



# Talino

Global Venture Studio for Inclusive Fintech

Venture Studio for

**INCLUSIVE** 

**Fintech** 



Partnered with industry leaders and institutional stakeholders to build 5 startups, and raised over

\$7M in funding\*

\*Across portfolio startups



Operationalized a Venture Studio with revenue of

\$2M and profitable

10+
Million

inclusion customers in the last 30 months Designed to address

the

\$5.2T

financial inclusion gap

and reach

1.7B

small business owners and unserved groups



"Financial exclusion is expensive. It impacts people's quality of life and it prevents them from investing in their future, it leaves them with limited safeguards if they lose their job or fall ill, it makes them vulnerable to usurious and predatory lenders. In other words, access to financial services is a vital factor for coping with and escaping poverty..."

~ Global Finance Magazine, July 2021

## Despite the proliferation of fintechs, key market segments remain unserved

Fintech has proven that it can disrupt banking and financial services, creating large unicorns like



stripe

SoFi :

7 WISE

BUT: the next growth market and the ones with the highest potential are still underserved



Borderless Banking for Migrant Professionals



Low Cost Capital for Small Business



Accessible Micro and Modular Products for the Uninsured



Ease of Doing Business for Entrepreneurs



Cashless Channels for Retailers

# We leverage partnerships and an established model to reach the unserved and underserved

## **Strategic Partnerships**

























## **Venture Studio**

- Established
   partnerships with
   industry and
   institutional
   stakeholders
- Instant access to millions of potential customers
- Credibility building for a large emerging market





Underinsured Families



Gig Economy Workers



Minority Owned Business



Underprivileged Children



# A Global Venture Studio with Profitable Operations



Bahrain

**45** 







Philippines

	2019	2020	2021
Revenue	\$631K	\$1.9M	\$2.4M
Income	\$53k	\$49K	





Digital SME Banking for the Middle East

\$4.5M



InsurTech for Micro and Modular Insurance

\$1.2M



RegTech : Ease of Doing Business
Platform

\$0.6M



Cross-Border Banking for Migrant Workers

\$0.75M





**Under Development** 

## **Winston Damarillo**

Founder's Profile



Founder of 3 acquired Silicon Valley Startups



Young Global Leader of the **World Economic Forum** 

## intel. APLDT

Successful Venture
Capitalist for Intel
Corp and PLDT
Capital with 7 IPOs



Best-selling author and thought leader



## A Portfolio of High-Value, High-Impact Startups



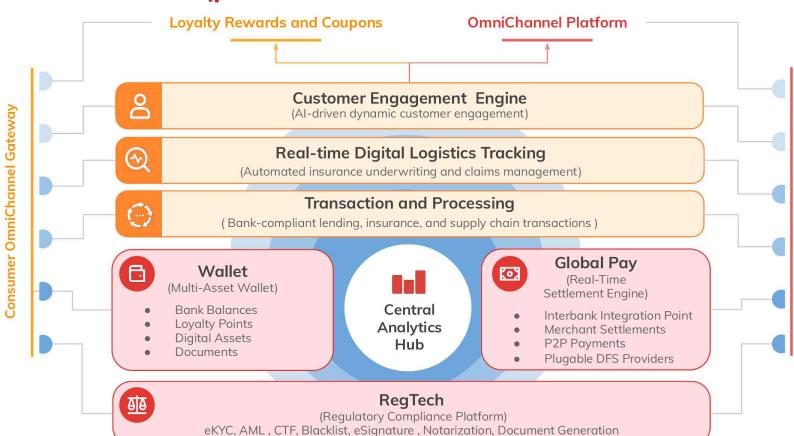














Talino works with industry leaders, government and public sector institutions, large international organizations, and professional communities to efficiently scale its impact













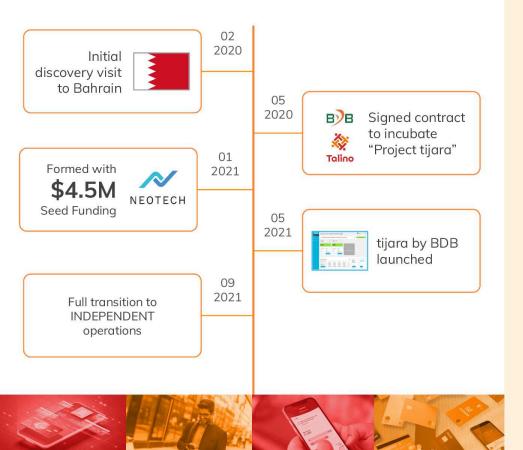






## Case Study: NEOTECH, WLL

Corporate Venture Build



NeoTech is a challenger bank startup by the Bahrain Development Bank (BDB) and Talino Ventures. NeoTech's mission is to make business loans more affordable and more accessible, delivering a completely digital experience for SME business customers for the Middle East and North Africa Region (MENA)

