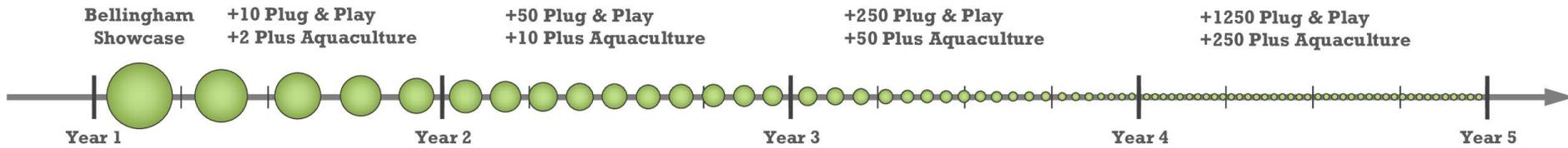


Business Model



Assumptions	Plug & Play	Plus Aquaculture
Business & Engineering Plan (Initial Contract)	\$15,000	\$75,000
Design-Build Size (Average Size)	\$1,500,000	\$7,500,000
HeartFoods 7.5% Profit (Per Farm)	\$112,000	\$560,000
Products & Support (Additives & Farm Operations)	\$1,500/month	\$7,500/month
Expenses: General & Admin. (Increases Over Time)	\$45,000/month	



Projected Cumulative Profit
5x Business Expansion Each Year



*Forward looking projections are not guaranteed.