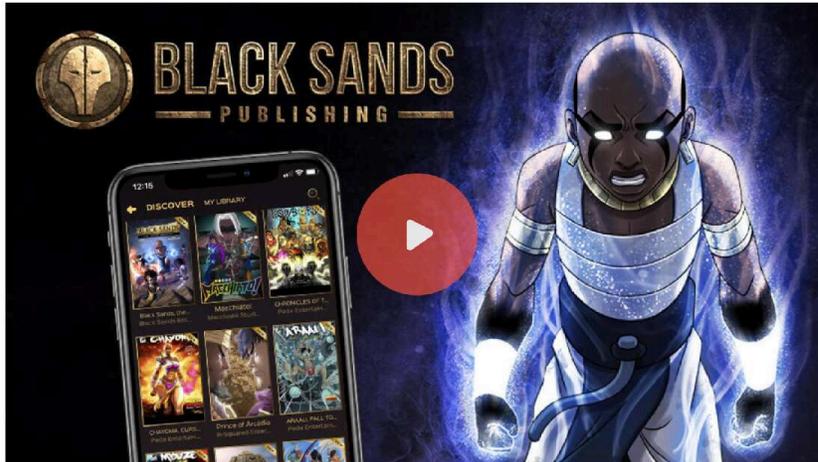


The world's first black owned webtoons app



Highlights

Highlights

- 1 90,000 users in 2 months
- 2 40 different titles from diverse creators.
- 3 Holds the digital rights to the most popular series in the black community, Black Sands.
- 4 Modern gaming mechanics to differentiate the platform from competitors like Webtoons.
- 5 Hundreds of chapters of content available currently.

Our Team

Our Team



Manuel Godoy

One of the only black comic publishers in the world with over a million in revenue a year.

Historically, black creators have been marginalized due to false logic based on marketability. This led to the same type of depressing content made for black people over and over again. We decided to change the narrative and make genuine change. Our kids deserve their own cultural history too.

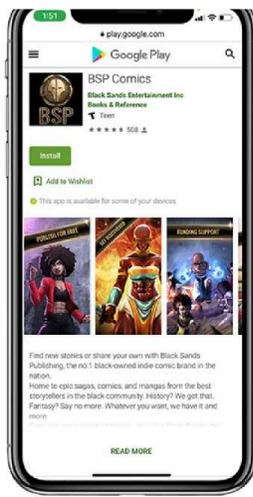
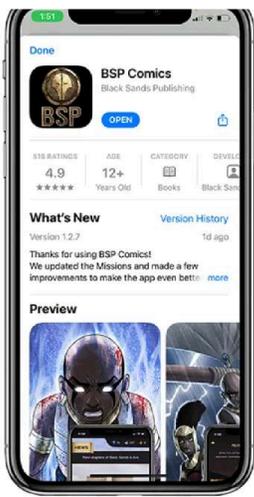


Geizel Godoy

CFO of Black Sands Entertainment and writer of multiple series.

THE BSP MOVEMENT





Download the app and find out what you are investing in!

PROBLEM/OPPORTUNITY

Authentic black representation has been lacking in the comic industry for years. Content creators with bold unapologetic stories always received rejections whenever they wanted to tell stories about African cultures, fantasies, and sci-fi.

Because of the long absence of this core content for black and brown consumers, demand it at an all time high and BSP Comics has taken up the space to deliver this high quality content directly to consumers.



VALUE PROPOSITION

SOLUTION

Scale a distribution platform (BSP Comics) that is highly niche to reach a specific audience and dominate the market share.

HOW

Gather talented creators and titles that are popular in the community while also employing influencers on social media.

EXPERTISE

Black Sands in the most popular comic series in the black community and it thrives the scaling of the app. The app is also being developed and maintained by Majestyk, a top tier development studio.



KEY HIRES

EDITOR IN CHIEF

This is the standard bearer of the brand who will make sure our brand integrity is held through hundreds of titles.

PUBLIC RELATIONS

PUBLIC RELATIONS
 We need to be covered by the press at all times and that means full time resources dedicated to that effort.

