

INVEST IN VIIT HEALTH

Non-Invasive Wellness Device monitors Blood Sugar, Oxygen and Pulse to Improve Metabolic Health



viit.health Mesa, United States



Technology

B2C

AI

Health & Fitness

LEAD INVESTOR



Luis Rubio

As an Investor, I am drawn to Viit Health for several reasons. The company offers innovative non-invasive device and app that combine Near Infrared Spectroscopy and Computer Vision for health monitoring, presenting a significant market opportunity. With growing demand for remote health monitoring solutions and the team's expertise in healthcare and technology, I believe Viit Health is well positioned for success. Their convenient, accurate and scalable solution glucose, pulse, and oxygen levels aligns with the increasing needs for personalized healthcare. Overall, Viit Health's innovative technology, market potential and experienced team make it a compelling investment opportunity in the healthcare industry.

Invested \$50,000 this round

Highlights

- 1 13 Clinical Trials, 93% accuracy for regular blood glucose levels, 150 units already requested
- 2 +\$2.5M raised from leading private investors. \$3M granted for R&D to background dev company.
- 3 Twice Grant Awardee by the Mexican National Council of Science and Technology
- 4 Massive Wellness market potential of \$1.5 T and \$966 B diabetes-related global health expenditure
- 5 Cutting-edge proprietary AI can detect Glucose, Oxygen, Pulse and potentially Lipids and Insulin
- 6 Strategic alliances with Softeq Engineering, Atomic32, Iasotek & Mexico City's Technology Department
- 7 Supported by a leading US Family Office, Softeq Venture Studio and Mexico City's Health Department
- 8 Regional Winner & Global Finalist - out of 15,000 - in the 2022 Startup World Cup in Silicon Valley

Our Team



Luis Fernando Co Founder & CEO

Serial entrepreneur and social activist. Created a Venture Builder at 20 years old which now holds 7 different companies. Speaker at the UN General Assembly '18, winner of Santander Global Entrepreneurship Program 2020 and 2019 Paris Peace Forum awardee.

Diabetes is one the highest rising mortality causes in the world. Due to sedentary lifestyles and unhealthy diets is poised to affect anyone around you. We realize that the only way to revert it and save lives is through strong prevention campaigns and effective individual monitoring.



Luis Gomez Co Founder & Corp Affairs

Corporate lawyer and computer vision entrepreneur. JD International Law at Harvard University and AMP at Harvard Business School. Top corporate management at Citibank Mexico, Shearman & Sterling, AT&T, Alestra, Chrysler, Daimler and Walmart.



Lorena de la Maza Co Founder & Medical Director

2x founder & social impact entrepreneur. Co-founded SolexVintel, AI tech for health and agroindustries. Studied Medicine at National Autonomous University of Mexico (U.N.A.M.) & received Masters in Microbiology from Mass General Hospital, Boston.



Gerardo Rioseco Business & Finance

Serial entrepreneur. Started a company at 21 years old and have founded 8 different companies so far. First responder for Mexico City earthquakes in 2017. Winner of several entrepreneurship awards. Former professional tennis player.



Jose Cruz y Celis Technology

Artificial Intelligence Engineer and Sustainability Engineering - Monterrey Technological University. M Sc Computer Science 42 University Silicon Valley. Serial entrepreneur with 1 exit.



Sofia Alvarez Administration

Business Administration - ITAM. Serial entrepreneur with +10 years of experience in Human Resources, Operations and Business Management.



Adriana Monroy Guzmán Medical Research

Diabetes Prevention Clinic Director - San Angel Inn Hospital. Medical Professor - UNAM. Postdoctoral Fellow - UTHSCSA. PhD Biochemistry and Molecular Biology, MD - UNAM.



Antonio Garcia Bioengineering

PhD Chemical Engineering UC Berkeley. Former Associate Dean of Academic Affairs - Engineering NMSU. Foundation professor of Bioengineering at ASU. His expertise include surface and colloid chemistry for biomolecule identification and medical devices.



Viit Health is back on WeFunder! We're here to complete our mission to deliver the future of point-of-care prevention and consumer healthcare: easier, faster and accessible wellness monitoring and disease prevention with - *significantly improved* - AI-assisted optical technology.

Bioviit® - *our brand new device* - is a unique portable biomarker monitor that uses light - *not pricking or consumables* - to accurately detect blood glucose, and also oxygen, pulse, temperature and other biomarkers to come.



With an increase in sedentary lifestyles and inequitable access to nutrition

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worldwide, type 1 diabetes is a uniquely modern pandemic. There are more than 537 million diabetics worldwide, and there is 1 diabetes related death every 5 seconds. Furthermore, according to different studies, 1 in 2 people in the world already have glucose related problems and don't know about it, which if left unchecked, could not only lead to diabetes, but also cardiovascular diseases, alzheimer's or cancer.



Current Blood Glucose Tracking is Uncomfortable and Unsustainable

Diabetes is a chronic condition requiring painful daily finger pricks or uncomfortable and expensive monitors with tiny needles to keep track of blood glucose levels, and given that diabetics are already prone to nerve pain in the extremities, traditional glucometers are particularly painful for many patients, causing a struggle to maintain adequate blood glucose monitoring protocols in more than 60% of diabetics, and naturally driving other people away from developing a healthy prevention practice by checking their blood glucose levels regularly.



There's a Much Better way to Prevent Diabetes and Improve Wellness

The proprietary tech behind Biovit® is complex, but what it offers is simple: fast, accurate, and painless biomarker readings. With Near Infrared Transmittance Spectroscopy (NIR), Photoplethysmography (PPG) and Machine Learning, Viit Health's proprietary consumer healthcare technology can be used for wellness monitoring to improve nutrition, athletic performance, focus, energy optimization and prevent severe health conditions such as diabetes and cardiovascular diseases.