#### Talino Provided:

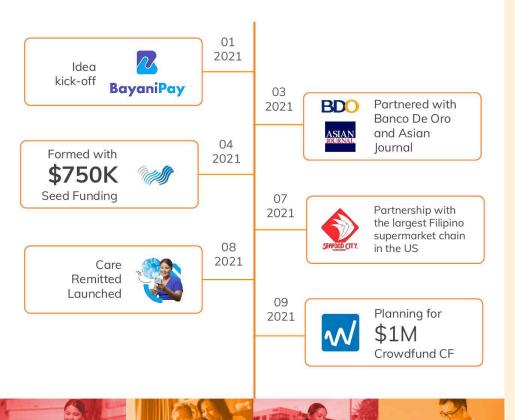
- Licenses for Talino NeoBank Technology Stack
- Strategy formulation and product design
- Shared services for brand, marketing design and initial go to market
- Corporate formation and board composition
- Human capital recruitment and enablement

#### **Talino Metrics:**

- \$1M revenue for 1 year of Venture Services
- Expected additional revenue of \$ 500K in Year 2
- 22% equity in exchange for source license of Talino Core Software
- \$250M expected exit value in 5 years retaining 8% equity position

## Case Study: BayaniPay USA

## Internal Venture Build



Despite contributing greatly to their home countries' economies, global migrant professionals have difficulty accessing credit and essential financial services in their adopted countries. BayaniPay is a borderless financial gateway for global professionals, offering easy, affordable, and secure financial services--from remittances to cross-border payments, loans, and investments.

#### Talino Provided:

- Licenses for Talino BayaniPay Technology Stack
- Strategy formulation and product design
- Shared services for brand, marketing design and initial go to market
- Corporate formation and board composition
- Human capital recruitment and enablement
- Partnership development

#### Talino Outcome:

- \$750k revenue for 1 year of Venture Services
- Revenue for year 2 of \$500K
- 52% equity for pre-building the startup
- \$250M expected exit value in 4 years retaining 20% equity position
- Studio will invest \$200K to the venture

## **Press & Awards**



#### WINNER

Market Readiness Category, FDIC Tech Sprint, Breaking Down Barriers: Reaching the Last Mile of the Unbanked (2021)



#### **TOP 100**

PH Startup Week 2020 Top 100 Startups by QBO (UNAWA & Saphron)



#### WINNER

2019 ADB AgriFin Innovation Challenge (Asenso)



#### WINNER

2020 Asian Development Bank #DigitalAgainstCOVID19 Hackathon (UNAWA)



2020 Echelon Top 100 (Saphron, Asenso, Unawa)



#### Fintech For Impact

#### GRANTEE

Fintech for Innovation Challenge (Saphron)



#### WINNER

1st Runner Up for LES Asia Pacific Conference 2020 Business Plan Competition (UNAWA)



#### **FINALIST**

2020 SoGal Foundation Manila Bootcamp (Saphron)



#### **FINALIST**

2019 Startup World Cup, Philippine Leg (Saphron)

## Our Global Media Coverage



yahoo!





