INFLUENCER MANAGER
 Influencer marketing is the most efficient way to drive downloads. We need someone who will work on this full time in order to increase efficiency in our ad spend.

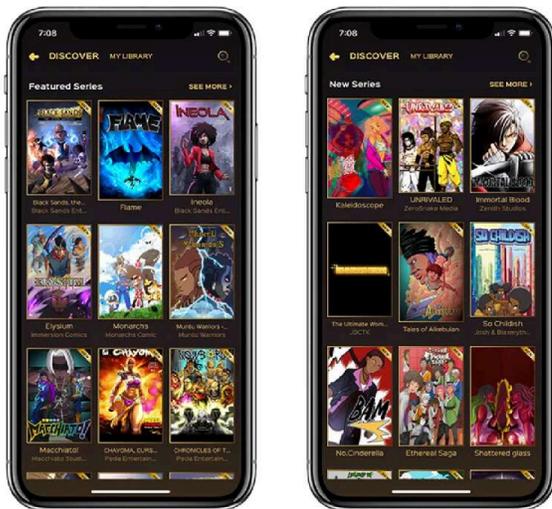


UNDERLYING TRACTION

WHY BSP COMICS?
 Our accomplishments include the following:

- ❖ 40,000 users in the first month.
- ❖ Top 100 book apps consistently, outranking Marvel and DC.
- ❖ 30+ series with over 400 chapters.
- ❖ Strategic partners in the cultural space.
- ❖ Owns the digital comic rights of all BSE titles.

ZERO debt.

BUSINESS MODEL

ADVERTISING
 Our public facing build of BSP Comics will primarily make revenue from advertisements. Our app is free to play. As such, scaling is a top priority.

LICENSING
 Our education facing build will run off licensing to schools and libraries across the nation for a low fee per semester, per student. This has huge potential.



GO-TO-MARKET STRATEGY

MIGRATION
Convert collective social media followings to the BSP Comics app.

CONVERSION
Cultivate a buying mentality in supporters from a cultural perspective.

RIVAL
Compete with Webtoons and Tapas on the big stage for dominance in mobile.

BLACK SANDS
PRELIMINE



COMPETITIVE ANALYSIS DISTRIBUTION

	✔ Strengths	✘ Weakness
BLACK SANDS PRELIMINE	<ul style="list-style-type: none"> Strong niche market. Doesn't rely on comic book fans for profits 	<ul style="list-style-type: none"> Pioneering enterprise
COMIXOLOGY	<ul style="list-style-type: none"> Focus exclusively on industry titles. 	<ul style="list-style-type: none"> Unpopular with indie creators
WEBTOON	<ul style="list-style-type: none"> Massive catalog of content. 	<ul style="list-style-type: none"> No curation. Algorithm bias hurts minority creators.
LEZHIN COMICS	<ul style="list-style-type: none"> Premium Comics of high quality standards. 	<ul style="list-style-type: none"> Subscription model and out of touch content for market.

BLACK SANDS
PRELIMINE

THE FOUNDERS

MANUEL GODOY
FOUNDER | CONTENT DEVELOPER | INFLUENCER

Award-winning author of multiple series. Social media influencer with millions of impressions a month.

GEISZEL GODOY
CO-FOUNDER | CHILDREN'S LIT AUTHOR | EDUCATOR

Writer of the children's books in the company and manager of logistics. Plays a vital role in outreach

and government contracts.



APPLICATION BEST CASE PROJECTIONS & KEY METRICS

Assuming 3% of all users are subscribers and 5% spend money in our app.

REVENUE = 1.2 Million
Monthly + 5 Million in transactions yearly.

 5000 EPISODES OF CONTENT	 4M USERS
 3% SUBSCRIBERS	 5% CONVERSION RATE

This is where our application audience and content will be in the year 2023 assuming the best possible outcome.



This slide contains forward-looking projections that cannot be guaranteed.

Downloads

[BSP Deck 2021.pdf](#)