



INNOVATIVE SECURE STORAGE
APPLICATION

Who is Xenolith?

- ▶ A subsidiary of Sterling Data Storage (SDS)
- ▶ SDS is a 12 year security and information technology company
 - Roots in Data Center Management, managing multiple data centers across the U.S.
 - Specialize in secure storage and compute technology
 - Headquartered in Chandler, Arizona inside the H5 Data Center
- ▶ Application focused on high net worth individuals via law firms
 - Estate planning and survivorship

Why Xenolith?

- ▶ Lack of security on the internet and end user devices
- ▶ Explosion in data breach and ransomware incidents
- ▶ No centralized information source for survivorship
 - Spouse or trustee inherits an information nightmare

What is Xenolith?

- ▶ Digital safe deposit box for sensitive personal information
- ▶ Application allows storage & retrieval of all file types
- ▶ Secure by design:
 - Storage is detached from the internet
 - Uses high level encryption – data is unusable outside Xenolith without key
 - Proprietary “dark storage” technology - when system is not in use, it doesn't exist
 - No back door access by government agencies (i.e. Apple incident)
 - 3 physical layers of security in the data center
 - 3 virtual layers of authentication + encryption key to access data
 - Back-up is re-encrypted (double encryption) in another data center

How Does Xenolith Work?

- ▶ Lawyer loads information into Xenolith
- ▶ Client accesses information over private VPN:
 - Login to the online application with username/password
 - Authentication by Xenolith
 - Authentication by biologic device
 - Once connected to server, client's private encryption key is required
 - Server connects to data over an INTRANET within the data center
- ▶ When the session is terminated, the data goes dark

Xenolith Reseller Program

- ▶ Retail Price - \$3,600 for one year end user license
- ▶ Reseller Price - 20% off retail price for 10 license bundle
- ▶ Reseller Price - 25% off retail price for 25 license bundle

Introductory Offer

- ▶ First Law Firm to purchase 50 license bundle
 - Reseller Price - \$3,000 for each 2 year license (\$7,200 retail price)
 - Firm retains the right to purchase additional 50 license bundles at the same price up to 500 licenses
 - Above 500 licenses, \$5,040 for each 2 year license in 25 license bundles

Introductory Offer

- ▶ Law Firms 2 through 8 to purchase 25 license bundle
 - Reseller Price - \$5,000 for each 2 year license (\$7,200 retail price)
 - Firms retain the right to purchase additional 25 license bundles at the same price up to 200 licenses
 - Above 200 licenses, \$5,040 for each 2 year license in 25 license bundles