



**Todd Waks** · 3rd  
President / CEO at NXT Water  
Los Angeles Metropolitan Area · [Contact info](#)  
500+ connections

 **NXT Water**

 **Syracuse University**



## Experience



### Co-Founder / CEO

NXT Water · Full-time

Aug 2018 – Present · 3 yrs 5 mos  
Greater Los Angeles Area

Created the world's only pure-tasting broad-spectrum CBD functional fitness water. Our water is also 100% verifiable via an on-pack QR code that links to a blockchain verification platform



Screen Shot 2018-11-23 at 10.50.39 AM.png



### SVP, Strategic Alliances

Dick Clark Productions

Mar 2017 – Aug 2018 · 1 yr 6 mos  
Greater Los Angeles Area

The Worlds Largest Producer and Proprietor of Televised Live Entertainment Programming. DCP produces first class properties such as the "Academy of Country Music Awards," "American Music Awards," "Billboard Music Awards," "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest," "Golden Globe Awards," and the "Streamy Awards."



### CEO

[Entertainment Alliances](#)

[Jun 2010 – Nov 2017 · 7 yrs 6 mos](#)  
[Greater Los Angeles Area](#)



### Chief Marketing Officer

360fly

Aug 2015 – Dec 2016 · 1 yr 5 mos  
Greater Los Angeles Area

World's 1st single lens 360 degree camera with Virtual Reality viewing capability.



### - Partner

Digital Artists Entertainment

Jul 2012 – Jan 2016 · 3 yrs 7 mos  
Greater Los Angeles Area

Oversee Global Sales for DA and its client base consisting of the most powerful influencers in Social Media

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## Education



**Syracuse University**

BA, Marketing

1983 – 1987



**W.C. Mepham High School**