



Adam Rubenstein · 2nd
 Reimagining Sales through AI and
 Machine Learning - Co-Founder &
 CEO at Traq365



Deerfield Beach, Florida, United States ·

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500+ connections



1 mutual connection: Ernest Owusu (he/him)

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Featured



Traq365: Applying Artificial Intelligence to the Sales Process

Vimeo



The Missing Link in the S

Vimeo

Traq365 is the world's first AI-powered Narrative Management System. Traq365 uses Artificial

Traq365 is designed to help sales professionals. It makes it easier to capture

Activity

6,560 followers



I recently appeared on The AI for Sales Podcast and chatted with its amazing host, Chad Burmeister! In it, I talk about ho...

Adam shared this
12 Reactions · 2 Comments



Beautiful. In the picture it looks like you are parked under the Verrazano Bridge.

Adam commented



Here's the link to my conversation with David
<https://pod.link/1510317571/episode/6ae8c03c096213c29...>

Adam commented



Based on my experience, sales can be a volatile, feast-or-famine profession. I've battled its unpredictability for 20+...

Adam shared this
13 Reactions · 1 Comment

[See all activity](#)

Experience



Co-Founder & CEO

Traq365 Corporation · Full-time
May 2018 – Present · 3 yrs 5 mos
Deerfield Beach, FL

Traq365 is a new kind of sales tool, designed to help sales professionals master the human narrative in the sales process.

Traq365's artificial intelligence helps analyze your conversations to point out opportunities, risks, tasks, and other highlights, and guides users to do what works best for them and close more deals. It provides the much-r ...see more



MotionPoint

21 yrs 3 mos

Board Member

Jan 2000 – Mar 2021 · 21 yrs 3 mos

Co-Founder / COO

Jan 2000 – Dec 2019 · 20 yrs

Coconut Creek, FL

U.S. president Harry Truman famously had a sign on his Oval Office desk that read, "The buck stops here." It's a motto that cuts to the chase: any excuses, blame or final decisions end with the guy in the chair. This is the place where th ...see more

VP Business Development

ConQuest Telecommunications

Apr 1996 – Apr 1998 · 2 yrs 1 mo

Columbus, Ohio

Education



The Wharton School

MBA, Finance

1988 – 1990



Colorado College

BA, English Literature

1979 – 1982

Skills & endorsements

Globalization · 28



Endorsed by 8 of Adam's colleagues at MotionPoint

Entrepreneurship · 60



Endorsed by Mac Lackey and 2 others who are highly skilled at this



Endorsed by 24 of Adam's colleagues at MotionPoint

E-commerce · 63

Endorsed by **Neil Landon** and **3 others** who are
highly skilled at this



Endorsed by **29** of Adam's colleagues at
MotionPoint

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Recommendations

Received (5)

Given (11)



Melissa Campbell
Contract and Risk Management/Business Professional
April 14, 2020, Melissa worked with Adam in different groups

I've had the pleasure of working and knowing Adam over the past 11+ years. He has the unique ability to carefully balance his intelligence, leadership, and compassion. I watched as he led the MotionPoint Sales team, helping to grow the company's annual revenues from \$750k to \$40 million in less th... **See more**



J.C. (Chris) Hutchins
Director of Content Strategy at 6sense
April 13, 2020, Adam worked with J.C. (Chris) in the same group

Throughout the 10+ years I've worked with Adam, I've been consistently impressed by his tireless work ethic, great humor, inspired entrepreneurship and ability to build meaningful, long-term positive relationships with customers and business partners. Adam has an expert knowledge of salesm... **See more**

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