



Reinvigorating community fitness with human interaction



### Jennifer Strout · 3rd

CEO & Founder of MotivateU | Putting the community back into community-based fitness by using AI to benefit humans, not to replace them | mobile Enterprise SaaS solutions

Talks about #ai, #tech, #crypto, #startup, and #founders  
Virginia Beach, Virginia, United States · [Contact info](#)

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### About

Jennifer is an innovative entrepreneur focused on providing accessible technological solutions in order to foster a society in which people feel both fulfilled and enriched.

[... see more](#)

### Experience



#### CEO & Founder

MotiveU

Jul 2020 – Present · 1 yr 3 mos  
Middleton, DE

MotiveU is an Enterprise SaaS corporation that uses artificial intelligence to provide patent-pending synchronization software and data-driven dashboards from any mobile device.

Our solution is targeted at the fitness market and fills the gap between the human-driven traditional gyms and data-driven AI fitness, allowing gym owners, fitness instructors, and members to enjoy the benefits of both worlds. We use AI to enhance human fitness trainers, not to replace them, because we believe it's time to put community back into community-based fitness. [...see more](#)



Data-Driven Mobile AI Solutions for...



#### Co-Founder & VP

Silver Linings: Curated Connections

Jun 2020 – Present · 1 yr 4 mos  
Austin, Texas, United States

A platform for building friendships, strengthening historical wisdom, and increasing resources across all demographics.



#### Private Tutor

Parliament Tutors

Nov 2013 – Present · 7 yrs 11 mos  
Virginia Beach, VA

Subjects including but not limited to: SSAT, PSAT, SAT I & IIs, ACT, GRE, GMAT, LSAT, DAT, MCAT, TEAS, Military Aptitude Testing (including Officer); College Math, Science, English, Economics, Philosophy, Psychology; College, graduate school, and job applications. SAT average score increase of 180 points per section; GRE average score increase of 9 [...see more](#)



#### Private Tutor

City Test Prep

Dec 2018 – Present · 2 yrs 10 mos



#### Private Tutor

Achievement Plus Tutoring

Nov 2013 – Jul 2018 · 4 yrs 9 mos  
Norfolk, Virginia Area

One-on-one tutoring, including AP classes, college courses, and college, and graduate school entrance testing.

[Show 5 more experiences](#) ▾

### Education

Bucknell University

**Bucknell University**

BA, Philosophy &amp; Psychology

2002 – 2006

Activities and Societies: Social Chair for Delta Gamma; Member of American Psychological Association; Member of Psi Chi: Psychology National Honor Society

**Institutional Honors, Departmental Honors in Psychology**

Designing, developing, programming, administering, and analyzing results from a novel Implicit Attitudes Test (IAT); administering and analyzing results from computerized testing methods including Go-NoGo reaction time tasks, extensive use of physiological equipment including administering and analyzing measurements from electrodermal response sensors and electroencephalograms (EEG); conducting and analyzing results from learning and conditioning research conducted on Sprague-Dawley albino rats with administration of caffeine.

**Saint Elizabeth University**

MA, Forensic Psychology &amp; Counseling

2007 – 2009

Activities and Societies: Summa Cum Laude

Taught SPSS (over 7 years experience)

Graduate Assistant (3 semesters) for undergraduate research and statistics courses

Administration of self-reports (BDI, PANAs, MMPI-2, MCMI-III, etc.) and WAIS-III, COWA, TAT, Rorschach, etc.

Related coursework: Psychological Assessment I &amp; II, Psychopathology &amp; Diagnosis, Substance Abuse Counseling, Violence &amp; Risk Assessment, Trauma &amp; Crisis Intervention, Counseling Theories &amp; Methods I-IV

**Old Dominion University**

Pre-Medicine/Pre-Medical Studies

2013 – 2014

Activities and Societies: American Chemical Society

Participated in an international research project tracking pollution through rain samples using nuclear magnetic resonance spectroscopy

**Licenses & certifications****USPTO Basic Patent Certificate Training**

USPTO

Issued Jul 2020 · No Expiration Date

**Volunteer experience****Chair of Political Affairs and Advocacy Committee**

Junior League of Norfolk-Virginia Beach

Aug 2017 – Present · 4 yrs 2 mos

Health

Chair of PAC Committee (elected board position): 2019-2022

Chair of 2018 Blood Drive

New Member of the Month: February 2018

Ways &amp; Means Committee Member (2017-2018)

Community Events Member (2018-2019)

Member of the Month: January 2019

**Founding Director**

Free Forest School

Jan 2020 – Present · 1 yr 9 mos

Children

**Fundraising Consultant**

Kadampa Meditation Center

Sep 2016 – Aug 2018 · 2 yrs

Health