We help customers minimize their losses, prevent intrusions. We offer AI-based video surveillance.

CAMDOG.AI

CREATE
YOUR OWN
SECURITY
AGENCY

VIDEO SURVEILLANCE AS A SERVICE

camdog.ai   New York NY

Technology   Software   Infrastructure   B2B   Saas

Highlights

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1. 🐕💰🚀 One of the smartest and easy-to-use solutions for SMBs for the $77 billion market.

2. ☑️ Started selling this January and grew 8 folds.

3. $ 2021 bootstrapped results: Run Rate > $120,000, $8,000MRR in Jul, 20%MOM, LTV/CAC>5x

4. 🏅 Member of NVIDIA Inception Program, Starta Ventures Alumni.

5. 🚀 Google Spark $100K grant recipients, AWS Activate $100K grant recipients, Nvidia+ IBM $120K grant recipients.

6. 🏆 Team of Camdog is composed of highly skilled Sales&Marketing managers and Software Engineers.

7. 🐕 Easy deployment through technology integrations and strategic partnerships

8. 🔥 Backed by VC investor: Starta Ventures II fund led by Alexey Girin.

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Our Team

Dmytro Usenko CEO

Serial entrepreneur with 25 years of expertise in Sales and Software Development. Built several successful software development agencies. Angel investor.

My team and I have strong expertise in Computer Vision. We've worked together for several years and it turned out as the final result of our activity.

Svetlana Lopatina CMO

Svetlana has the expertise of more than 10 years in Marketing and Lead generation.

Dmitrii Havriliuk CTO

Dmitrii has 7 years of expertise in computer vision. Former Sr .Net developer now he controls any aspects of Camdog's tech development

Andrea Legnani Advisor

Andrea is a highly-skilled communication expert with broad experience in public affairs, marketing,

and advertising with deep knowledge of the corporate, trade association, and agency worlds. Hy is an Adjunct Professor at Baruch College, CUNY

Our Vision

In today's world, it is very important for businesses to be able to detect potential threats like thefts, intrusions, and vandalism to avoid significant losses.

While large corporations can count on huge budgets and large security teams, smaller businesses are left with very few options such as a video surveillance system that is often unable to detect threats before they happen.

Security cameras record continuously on tape/HD/ and the business owner will have to manually scan the tape searching for the few minutes where the wrongdoing occurred.

And even when they finally find it, there's very little they can do about it.

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Investor Testimonials

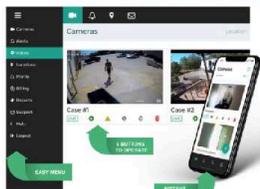Gabriel Arant - Program Director at Starta Ventures

It already happened!

CAMDOG® is the Artificial Intelligence Security System specifically designed for small and medium businesses.

It is cheap and can be easily installed on existing CCTV camera systems.

Thanks to its deep-learning algorithms, CAMDOG® helps identify and thwart several different potential threats in stores, cafes, restaurants, shops, malls before they even happen.

SOLUTION

Camdog® significantly increases the power and potential of existing surveillance cameras in an affordable, easy to use solution.

- ✔ 24/7 continuous video monitoring & data storage
- ✔ 20,000+ Camera integrations available
- ✔ Lifetime storage of surveillance data
- ✔ Suspicious activity set up and detection
- ✔ Automatic Licence Plate Recognition mode
- ✔ Camdog® protective mode (alerts)
- ✔ Extremely user-friendly interface
- ✔ Affordable for small business!
- ✔ 95% false alarm reduction compared to live guards

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CAMDOG® transforms your CCTV system into a powerful watchdog that will alert business owners of any suspicious activity potentially leading to a theft or a break-in, whether they are there or not and whether their business is open or closed for the night.

ACCESS CONTROL

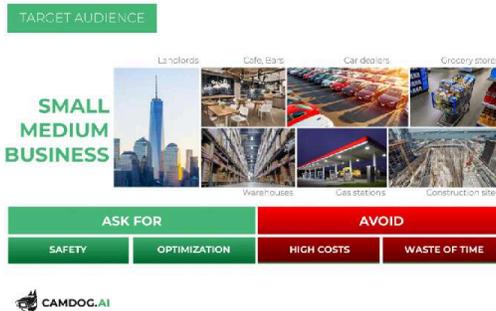Its user interface is easy to learn and set up.

All control with a few buttons!

Learning how to use the service is no more than 3 minutes!

CAMDOG.AI

CAMDOG® is specifically designed for small and medium businesses.

It can help reduce losses due to thefts, intrusions, and vandalism by alerting the business owner of a potential threats before they even happen.

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Forget about patrols passing by the store every few hours (thieves are very good at studying patterns) or security guard remote surveillance (after few minutes of continued monitoring, their attention levels decrease and they will miss practically everything that happens in the camera range).

