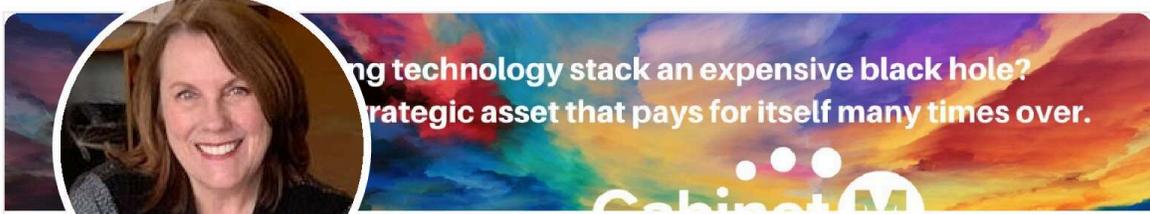


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Anita Brearton · 2nd

Founder/CEO CabinetM | Alum
Barclays/Techstars Female Founders
First Program

Boston, Massachusetts, United States ·

[Contact info](#)

500+ connections



1 mutual connection: Christian Magel

Connect

Message

More

 CabinetM



Randolph-Macon Woman's
College

Experience



Founder/CEO

CabinetM · Full-time

Jan 2014 – Present · 7 yrs 7 mos

Boston, Massachusetts, United States



Founder/CEO

LibraryM · Full-time

Nov 2020 – Present · 9 mos

Greater Boston Area

CabinetM simplifies the complexity of marketing in today's digital universe.

Author

Attack Your Stack

Jan 2019 – Present · 2 yrs 7 mos

Greater Boston Area

A practical guide to building and managing a marketing technology stack



Managing Director,

Golden Seeds

2007 – Present · 14 yrs

Golden Seeds invests in women-led ventures that have the potential to grow into multi-million dollar businesses, and provide women entrepreneurs with strategic business advice and the tools they need for growth. [...see more](#)



Vice Chairman of the Board

MassVentures

2011 – Jun 2019 · 8 yrs

MassVentures meets critical capital needs in the Massachusetts innovation economy, providing seed and early-stage venture funding to high growth startups as they move from concept to commercialization. [...see more](#)

Show 5 more experiences

Education



Randolph-Macon Woman's College

Bachelor of Arts, Psychology

Skills & endorsements

Start-ups · 99+



Endorsed by Christopher Mirabile and 26 others who are highly skilled at this



Endorsed by 2 of Anita's colleagues at CabinetM

Entrepreneurship · 72



Endorsed by Christopher Mirabile and 15 others who are highly skilled at this

 Endorsed by 6 of Anita's colleagues at Golden Seeds

Strategy · 47



Endorsed by Patricia Gottesman and 8 others who are highly skilled at this

 Endorsed by 2 of Anita's colleagues at CabinetM

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Recommendations

Received (0)

Given (14)



Siddharth Garg

MBA IMT
Ghaziabad |
Program
Management |
Product
Management |
Business
Strategy &
Marketing |
Technology

June 16, 2021,
Anita was a client
of Siddharth's

Siddharth was my development project manager for two years and excelled at ensuring development projects were scoped correctly and completed on time and on budget; he was very much the glue that kept the team in sync and working well together. What I most appreciated was his critical e... **See more**



Dave Casion

Chief
Technology
Officer |
Brainshark |
Data-Driven
Sales Readiness

September 29,
2020, Anita worked
with Dave but at
different
companies

Dave is a business leader's ideal CTO -- he looks at technology development through the lens of business objectives and customer needs and works closely with the rest of the C-Suite to deliver exceptional products. Dave is a disciplined and pragmatic technology leader willing to leverage a co... **See more**

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Interests



Ted Gaubert, PhD, MBA
CTO, Dun & Bradstreet (NYS)
129,464 followers



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Chief Marketing Officer
5,152 members

MarTech Advisor BD Gui
353,599 members



SmartGirls' Way 100X10
83 members



The Marketing Technolo
375 members

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