Pitch
Articles & Press
Company Information
Team
Discussion

ARC

Share

ARC is a video conferencing platform you can trust. It is increasingly more difficult to feel safe online with the enormous amount of data mining, surveillance, and leaked online conversations taking place. You deserve privacy and security for all of your online communications.

Communications

Wilmington, DE Website

Investor Interest

Investors Interested
25

Funding Interest So Far
$91,465

Your spot is reserved!

Offering Terms

Funding Goal
$250,000 - $5,000,000

Security Type
Equity

Min Investment
$25

Max Investment
$5,000,000

Closing Date
May 31, 2022 8:59 PM

Video Conferencing built with your security and privacy as top priority

We're considering raising capital through a Regulation Crowdfunding campaign on Fundify and are running a test the waters campaign to gauge Investor interest. During this test the waters campaign, (1) no money or other consideration is being solicited, and if sent, will not be accepted; (2) no offer to buy the securities can be accepted and no part of the purchase price can be received until the offering statement is filed and only through Fundify's platform; and (3) a prospective purchaser's indication of interest is nonbinding.

Problem

Millions of people need to engage in online video conversations, but they use unsecure platforms that put their safety at risk by having:

Inadequate Protection
Limited encryption and security protocols can increase the chances of your data being compromised

Confusing Privacy Policies
Not being transparent about what data is being collected can allow companies to take advantage of you

Limited Support
A lack of helpful and personal support can leave you confused and frustrated

Your Data is Not Private

The data that some tech companies collect on you:

- Facial and voice recognition
- Home and locations you visit
- Friends and family
- Stored photos
- Social security number
- Drivers license number
- Emails and chats
- Ethnicity
- Stored documents
- Purchase activity
- Payment information
- Videos watched
- Who you call
- Interests
- Political affiliation

Sources:
https://www.digitalinformationworld.com/2020/08/infographic-what-data-are-giant-tech-companies-collecting-from-you.html
https://www.security.org/resources/data-tech-companies-have/
https://www.thesocialdilemma.com/

Solution

No Big Brother Surveillance
Meet Privately Online

No Surveillance · No Data Mining · No Target Marketing · No Recording · No Privacy Breach

No surveillance, no data mining, no profiting off our customers' data, no algorithms collecting information in order to influence you. You deserve privacy. You deserve to be free.

A video conferencing platform you can trust

- Safe and secure online communication
- Private meetings that are not monitored or recorded
- Live video support
- User-friendly features

Privacy
Protect the conversations that matter to you

Security
Know that you are always safe and protected

Simplicity
Connect at the touch of a button

Product

All-in-One Video Conferencing Provider

Video Calls

ARC is the video conferencing tool you can trust. Present, plan, host, and connect with confidence, knowing your data and conversations are safe.

Group-Centric

ARC allows you to see all your groups in one place. Whether you run a larger organization or have friends in different places, connecting is simple. Tap your group and begin talking in seconds.

Built For Organizations

ARC is an enterprise platform built to enable virtual connections for organizations of all sizes. Add team members and schedule meetings to streamline communication.

Features to Communicate Without Compromising Security

- Unlimited Secure Meetings
- Groups
- Instant Meet
- In-Meeting Chat
- Calendar Integration
- High Resolution Video
- Secure Guest Invitations
- Speaker Panel
- Screen Sharing
- Waiting Room
- Desktop & Mobile
- Grid & Full Screen Mode
- Live Video Support
- Adjustable Grid Sizes

Recognized Security Certifications

In the process of being acquired

- SOC2 Type 1&2
- HIPAA
- COPPA
- CCPA
- GDPR

Business Model

Subscription Based

Non-Profit	Business	Enterprise
Keep your non profit meetings secure online	Protect your business' highly secure meetings	Bring your whole organization and chapters
$7.99 member/month	$14.99 member/month	Schedule a Call for Custom Pricing

Features:

- 15 day free trial
- Unlimited secure meetings
- Quick start video calling
- 1-on-1 live and chat support
- Safely invite guests
- Unlimited groups
- Calendar integration
- Create groups easily