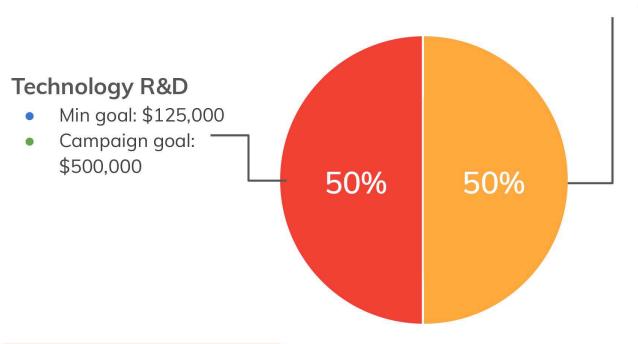




BusinessMirror



## **Breakdown of Raise**

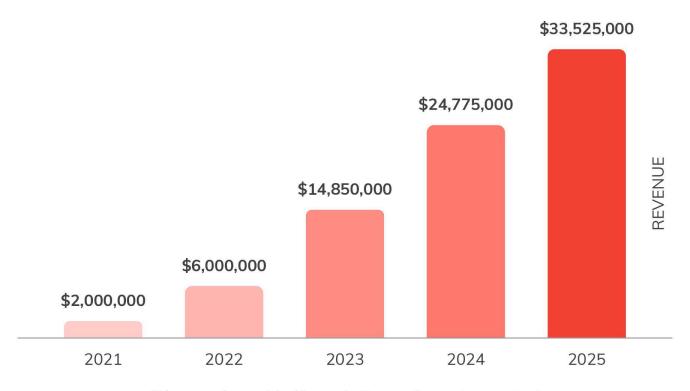


## **Working Capital**

- Min goal: \$125,000
- Campaign goal: \$500,000

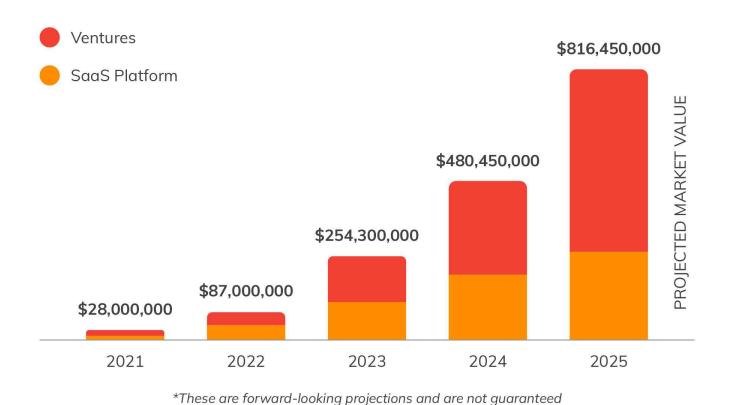
Total Minimum Goal: \$250,000 Total Maximum Goal: \$1,000,000

