

Empowering Parents to Protect Their Children While Gaming



Highlights

- 1 Keeping children safe is one of the most important responsibilities parents have.
- 2 There are more than 750,000 predators online every day
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- 3 There is NO solution on the market to monitor the chats inside the games your kids love to play
- 4 GameSafe, Inc was created to help parents protect their children while gaming online

Our Team



David Everitt

David is the thought engineer behind GameSafe. His background as an AWS Architect delivering enterprise solutions, as well as his commitment to his own children's online safety, brought a state-of-the-art solution.

My own children have been preyed upon while gaming, and the stories I hear from parents who have lost their kids as a result of predators online.



Noel Coon

Noel is a successful businessman and the founder, owner, and operator of several companies in both the USA and Canada. Noel brings experience and wisdom to our company and his passion to protect children has been evident throughout his life.



Sean Bair

Sean Bair is the former President of BAIR Analytics, whose customers included thousands of police agencies around the world, the department of defense, and major retailers like Walmart, Macy's, and Target. He is a former police officer & Crime Analyst.



Matt Rosen

Matt Rosen is the Founder and CEO of Allata, a strategy, architecture, application development, and data company. Matt, the father of two beautiful girls who like to game, is passionate about protecting their innocence as well as other children globally.

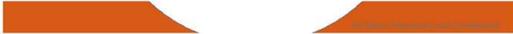


Aaron Sandeen

Aaron V Sandeen is the CEO of Cyber Security Works, a company focused on helping leaders proactively prioritize and remediate their top cybersecurity threats on-prem and in the cloud. Aaron served as Arizona State CIO under Governor Brewer.

GameSafe, Inc. Empowering parents to protect their children online





The Threat Is Real

"Almost every child predator case I worked had video gaming involvement."
 -Amy Storer, Department of Homeland Security

The Threat Is Real

There are more than **500,000** predators online everyday!

Parents have no way to protect their children while they game online, in real-time.

Meet Susan... a 42-year-old man posing as a 15-year-old girl online. "Susan" and your son just made plans to meet at the park.

The Problem



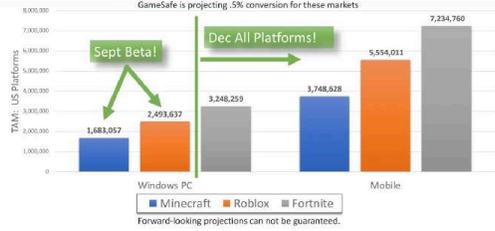
Take Action!

DownloadForFree: I WILL SUCK TOES FOR THE PICS.
 C1overit: wtf is this chat
 FAMJAM960: i will eat a shoe!
 Grlpoodkiddobad: WOW!
 ThonHus15: h how we gonna get the baby up th
 You.Beej
 serverizers: I dont like this server
 Dayni: bye
 DownloadForFree: I WILL HUMP MY WALL FOR THE PICS

The Market



US Monthly Gaming Market 5-16 yoa



Competitors



Pre-Seed Round (funded Oct 2019)

- Pre-Seed Round \$131,055.16:
 - 3 full-time developers
 - 1 Outsourced developer for Data Analytics
 - Marketing
 - Patent filing corporate governance August 2020
 - R&D
 - AWS Well Architected Review Award

Costs	Annual
Contractor Wages	\$93,800.00
Software & Equipment	\$2,679.90
Marketing	\$9,846.13
Legal	\$7,495.98
Travel	\$6,175.86
AWS related costs	\$9,463.13
Misc Office Expenses	\$1,613.96
Total	\$131,055.16

Seeking Seed Round

7.5% Equity for \$750,000 on a \$10,000,000 value.

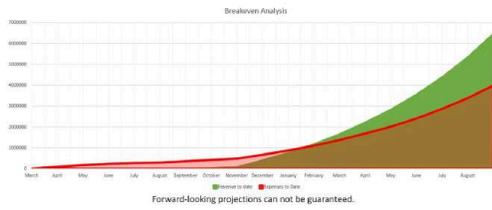
- Seed Investment:
 - Allala staff (Project Manager, Data Architect, AWS Architect)
 - Outsourced development
 - Biz Development & Partners Position
 - GameSafe CEO
 - Marketing & Advertising
- 5 Month Expansion:
 - Extensive marketing = 25k monthly users
 - Parent's portal and IOS integration
 - Expansion Top 5 online games for in-game chat
 - Develop and nurture partner channels B2B

Costs	Annual
Wages, Payroll Tax & Benefits	\$59,200
Software & Equipment	\$19,267
Outsource & Development	\$74,000
Marketing & Advertising	\$88,000
AI/ML Development	\$181,000
Wefunder Costs	\$14,475
Legal & Accounting	\$13,000
App Store Download Support	\$19,000
Total	\$748,337

Forward-looking projections can not be guaranteed.

GameSafe Inc. is offering up to \$250k of its seed round on Wefunder.

2021 Revenue vs. Expenses



Go to Market Strategy



The Team



- Also supported by:
- Allata – Nationwide IT Consulting Company
 - The University of Advancing Technology – IT development
 - Simform – Offshore IT development
 - Zuggand – Amazon partner
 - Creative Planning – Accounting and Tax Firm
 - Kumpf, Charley & Hansen, LLC – Legal Team



Protected Children



GAMESAFE™
GAMING PROTECTION
FOR KIDS

Empowering parents to
protect their children online