



Aymed Z. Rodriguez Ortiz

Digital Enthusiast | Content Creator

Let's Connect!
AymedZRodriguezOrtiz@gmail.com

Aymed Rodriguez Ortiz · 3rd

Product Manager at Facebook

San Francisco, California, United States · [Contact info](#)

449 connections

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HUGS



Pennsylvania State University-Penn State Berks

Experience



Chief Marketing Officer

HUGS · Full-time

May 2021 – Present · 5 mos



Product Manager

Facebook · Full-time

Jan 2021 – Present · 9 mos

Menlo Park, California, United States

Facebook Reality Labs - Oculus Mobile Team



Social Media Analyst

Bimbo Bakeries USA · Part-time

Mar 2020 – Jul 2020 · 5 mos

Reading, Pennsylvania, United States

Contribute to the strategy and solutions to new business efforts

- Proactively introduce new ideas for initiatives
 - Communicate effectively to consumers' requests via social networks to team members
 - Monitors social networks for potential threats or opportunities
- ...see more



Remarketing & Sales Management Trainee

Penske Logistics · Full-time

Nov 2019 – Mar 2020 · 5 mos

- Develop consumer and commercial customer solutions to local and national accounts.
- Generate new business leads as well as foster existing customer relationships.
- Manage a large inventory of world class and nationally recognized vehicles, balancing fleet productivity, profitability and customer satisfaction in a fast-paced and dynamic workspace.



Digital Marketing & Social Media Intern

Sprotek Co.

Jun 2019 – Aug 2019 · 3 mos

Reading, Pennsylvania Area

- Managed, created and wrote all posts for Sprotek Co's social media pages in English and Spanish (Facebook, Pinterest, Twitter, Instagram)
- Wrote the blog posts and posted them onto the company website via Shopify
- Wrote, Edited and Translated 1 to 3 blog posts per day (in English & Spanish) and ...see more

[Show 4 more experiences](#) ▾

Education



Pennsylvania State University-Penn State Berks

Bachelor's Communication, Arts & Sciences, Communication, Arts & Sciences

2014 – 2019

Activities and Societies: Head Intercultural Mentor, Intercultural Mentor, Vice President of Punjabi Culture Club, Vice President of Chinese Culture Club, Lambda Pi Eta Honor Society Member, Social Media Intern, Intercultural Communication Teaching Assistant, Student Government Association Diversity Chair, Intercultural Mentor Training Class Teaching Assistant, Intercultural Office Student Assistant, International Club Member, Berks Tech Club Member, ESL Student Assistant

Volunteer experience



English Second Language Student Assistant / Ambassador

Pennsylvania State University-Penn State Berks

Aug 2015 – May 2019 · 3 yrs 10 mos



Food Bank Volunteer
 West Lawn United Methodist
 Jan 2016 – Feb 2017 · 1 yr 2 mos

Skills & endorsements

Communication · 4

Abhishek Aryaman and 3 connections have given endorsements for this skill

Intercultural Communication · 4

Abhishek Aryaman and 3 connections have given endorsements for this skill

Event Planning · 4

Abhishek Aryaman and 3 connections have given endorsements for this skill

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Accomplishments

5 Honors & Awards ▾
 Communication Arts & Sciences Outstanding Service Award · Outstanding Intercultural Mentor Award · Lambda Pi Eta Honor Society Member · Martin Luther King Jr. Leadership Award · Blaine Steensland Award

3 Courses ▾
 Health Communication · Intercultural Communication · Public Relations Course

2 Languages ▾
 English · Spanish

1 Organization ▾
 Lambda Pi Eta

Interests



Bill Gates
 Co-chair, Bill & Melinda Gates Foundation
 33,915,287 followers



Underdogs Into Winners, a Wonsulting
 6,500 members



Dr. Travis Bradberry
 Chief People Scientist at LEADx and #1 bestsel
 2,606,568 followers



Social Media Marketing Group by Conn
 1,972,549 members



Sara Blakely
 Founder and CEO of SPANX
 1,418,649 followers



Hewlett Packard Enterprise
 3,380,808 followers

See all