

"ZipRecruiter® for schools and colleges" - Yahoo Finance



prepps.com New Haven CT

Software Technology Community B2B Social Impact

OVERVIEW UPDATES WHAT PEOPLE SAY 2 ASK A QUESTION 1

Highlights

- 1 Through Prepps, elite colleges can fulfill diversity commitments by reaching low-income communities.
- 2 Up to 80% reduction in advertising spend for colleges; currently at 40% of their tuition revenue.
- 3 More opportunities for students from low-income districts to apply to elite institutions.
- 4 PREPPS aims to be the market leader in the \$10 Billion College Recruitment Industry

Our Team



Christian Dupervil Co-Founder & CEO

Master's degree in Higher Education Administration; Bachelor's degree in Marketing; 7 years of progressive experience in college admissions. Dedicated to improving the lives of others.

Higher education is my passion. I have spent my career in higher education and hold a graduate degree. My studies, along with my work experience highlighted a need for a refresh to the college search and recruitment.



Derek Cromwell Co-Founder & Youth Empowerment Officer

Recruiter for the Marines. A strong advocate of better education for America's Next Generation.



Nicole Givens Vice President of Partnerships

My 15+ years working in the higher education field has always been driven by my passion to provide students with 'Choice' and 'Opportunity', which aligns with the focus of Prepps.

The \$10Billion college recruitment system needs a change.

A college of Pharmacy, for example, has **no database** to search for high school students interested in Pharmacy. That doesn't exist! (very weird, right?).

An average college spends \$140,000 on ads and still doesn't achieve satisfactory results.

PREPPS is the World's first database to solve all these problems.

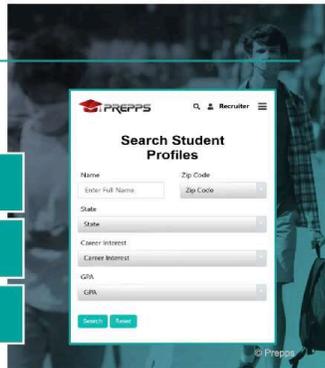


PREPPS allows colleges to search, connect and recruit students digitally. Through Prepps, elite colleges can fulfill diversity commitments by reaching low-income communities.

1st Online Database

PREPPS is the 1st online database allowing colleges to search student profiles by:

- Career Interest
- ZIP Code
- GPA



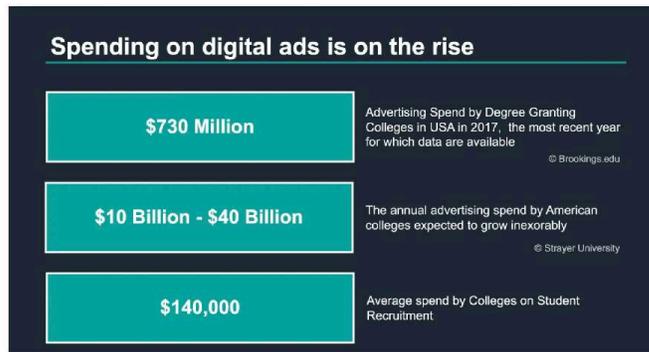
As seen on:



Watch this video to see how PREPPS works:



Market Research



In fact, some colleges spent 40% of tuition revenue on adverts to attract new students.

Did you know that a majority of the highest performing students from low-income districts never apply to a single competitive college?

PREPPS is tearing down barriers so students from low-income groups are made aware of all their options

Low-Income students are over-looked

High schools receiving visits were in **Wealthier Neighborhoods**



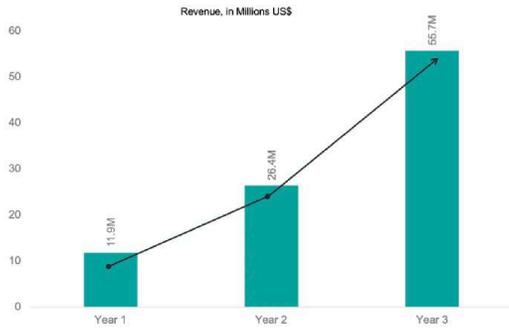
PREPPS is the first-ever marketplace that allows colleges to search students by career interest, matching their academic program to the student, and connect with them directly.

Our Unique Value Proposition

- Robust & Effective Advertising Solutions for Colleges
- More options for students from low-income groups
- More inclusive and Diverse Society

Revenue Model

FREE for Students + Colleges pay a MEMBERSHIP FEE



Disclaimer: This slide contains forward-looking projections that cannot be guaranteed



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More on Revenue Projections

There are **5300** Colleges & Universities in the USA.

With only **500** paid members, PREPPS will generate a recurring revenue of **\$11.9M** a year.



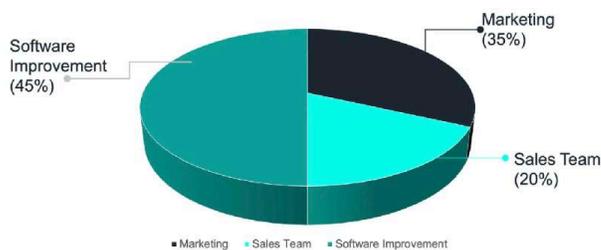
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INVESTMENT OPPORTUNITY

We are looking to raise \$107,000 to help us modernize and disrupt the \$10Billion student recruitment industry.

We are offering S.A.F.E. (Future Equity) on an \$5M valuation and we are aiming to be valued at \$55.7M in 3 years' time. This future valuation and growth, if any, cannot be guaranteed.

Use of funds



TOP 3 REASONS TO INVEST

1. Market Leader: PREPPS is set to be the Market Leader in the \$10Billion College Recruitment Industry.

2. Recurring Revenue: Recurring Revenue of estimated \$55.7M/Year in 3 years.

3. Do it for the cause: A win for diversity and better opportunities for students from low-income groups.

Disclaimer: Revenue projections cannot be guaranteed

INVESTOR PERKS

\$500	Welcome letter hand-signed by Christian Dupervil, founder of PREPPS
\$1,000	\$5000 worth of ad credit on PREPPS.com towards high school students, or PREPPS.online toward college administrators
\$2,500	National spotlight for a high-school student of your choice. Our Monthly 'Prepps Prodigy' highlights a student, showcasing their achievements to a national audience of college recruiters.
\$5,000	Scholarship in your name
\$10,000	\$500 cash bonus for every million-dollar milestone (up to 10)
\$20,000	\$2,000 cash bonus for every million-dollar milestone (up to 10)

PREPPS is undoubtedly the future of college recruitment - this is your chance to help shape this future.

Invest in PREPPS today, or email us at info@prepps.com if you have any questions. We would love to connect with you.