



ICE CREAM  
SINCE 1976

**Taryn Segal** · 3rd  
CEO/President at Double Rainbow Gourmet Ice Cream  
Oakland, California, United States · [Contact info](#)  
330 connections

-  Double Rainbow Gourmet Ice Cream
-  McIntire Business Institute at the University of Virginia

## Experience



**Double Rainbow Gourmet Ice Cream**  
12 yrs 3 mos

- CEO/President**  
2013 – Present · 8 yrs
- Executive Vice President**  
Oct 2009 – 2013 · 4 yrs



**Director of Budget and Strategic Planning**  
BRE Properties (an Essex company)  
2003 – 2009 · 6 yrs



**Mutual Fund Management**  
BlackRock  
1998 – 2002 · 4 yrs

## Education



**McIntire Business Institute at the University of Virginia**  
Certificate-Business Fundamentals



**Tufts University**  
Activities and Societies: Tufts University Women's Soccer

## Volunteer experience



**Member**  
Economic Development Advisory Committee-City of Emeryville  
Jun 2019 – Present · 2 yrs 7 mos

Representing the small business Members. I contribute views and perception from the business sector of Emeryville. Members are responsible for advising on economic development decisions and relaying said board information to the Emeryville City Council.