OBJECT CONTROL

Its Deep Learning algorithms identify suspicious behaviors and can be easily adapted to a vast range of businesses: apartment buildings, cafes, restaurants, grocery stores, car dealerships, warehouses, gas stations, construction sites, hospitals, schools, etc.

ENTERED: 26
CAME OUT: 17

Each business' security need is addressed and monitored for the owner's peace of mind: they will receive an alert on any chosen device for proper action. They can also receive a live feed of what's happening on their mobile device.

There is a huge potential market for Camdog:

its versatility allows our system to be useful for several different business areas.

We estimate our Total Addressable Market to reach $77.3B by 2023,

Serviceable Addressable Market to hover around $30B,

and Camdog's Share of the Market to be as high as 5%.

Forward-looking projections cannot be guaranteed.

Our business model is based on a SAAS model with a very affordable monthly subscription.

Our price plans range from $14 to $300. No strings attached!

You can forget about binding annual contracts or expensive additions and extensions.

CAMDOG's competitive advantages:

- Ease of use
  - user-friendly interface. **3 minutes to learn how it uses!!**

Versatility

- supports more than **20,000 different camera models!**

Combined video management system and video analytics in one solution

- enterprise-level software for SMB sector.

Cloud-based solution with lifetime data storage

- reduces initial investment for customers

Different plans to fit the budgets of small to medium businesses

- No matter the business' size, you're covered!

PRODUCTS COMPARATIVE TABLE

		B2B PLAYERS			B2C PLAYERS	
	CAMDOG.AI		VERKADA	STAKLEY	ring	ADT
SERVICE PRICE & BUSINESS MODEL						
Business Model (s-subscription, C-contract)	S	C	C	C	S	S
Starting monitoring price, $(per month)	$80	$150	$84	$150	$85	$53
SMART FUNCTIONS						
People detection & Object detection	✓	✓	✓	✓	-	-
Guard Mode	✓	-	-	-	-	-
ALPR	✓	-	-	-	-	-
FREEDOM OF CHOICE ANY HARDWARE	✓	-	-	-	-	-
DATA STORAGE, (days)	∞	30	15	7	60	30
MESSENGER NOTIFICATIONS	✓	-	-	-	-	-
ANALYTIC REPORTS	✓	✓	✓	-	-	-

CAMDOG.AI

Since CAMDOG's foundation in 2019, the team has been working hard on adapting the system's deep-learning algorithms to a vast range of businesses and situations.

Today we are still engaging with our past and future clients to find innovative solutions to old problems.

After starting selling our system in January 2021, as of September 2021, we grew 8-folds and have 85 clients in the US. We have a $120,000+ Run Rate.
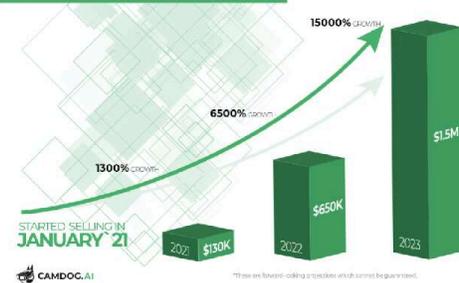

TRACTION/REVENUE PROJECTION, 2021

CAMDOG.AI   **MRR**

Forward-looking projections cannot be guaranteed.

The market is HUGE ($40 Billion last year!!) and the potential for further expansion is even greater.

REVENUE PROJECTION, 2021-2023

15000% GROWTH

6500% GROWTH

1300% GROWTH

STARTED SELLING IN
JANUARY '21

2021 $130K   2022 $650K   2023 $1.5M

CAMDOG.AI   These are forward-looking projections which cannot be guaranteed.

Forward-looking projections cannot be guaranteed.

We expect our business to grow 1.5K-fold for the next 3 years.

The team, led by **Dmytro Usenko**, combines 60+ years of experience in AI software development, sales management, and marketing: a startling advantage when it comes to designing and selling a product.

TEAM

60+ years of combined previous expertise in Sales, Software development and Marketing

6+ years of working together in the Computer Vision engineering sector.

Pro Vision Lab   molaboo
Nabus   FW Fastro Work   r Resiport

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Dmytro Usenko
CEO
Serial Entrepreneur.
25 years in Sales,
Management

Dmytro Havriluk
CTO
7+ years in
Computer Vision

Svetlana Lopatina
BDM
10+ year in Sales

Andrea Legnani
Advisor
18+ year in Sales

We invite you to seize a great opportunity:

join top venture capitalists and strategic partners, becoming an investor and a partner in our company!

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https://camdog.ai
contact@camdog.ai

Thank You!

Downloads

Camdog presentation wefunder .pdf