

**ALLATA**



**THE POWER TO BUSINESS BETTER**

**5 YEARS**

**Matt Rosen** · 3rd  
 Founder & CEO at Allata  
 Dallas-Fort Worth Metroplex · [Contact info](#)  
 500+ connections

[Message](#) [More](#)

 Allata  
 Texas A&M University

**About**

Allata enables business agility at the intersection of people, process and technology. Based in Dallas, with offices in Abilene, Boise, Provo and Phoenix, we provide solutions and expert services to assist businesses to become more nimble, transformative and disruptive in their respective industries. We define vision, strategy and value creation models for shaping strategic product designs, managing and transforming enterprise delivery ...see more

**Activity**

3,529 followers

Matt Rosen commented on a post · 3h  
 Thanks Jeff! Was great to have you helping at the outset!  
 43 13 comments

Matt Rosen commented on a post · 2d  
 Welcome to the team Michael!  
 22 5 comments

Matt Rosen reshared a post · 3d  
 We are excited to celebrate 4 years running on the [Inc. Magazine](#) 5000 Fastest Growing Companies list!  
 ...show more

 **Allata made the 2022 Inc. 5000 list!**  
 43 13 comments

[Show all activity →](#)

**Experience**

 **Chief Executive Officer**  
 Allata · Full-time  
 Aug 2016 - Present · 6 yrs 1 mo  
 Dallas/Fort Worth Area

Allata (pronounced a-ley-ta) is a client focused advisory firm. At Allata we are building a different kind of firm – focused on doing exciting, transformational work for great clients and bringing caring e ...see more

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 **Chief Revenue Officer**  
 Saxony Partners  
 Dec 2014 - Jul 2016 · 1 yr 8 mos  
 Dallas/Fort Worth Area

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 **Chief Revenue Officer**  
 Pereview Software  
 Dec 2014 - Jul 2016 · 1 yr 8 mos  
 Dallas, TX

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 **Vice President**  
 Pariveda Solutions  
 Oct 2007 - Nov 2014 · 7 yrs 2 mos  
 Dallas/Fort Worth Area

I was responsible for maintaining business development relationships with local Fortune 2000 clients. Responsible for selling and overseeing project work including IT strategy & roadmaps, custom ...see more

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 **VP of Business Development**  
 Ascendix Technologies  
 Feb 2004 - Oct 2007 · 3 yrs 9 mos

Implement CRM (Customer Relationship Management) Solutions to companies \$25 million to \$2 billion in annual revenue. ...see more

[Show all 8 experiences →](#)

**Education**

 **Texas A&M University**  
 Bachelor of Science, Biomedical Science  
 Aug 1993 - Aug 1997  
 Activities and societies: Alpha Phi Omega

**Volunteering**



**Big**  
 Big Brothers Big Sisters of America  
 Sep 2006 - Jun 2011 · 4 yrs 10 mos  
 Children

I had two 'Little' brothers Dewayne and CJ as a 'Big'

### Skills

#### CRM

- Endorsed by Rost Ginevich and 3 others who are highly skilled at this
- Endorsed by 3 colleagues at Pariveda
- 99+ endorsements

#### Business Intelligence

- Endorsed by Daniel Adam and 5 others who are highly skilled at this
- Endorsed by 12 colleagues at Pariveda
- 87 endorsements

#### SaaS

- 70 endorsements

Show all 44 skills →

### Recommendations

Received Given



**Dipesh Patel** · 2nd  
 Father | Husband | Technology Executive | Entrepreneur | Data Driven Digital Transformation | Product | Technology | General Manager  
 October 3, 2019, Matt was senior to Dipesh but didn't manage Dipesh directly  
 When I was first introduced to Matt, everyone told me he was an amazing sales person.  
 And he was. ...see more



**John Humphrey** · 3rd  
 A REVENUE coach driving incremental revenue for companies through connecting, marketing and selling transformation  
 December 2, 2016, John worked with Matt but they were at different companies  
 Matt is a seasoned technology executive skilled at solving complex business problems and bringing the right solution to the customer. Because he is very well networked in the community, he is usually 1 degree away from a recommendation for his clients - whether a person, a skill or a need. A straight shooter, Matt will tell an executive what they need to hear in order fix a project that is off base ...see more



**Kristin Sexton** · 3rd  
 Senior Managing Director, Americas Consulting | Labor Analytics  
 November 11, 2013, Kristin was Matt's client  
 Matt and his entire team at Pariveda have been nothing short of extraordinary. They have consistently delivered results above and beyond expectations, on time and on budget. He and his team take the time to understand the business, as well as the solution they are crafting to advise and deliver results that advance business strategy. He and his team were essential as part of a winning team that hel ...see more

Show all 14 received →

### Interests

Influencers Companies Groups Schools



**Satya Nadella** · 3rd  
 Chairman and CEO at Microsoft  
 10,027,837 followers



**Adam Grant** · 2nd  
 Organizational psychologist at Wharton, #1 NYT bestselling author of THINK AGAIN, and host of the TED podcast WorkLife  
 4,825,260 followers

Show all 4 influencers →

### Causes

Children · Science and Technology