Friends & Family

Meet securely with your friends & family members

Free

Join our waiting list

Features:

- 40 minutes safe talk time
- Unlimited secure meetings
- Quick start video calling
- Instant Support
- Invite friends and family
- Instant meet
- Protect your friends and family
- Create groups easily

Traction

Success Plan to Market

4.25 Million Invested To Date

MARKET READY PRODUCT

- Online & mobile platforms
- App supported on Android, iOS, and Web
- Easy collaboration and group sessions for friends, family, and organizations

GO TO MARKET

- Commercial launch in the United States of America
- Market adaptation
- International launch in the first quarter of 2022

FUTURE ENHANCEMENT

- Direct messaging
- Mobile dial-in
- Third-party integration

Competition

	ARC	ZOOM	GOOGLE MEET	CISCO WEBEX	MICROSOFT TEAMS	SKYPE MEETING
No Data Mining or Surveillance	✓	?	?	?	?	?
Safe for Family & Friends	✓	?	?	?	?	?
Instant Meet	✓		✓			
Live Support (For Businesses)	✓	✓		✓	✓	✓
Concurrent Meetings	✓	✓	✓	✓	✓	✓
Groups	✓	✓	✓	✓	✓	
Presentation Mode	✓	✓	✓	✓	✓	✓
Dynamic Grid Mode	✓	✓	✓	✓	✓	✓
Client Success Team	✓	✓	✓	✓	✓	✓
Calendar Integration	✓	✓	✓	✓	✓	
Direct Messaging+	✓	✓	✓	✓	✓	
Broadcast Mode+	✓	✓	✓	✓	✓	✓

? Unclear +Coming Soon

Market

Audience

Friends & Family

Digital communication is becoming increasingly important and necessary in order to keep in touch with friends and family. Children's safety online also needs to be a priority.

Faith-Based

Due to the recent pandemic, faith-based organizations need a secure and trustworthy platform to host their meetings.

Enterprise

With many businesses working from home, secure video conferencing will play a vital role in the future day-to-day operations of the workplace.

Education

The Digital Learning Market industry is in demand of secure platforms that facilitate student-teacher engagement and integrate with Learning Management Systems.

$1.279T Market

The global video conferencing and virtual events market have dramatically expanded in the wake of COVID-19.

- The digital learning market is expected to increase to $310 billion by 2025
- Virtual events: $774 billion TAM predicted by 2030
- Video conferencing: $190 billion TAM predicted by 2035
- These markets are expected to grow to as much as $1.279 trillion USD by 2035.

Source: Wall Street Research; Grand View Research "Virtual Events Market Size, Share & Trends Analysis"

Company Vision

Our vision is to become the trusted online communication solution for families and organizations by ensuring that all participants can have a safe and secure virtual meeting experience.

Our mission is to lead the industry in security, safety, and data transparency with the white-glove support it deserves.

Our Team

John Murphy
President and COO

Seasoned business executive with a diverse background and 30+ years of experience

Jason Hamilton
CTO - Chief Systems Architect

Systems engineering executive with 20+ years of experience

Matt James
Head of Sales

Sales executive with 20+ years experience selling software, hardware and service solutions to Global 1000 Clients

Chris Godfrey
Operations Director

Technology Operations Director and Business Process Coach with 20+ years of experience

Georgia Williams
Accounting Manager

Accounting expert with 8+ years of experience to ensure the financial success of ARC

Michael Scott
Client Success Director

10+ years experience in sales, technology, processes, strategy, training, PM's and systems

Jeremi Paul
Marketing Lead

Business strategy and consulting for large organizations, 10+ years. Led marketing and brand growth campaigns for startups

The Video Conferencing Platform that

Gives Back

- Community sponsored movement of secure video conferencing
- A portion of proceeds donated to the poor, hungry, and fatherless
- Enjoy secure online meetings while helping those in need
- Truly free account with no targeted marketing or data recording

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