



**Dave Loveland** · 3rd

Co-founder at Yocal | 3x Tech Founder; 2x Exits | Master's in Entrepreneurship from the prestigious School of Life  
Denver Metropolitan Area · [Contact info](#)



500+ connections

### Experience



#### Co-Founder

Yocal

Jun 2020 – Present · 1 yr 7 mos  
Denver Metropolitan Area

Yocal helps local businesses compete with the marketing of their corporate and franchised competition by banding them together on a co-marketing platform.

In less than a year, Bobby & Dave rallied entire communities and architected a proprietary go-to-market channel for Yocal in the form of the fastest growing, most impactful "support local" movement ever. The duo recently completed a 68 city #KLAcrossAmerica road trip starting in Sarasota, FL and ending in Seattle, WA.



#### Chief Client Officer

Towny

Nov 2018 – Feb 2020 · 1 yr 4 mos  
Austin, Texas, United States

Ambitious growth marketing company servicing brick & mortar clients across Texas, Louisiana, Indiana, Oklahoma, and Arkansas.

-Brought in as Chief Client Officer to prepare company for growth capital ...see more



#### Co-founder

[io]development

Dec 2008 – Dec 2018 · 10 yrs 1 mo  
Provo, Utah, United States

My older (more talented) brother and I initially launched as a web design and marketing service for local businesses.

We eventually brought on a 3rd brother (Shane Loveland), another incredible co-founder ...see more



#### Co-founder/Marketing & Operations

AirVend

Oct 2012 – Jan 2015 · 2 yrs 4 mos  
Provo, UT

AirVend successfully raised capital through a Pre-seed, Angel, and then Seed round. We took on a direct competitor that literally had 20x the cash infusion and we beat them to market, mass adoption, and to acquisition.

...see more



#### Co-founder/Marketing

FotoPunch

May 2011 – Sep 2014 · 3 yrs 5 mos  
Provo, Utah, United States

FotoPunch turns any smartphone or tablet into a biometric, geolocated time clock for the remote hourly workforce.

-Successfully penetrated the HR Technology industry through innovative marketing ...see more



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### Education



Brigham Young University

### Volunteer experience



#### Leader and Missionary

The Church of Jesus Christ of Latter-day Saints

Mar 2003 - Mar 2005 · 2 yrs 1 mo

I was able to volunteer for 2 years of service to help the people of Paraguay. I was lucky enough to learn Spanish, Guarani, and Portuguese as well as the uniquely special Paraguayan culture. I grew to love the people of Paraguay. My specific role was as a leader and missionary for my church. I am a Mormon. Visit <http://mormon.org> for more info.