



**AYSE NUR SOUTHER** · 3rd

Tech Entrepreneur & Advisor with a passion to delight the user in the digital space. 21 years experience across US, Europe, Middle East and Africa.

San Francisco Bay Area · [Contact info](#)

370 connections

 DIVE - Soul Matching

 Yale University

**Experience**



**Co-founder, COO**

DIVE - Soul Matching · Full-time

May 2021 – Present · 6 mos

San Francisco Bay Area

Social platform for Gen Z, encouraging deep and fun connections.



DIVE



**Entrepreneur In Residence**

LabEight\* · Full-time

Jan 2021 – Jul 2021 · 7 mos

Venture initiative providing Incubator Programs for startups



**Founder, CEO**

Career Smarts LLC · Full-time

Aug 2013 – Dec 2020 · 7 yrs 5 mos

Startup Consulting Company: Go-to market strategy, Branding, Strategic partnerships, Talent acquisition, Technology consulting, Investment & fundraising



Bay Area



**Marketing, Strategy and Operations Manager**

Google · Full-time

Feb 2010 – Jul 2013 · 3 yrs 6 mos

London, England, United Kingdom

Europe, Middle East and Africa Marketing

**Education**



Yale University