There has recently been significant buzz in the non-invasive glucose detection space, and though certain technological approaches seem feasible, it's important

to note that none have been proven to work effectively nor have they made it to market. We expect to have the shortest and clearest path to market - *end of 2023* - because of our flexibility, our commercial activation strategy towards point-of-care prevention and individual wellness, and most importantly, our preferable novel technology for accurately analyzing not only blood glucose, but potentially many more groundbreaking biomarkers like insulin and cholesterol.



As Viit Health has improved and fine-tuned Bioviit® - *which is expected to outperform its predecessor (Viit Gluco) surpassing its 93% accuracy for regular Blood Glucose levels* - through more than 6 years of development and 13 clinical trials, we've achieved prestigious funding, institutional support and are currently undergoing final calibration and validation with Mexico's most advanced research & healthcare organizations.



Bioviiit® soon become available as a wellness and prevention device for as little as \$350, and will be distributed via two primary channels to create the biggest impact and build a diverse revenue stream: 1) prevention campaigns and point-of-care wellness monitoring primarily among public institutions and private companies, and 2) wellness monitoring devices for personal use to improve metabolic health.

Prevention campaigns will require public health agencies to deploy massive glycemic level measurement infrastructure and be able to track people's progress and improvement overtime. Through early identification of people with pre-diabetes and those with consistent high sugar levels, we will help stop diabetes on its tracks, and assist in achieving Sustainable Goal #3 by 2030: Good Health

and Wellbeing.



Biovii®
Wellness Device

\$350 USD

Prevention
\$500 mo

- Biomarkers
- Multiple Users
- Historic Log per User
- Prevention Triggers
- Wellness App Connection
- Individual Wellness Reports

Wellness
\$20 mo

- Biomarkers
- Historic Log
- Glucose Curves
- Prevention Triggers
- Goal Setting
- Wellness Insights



**Diabetes Costs More than
\$966 Billion Dollars per Year**

There is a massive need for Viit Health's tech. According to an estimation made by the International Diabetes Federation, there will be more than 643 million diabetics by 2030, and 783 million by 2045. If simple, affordable and accurate prevention technology is implemented, those numbers could drop significantly, alleviating a+\$966 billion dollar burden for the global healthcare industry.



International Diabetes Federation (IDF) / McKinsey & Co / Research & Markets



**Scientific and Impact Institutions
Strongly Support Viit Health**

Leading health experts and investors understand the true cost of diabetes and the need for better diagnosis and monitoring tools. It's why Mexican and American leading scientists and institutions, entrepreneurship organizations, engineering companies and global social investors have lined up behind Viit's work. It's the public consumer healthcare breakthrough the world's been waiting for.

Acomplishments & Support



Softeq Venture Studio
Investor & Accelerator

Startup WorldCup
by Pegasus Tech Ventures

Technology & Innovation
Department (Mexico City)

Science & Technology
Council (Mexico)

Mexican Institute
of Nutrition

Venture Studio Program '22
Firmware & Hardware

Regional Winner '22
(4th)
(out of 15,000)

Selected Strategic Project
Grant Recipient (2)

Grant Recipient (2)

Calibration & Validation
Protocols





ViiT Health is led by a rare team of financial savvy, scientific expertise, entrepreneurial moxy, and a desire to do good. By combining decades of corporate and scientific expertise with a modern sensibility for social impact entrepreneurship, our team is committed to our patients and investors alike.



Not only are we aiming to remove pain from biomarker detection and blood glucose tracking, but since Bioviiit® works with light transmittance and PPG, which enables us to detect the full spectral footprint of the analyzed tissue and record its variations, we are also paving the way for infinite consumer healthcare potential by measuring and tracking additional biomarkers, such as perfusion index, vascular aging, blood pressure, hydration, insulin, oxidative stress, cholesterol, triglycerides, and many more.

By the end of this year, ViiT Health hopes to initially deploy Bioviiit® as a prevention device for NGOs and governments in the US and Mexico - *counting to date 150 requested units but aiming for many more* -, and shortly after it will be commercialized as a personal consumer healthcare device through existing wellness communities and well placed digital and physical points of sale in the US and Mexico. We're very excited to make our device widely available to everyone very soon.





Invest in the Tech that Could Put a Stop to the Diabetes Pandemic

People deserve better options to track and monitor their health, and it's a tragedy that so many people worldwide are suffering and dying from Type II diabetes for preventable and controllable reasons. Viit Health's Bioviit® is here for the groundbreaking consumer healthcare tech development the world's been waiting for.

Invest in the future of preventable consumer healthcare. Invest in Viit Health.

	2023	2024	2025	2026	2027
Revenue	\$ 146,845	\$4,098,562	\$17,142,053	\$56,029,990	\$158,460,715
Operative Cost	\$ 1,057,901	\$1,481,400	\$1,763,020	\$2,644,030	\$4,494,151
Production Cost	\$ 141,918	\$1,253,637	\$4,777,016	\$17,434,950	\$45,581,525
Profit	-\$1,052,973	\$1,363,525	\$10,602,017	\$39,951,010	\$108,385,039
Devices IAM	335	5,503 0.001 %	26,400 0.004 %	98,000 0.01 %	310,000 0.05 %

Forward-looking projections cannot be guaranteed



Proprietary Technology



Proprietary Technology



Proprietary Technology



Downloads

 [Deck Viit Health WeFunder 23.pdf](#)