

I'm reaching out because my startup's limited equity crowdfunding campaign goes public in just 5 days! Our mission is to partner with clinicians to improve care, prove outcomes, and reduce the costs of care in the substance use and eating disorder space. It's a mission that I'm extremely passionate about after losing my father while I was in highschool to an opioid addiction. This is an investment in our company, not a donation like gofundme, so you'd get a piece of equity in Proof in Recovery. If we can't raise the full amount you are refunded your investment. Obviously, startups are risky and most ventures fail, but recovery is difficult and too many people are failing.

I'd be thrilled if you could help us out with our raise in any of the following ways:

- Check us out on [WeFunder](#)
 - Investments start at \$100
 - Feedback is just as important!
- Comment on our [LinkedIn post](#)
 - Comments drive their sorting algorithms and put us in front of the most people
 - We still love likes too
- Post our [WeFunder](#) page to your social media
- Forward this email to someone that you believe may be interested in helping the substance use and eating disorder community

Substance use and eating disorders were a pandemic before 2020 and we truly believe we have a product that can change lives. More importantly, the patients and clinicians we've shared this with believe in this platform.

We should catch up sometime soon!

Posted by Zachary Ratliff • 3/31/2021



Proof in Recovery

128 followers

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We're always excited to learn more about [#crowdinvesting](#) companies like [CrowdLustro](#) who shared our campaign!



CrowdLustro

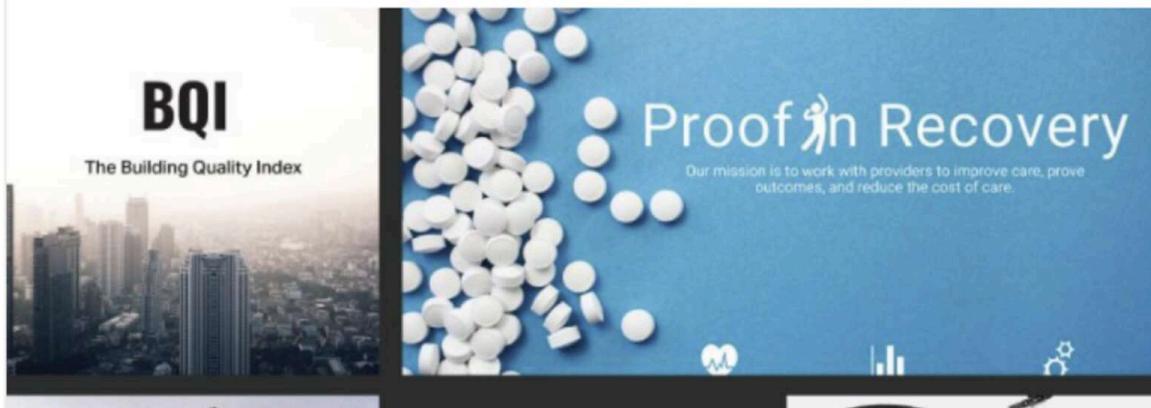
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Today's [#crowdfunding](#) deals! [#crowdlustro](#) [#lustrodaily](#)

Every deal. Every platform. <https://buff.ly/31Yfn2C>

...see more





Zachary Ratliff (He/Him)

Let's end the addiction crisis.

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While **Proof in Recovery** is making a splash with [#equitycrowdfunding](#), Y Combinator is making waves with 26 startups raising on **Wefunder**! Check out <https://lnkd.in/dmNssCy> or the link below for [#socialimpactinvesting](#) opportunities with some of the amazing [#startups](#) looking for [#funding](#) today!



Y Combinator Startups on Wefunder



Zachary Ratliff (He/Him)

Let's end the addiction crisis.

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I lost my father while I was a junior in high school to an opioid addiction. **Proof in Recovery**, my startup, is launching our limited equity crowdfunding campaign to help those treating and afflicted by substance use and eating disorders! We've designed a technology platform to improve care, prove outcomes, and reduce costs at treatment programs. Even investing just \$100 will help us build a future where our friends, family, and patients can receive the care they deserve. Startups are risky and most ventures fail. Recovery is difficult and too many people fail. Learn more about how you can help us succeed and how we plan to help patients succeed at <https://lnkd.in/dmNssCy> today! #startup #entrepreneur #healthcare #innovation

Proof in Recovery

Become an early owner

of an exciting new startup tackling substance use and eating disorders!

Invest on WeFunder



Outcomes



Reduce Costs





Zachary Ratliff (He/Him)

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Have you ever wondered what it's like to pitch a [#startup](#) to an [#angelinvestor](#) or [#venturecapital](#)?

Well you're in luck, [Proof in Recovery](#)'s investor interview is up!

<https://lnkd.in/dFaS9qx>

Watch Tony Wilkins and I discuss how Proof in Recovery is poised to help transform substance use and eating disorder treatment!

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Outcomes



Reduce Costs



...ra. We help



Zachary Ratliff (He/Him)

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Equity crowdfunding didn't even exist ten years ago. It's even been around for less time than Bitcoin. Today it is a key part of how **Proof in Recovery** is raising money to build the clinical platform patients and providers deserve. Learn about the differences crowdfunding and equity crowdfunding:



Equity Crowdfunding?

Zachary Ratliff on LinkedIn • 2 min read

On top of obsessing about our clinical platform, reaching out to angel investors, and learning...



Zachary Ratliff (He/Him)

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Invest on WeFunder



Prove Outcomes



Reduce Costs



to pira. We help
care.



Zachary Ratliff (He/Him)

Let's end the addiction crisis.

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It's truly incredible that friends, family, and colleagues are able to invest in **Proof in Recovery**'s seed round. **#Startups** are joining stocks as an **#investment** that everyday people can utilize and that is a powerful new tool! **#equitycrowdfunding** is here to stay.



Retail Startup Investing



GameStop & Equity Crowdfunding: Power to the People



GameStop & Equity Crowdfunding: Power to the People

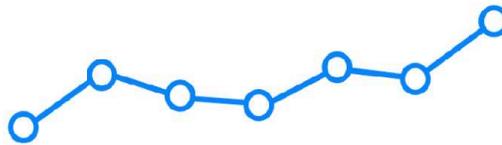
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Retail Startup Investing



Dr. Christine Schneider waiting to pitch to an institutional healthcare investor.



Zachary Ratliff

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After writing about the **basics of crowdfunding** last week, I caught up with a friend and listened to her story about **investing in Proof in Recovery**. She works for a financial institution and is required to disclose her investments so they can maintain records of their



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The Proof in Recovery Founding Team



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On top of obsessing about our clinical platform, reaching out to angel investors, and learning more about our customers' needs I unwittingly signed up to be an ambassador of equity crowdfunding. Perhaps an unwanted one as I email WeFunder support more often than I join Zoom calls. This is mostly because I am learning how to raise our pre-seed round utilizing this new form of crowdfunding. I want share some of what I have learned such as what is unique about equity crowdfunding, how every-day investors have the power to shape the