

**Subject: Ziba Foods Afghanistan - funding**

From: Raffi Vartanian - To: Scott Cantini - Cc: Patrick Johnson - Date: September 7, 2021 at 3:41 PM, Attachments: WhatsApp Image 2021-06-24 at 1.50.49 PM.jpeg

---

Dear XX,

I greatly appreciate your reaching out regarding the situation in Afghanistan and the health of the business.

We started Ziba Foods as a passion project: We wanted to make a difference in Afghanistan and saw an opportunity to help revitalize the agricultural sector of the country, and to produce a delicious product.

By all accounts, we succeeded: we created an ethical, sustainable, award-winning brand that is available internationally and also distributed nationally across the US. We have grown revenues since the launch of our retail product line in 2018 that has resulted in term sheets from private sector investors and an International Development Finance Institution.

Due to current events in Afghanistan, those funding prospects have been suddenly put on hold. This has left us vulnerable as without working capital in place, we will be unable to purchase the raw materials from our farmers and replenish our inventory in the US, UK and EU.

As a result, we are preparing a crowd-raise from our supporters on the investment platform *Wefunder* to accelerate our growth and share the upside of our success with the people who know us best — our family and friends. This is our pitch here: <https://wefunder.com/ziba.foods>

\*Our raise is currently in “testing the waters” mode while we finalize our paperwork and SEC filings, so current commitments are only a reservation – not actually investing yet. Once we file everything in the coming weeks, investors will need to confirm their investment.

If you want to chat about any of this, I am happy to discuss. But also, if you think there is anyone in your network that would be interested in supporting our business and the work we do in Afghanistan, please feel free to connect us or forward the link above.

Of course, this is a region and an industry important to us and there is a lot of need in this world so absolutely no pressure but, as always, thank you for your support.

Thank you again and hope to be in touch.

Best,

Raffi

...