



**Greg Ginsburg** · 3rd

SVP-Supply Chain at SmartSweets--On a Mission to Kick 5.5 Billion Grams of Sugar in a Single Year!

Oakland, California, United States · [Contact info](#)

500+ connections



SmartSweets



University of California, Berkeley

## Experience



### SVP-Supply Chain

SmartSweets · Full-time

Jan 2021 – Present · 1 yr

Vancouver, British Columbia, Canada



### The Clorox Company

10 yrs 8 mos

#### VP Product Supply Services

Full-time

Mar 2014 – Jan 2021 · 6 yrs 11 mos

Pleasanton

Global responsibilities for sourcing (procurement and strategic sourcing), supply chain design, commercialization project management, supply chain services, production services and resource planning. Serve as mega process leader for supply chain function driving capability development and delivering integration between functional and business plans.

#### VP Product Supply Specialty Division

Apr 2013 – Mar 2014 · 1 yr

Oakland, Ca

Responsible for all activities that delivered supply chain performance as well as integration of the business plan into operations for cost, innovation and quality.

[Show 1 more role](#) ▾



### Vice President-Supply Chain & Sustainability

Clifbar & Co.

Jun 2008 – Jun 2010 · 2 yrs 1 mo

Responsibilities include operations, procurement, logistics, customer service, planning, sustainability



### Vice President

Clif Bar & Company

May 2007 – Jun 2008 · 1 yr 2 mos



### Director of Planning, Glad/Litter; Director of Procurement

Clorox

2002 – May 2007 · 5 yrs

Oversee all supply chain activities for \$1B business

[Show 2 more experiences](#) ▾

## Education



### University of California, Berkeley

Biology, Environmental Biology

1979 – 1983

Activities and Societies: ZBT Fraternity



### Stanford University

Supply Chain Executive Management, Supply Chain Strategy, Executive Education

2012 – 2012



### Wharton

Negotiation Strategy

2005 – 2005

Show 1 more education

## Volunteer experience



### Board Member

Salesian College Preparatory

Aug 2018 – Present • 3 yrs 5 mos

Education

Salesian College Preparatory is a Catholic school that educates young men and women to develop into good citizens for the betterment of society and the glory of God. Since 1960, Salesian has been known for its rigorous academic curriculum, competitive athletics and family atmosphere that drive the mission to develop outstanding citizens. Check out [salesian.com](http://salesian.com) to learn more.



### Basketball/Volleyball Coach

Salesian College Preparatory

Aug 2009 – Present • 12 yrs 5 mos

Education



### Business Consultant

Inner City Adviso

Jun 2008 – Present • 13 yrs 7 mos

Economic Empowerment

I serve as both as an advisor to ICA portfolio companies and am honored by a representing their interests and providing consultation for Firebrand Foods as a Board Member.