## We expect\* to grow our Profitable Venture Studio Operations

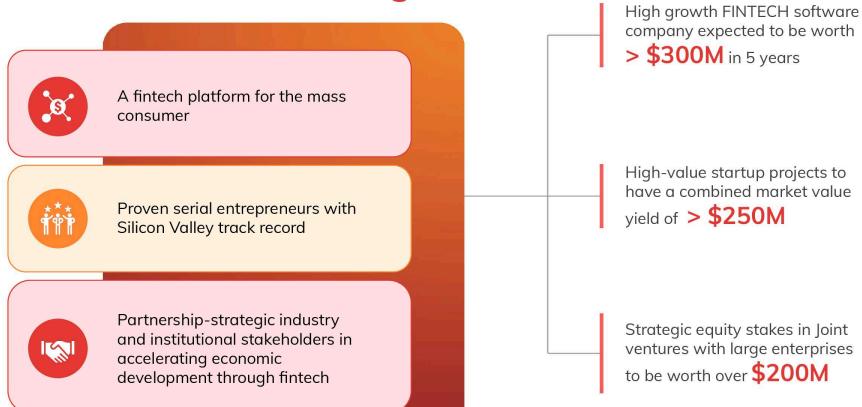


\*These are forward-looking projections and are not guaranteed

## And create exponential shareholder value\*



## You are investing in



## Based on the successful venture studio model pioneered by

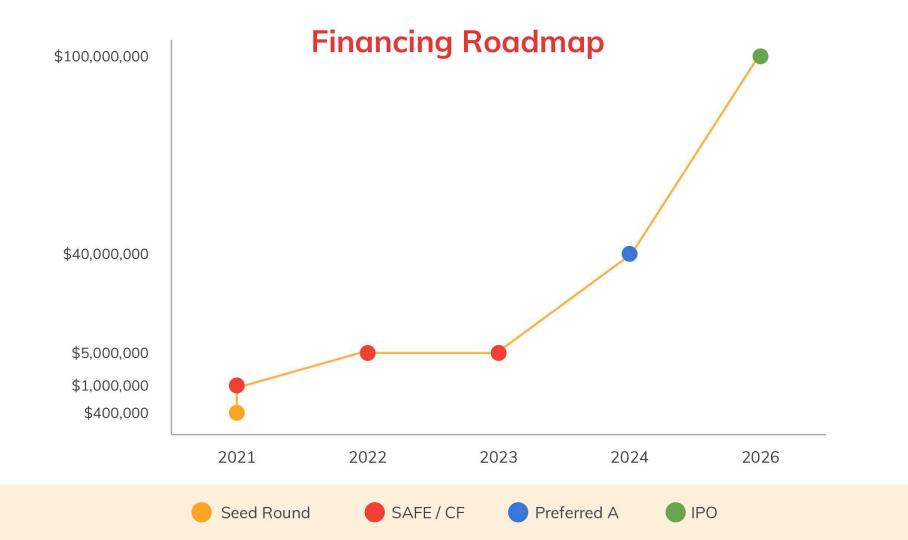












## Led by Seasoned Operating Partners



Winston Damarillo

CEO

Founder and CEO of 3 Silicon Valley Exits

Intel Capital and MD for PLDT
Capital

Chief Strategy Officer of PLDT

WEF Young Global Leader



Tom Fisher

Core Technology

5x Global CTO, 3X Pioneering Founder and Enterprise Innovator



Eric Manlunas

Venture Financing

Founder and Managing Partner at Wavemaker Partners

## **Leadership and Operating Team**



#### Winston Damarillo

Founder and CEO of 3 Silicon Valley Exits

Intel Capital and MD for PLDT Capital

Chief Strategy Officer of PLDT

WEF Young Global Leader



#### Niña Terol

Founding member of funded foodtech, fintech, insurtech & regtech startups

International communicator with the United Nations, McCann Worldgroup, USAID, World Bank, and ADB

Veteran of 2 successful national electoral campaigns



#### Mark Ruiz

Globally-awarded social entrepreneur

Schwab Social Entrepreneur of the Year 2011

Former Board Member, Small Business Corporation



#### Reese Fernandez-Ruiz

Globally-awarded social entrepreneur

President and Founding Partner of Rags2Riches

WEF Young Global Leader

Rolex Young Laureate 2010



#### Miguel Cabral

Co-founder of ASENSO Fintech

Group CTO, Talino

Product Development and Technology Expert

Former CTO (Skytel, Pinoy Telekoms, 8Layer)



#### Dominique De Leon

Multi-awarded ntrapreneur

Former Business Lead of CX Design Agency Unit, Dentsu Jayme Syfu

MSc in Innovation and Business, Asian Institute of Management

## Invest In

A Venture Studio for INCLUSIVE FINTECH Companies



Bank for migrant workers



Lender for small business



Insurer for the emerging middle class

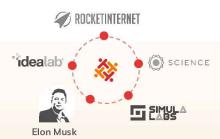






Digital enabler for the food industry

## Based on a successful model pioneered by:



Most efficient way to build Venture-Scale Businesses



## Proven Revenue Model and Global Traction

Revenue-generating studio with strategic partnerships

















In Revenue and Profitable

## Venture-Funded Startups addressing large markets

Impacting



\$7N

Of users today

Multi-Country Market Presence in USA, Southeast Asia and Middle East Raised in 12 months across portfolio ventures

## Operated by Successful Serial Entrepreneurs



#### Winston Damarillo

- Founder and CEO of 3 Silicon Valley Exits
- Intel Capital and MD for PLDT Capital
- Chief Strategy Officer of PLDT
- WEF Young Global Leader



#### Tom Fisher

- Former CTO of Ebay, Qualcomm, Oracle and SAS
- Startup Entrepreneur



#### Eric Manlunas

Founder and Managing
Director of Wavemaker VC,
400M AUM global venture
fund.

Backed by a strong Management and Operating Team



## On Growth Momentum with Immediate BIG Stories



Partnership with US banks to create digital platform for affordable recovery lending (Signed - unannounced - USA)



Partnership with very large ethnic grocery chain in the USA to market banking services to migrant professionals (Agreed - unannounced - USA)



Joint Venture with Bahrain Development Bank to revolutionize SME lending in the Middle East (Completed- unannounced)



Grant from UNICEF and ING to empower emerging market insurance delivery with AI technology in Southeast Asia (Pilot ongoing - announced)



Winner of ADB Challenge for building post-COVID ease of doing business solution in Southeast Asia (Pilot ongoing - announced)

# Empowering the Underserved but Emerging Middle Class

We're fueling the aspirations and the mobility of the dreamers, doers, and entrepreneurs—a segment bursting with economic potential and ready to bounce back and rise up.







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