

Hi {{investorFirstName}},

I am the Co-Founder and President of HoloGear LLC, which is an e-commerce sporting goods and apparel business located in Chicago, IL. I see that you actively invest in high-growth startups, so I wanted to reach out in regards to our Series A investment round. We have recently opened up our raise on WeFunder, exclusively for accredited investors like yourself and would love if you explored joining us on this journey!

HoloGear was founded by myself and business partner, Jonah Belanger, one year after graduating from college with a \$3,000 investment each. Since starting this business two years ago, we have accomplished many great things, but here is a summary of our most notable accomplishments:

- Generated total sales of over \$6 million with 100k+ customers
- Retail partners with Dicks Sporting Goods, Modells, and Scheels
- Patent officially granted by USPTO
- Successfully expanded inventory line from one sport ball to all popular sport balls and activewear
- Increased sales by 407% from 2019 to 2020
- Raised \$100k at a \$5 million valuation one year ago

You can learn more about our raise by clicking the link below, which will direct you to HoloGear's WeFunder Campaign.

[HoloGear's WeFunder](#)

If you'd like to learn more, please schedule a meeting with me by clicking the "Schedule a Meeting" link in my email signature. I'd be honored to further discuss HoloGear's mission to become the most innovative sports gear company in the world!

Are you available for a brief introduction call next week or the following?

All the best,

Ryan Richards

President, HoloGear LLC

[ryan@hologearco.com](mailto:ryan@hologearco.com)

[> Schedule a Meeting](#)

[See here for important legal disclosures](#)



0:12 / 2:51

### HoloGear Investor Wefunder Story

12 views • Aug 5, 2021

2 0



**HoloGear LLC**  
2.09K subscribers

HoloGear is currently raising money on WeFunder, which is a regulation crowdfunding investment platform that allows anyone to invest in small businesses that they love for as little as \$100. We chose to raise money on this investment platform because it allows us to build a large, supportive network of investors and benefit from the uncapped value of a strong team.

We are more excited than ever to continue building the fastest growing sporting goods company in the world and would to share the journey with you!

Visit HoloGear's WeFunder Campaign: <https://wefunder.com/hologear>

See here for important legal disclosures: <https://help.wefunder.com/testing-the...>

SHOW LESS



**HoloGear**

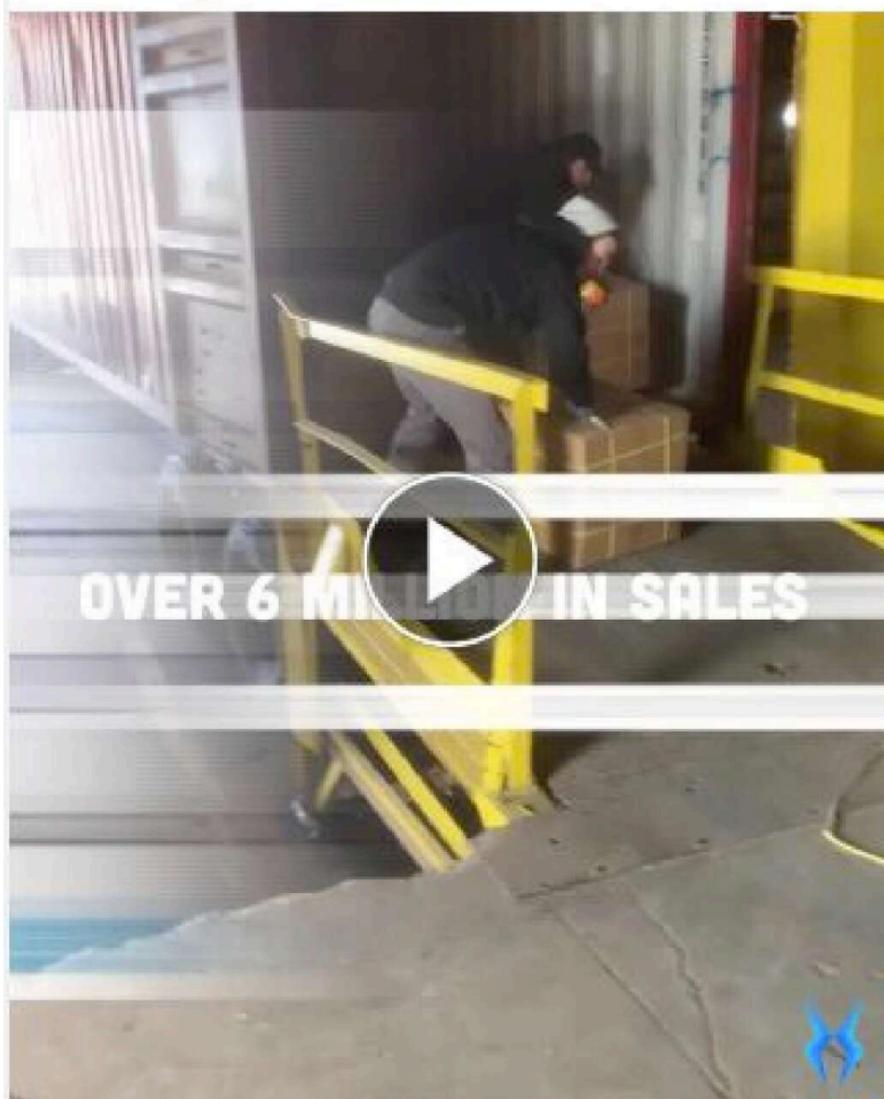
Sponsored · 🌐



We are excited to officially launch our WeFunder project! See what all the hype is about! HoloGear-Holographic Glowing Sporting Goods & Activewear.

**Legal Disclosure**

[https://help.wefunder.com/en\\_US/testing-the-waters-legal-disclosure](https://help.wefunder.com/en_US/testing-the-waters-legal-disclosure)



WEFUNDER.COM  
**The Future of Sports**

LEARN MORE



## Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

| *Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

LEARN MORE

### About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

[Unsubscribe](#) | [About](#) | [Education](#)



Wefunder Inc. runs [wefunder.com](#) and is the parent company of Wefunder Advisors LLC and Wefunder Portal LLC. Wefunder Advisors is an exempt reporting adviser that advises SPVs used in Reg D offerings. Wefunder Portal is a funding portal (CRD #283503) that operates sections of [wefunder.com](#) where some Reg Crowdfunding offerings are made. Wefunder, Inc. operates sections of [wefunder.com](#) where some Reg A offerings are made. Wefunder, Inc. is not regulated as either a broker-dealer or funding portal and is not a member of FINRA.

Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.