum - New York Int'l Spirits Competition
- * Best Rum >8 years - New York Int'l Spirits Competition
- * Best Design - San Francisco World Spirits Competition
- * Best Gold/Dark Rum - San Francisco World Spirits Competition
- * Best Taste - World Rum Awards
- * Best Design Presentation - World Rum Awards
- * Best Design - World Rum Awards
- * Best Bottle Design - SIP Awards
- * Best Gold Rum - SIP Awards

Creative Director / Designer / Founder / CEO

December 2002 - July 2019 (16 years 8 months)

West Palm Beach, Florida

Top resort wear brand in 5-star resorts and boutiques across the tropics. Led Island Company to INC 500/5000 6 years in a row. Was lead designer on all products; women's line, men's line, Handmade Eyewear, Suncare + Fragrances, Designed all retail locations and experiential culture within. Curated radio and TV stations for all stores and content. Managed and shot/produced/edited over 1500+ photo and film and web projects. Supervised all collateral with web, PR, social media and typography. Designed website for main company and blogs, etc. Improved all SEO and trained new recruits in the art of all above. Managed staff of over 150 in corporate office, 8 retail locations, all production, sourcing, hiring, training and improvement to get employees to work at their own unknown talent levels. Created retail environments in Nantucket, East Hampton, Martha's Vineyard, Naples FL, Fort Lauderdale, Grand Cayman, Bahamas and Palm Beach.

Island Retail Group LLC

Creative Director

January 2015 - June 2019 (4 years 6 months)

West Palm Beach, Florida Area

Designed and developed private-label product, apparel, uniforms, accessories, hats, even toys for 5-star, high-end destination hotels and properties across the world.

Fahrenheit Films

Film Director

1998 - 2001 (3 years)

Santa Monica, CA

Moxie Pictures

Film Editor

1996 - 1998 (2 years)

Los Angeles, California, United States

Education

University of Miami

Creative Writing · (1992)

UCLA

Philosophy

University of Southern California

Theater