



Crypto's first autonomous trading network

No more middlemen:
Cross-chain freedom with
self-custodial control.



Business sectors

Blockchain, Web3, SaaS, Fintech,
B2B, Market Maker, and Software

Phase

Start-up: Seeking
Crowdfunding

THE PROBLEM

Third-party “secured” crypto trades



Crypto exchanges have faced massive hacks and fraud (think Mt. Gox, FTX). Every year, billions disappear because third-party trading systems are vulnerable by design.

The problem? Exchanges can't offer self-custody for cross-chain trades (like BTC to ETH). Instead, they use bridges, liquidity pools, and other intermediary elements—adding risks.

While self-custody trading eliminates these risks, it has remained limited to **single-chain** networks. Trading crypto **cross-chain** with this standard of protocol security has **not** been possible—until now.

WIRED

Mar 3, 2014

“Bitcoin exchange Mt. Gox filed for bankruptcy last week, saying hackers had **stolen the equivalent of \$460 million...**”

The New York Times

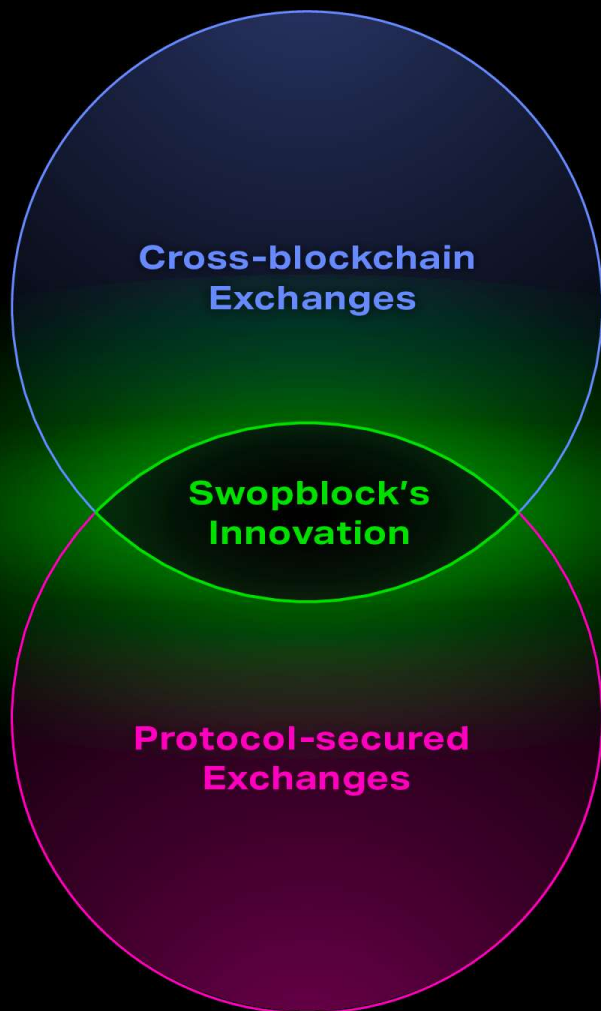
Jan 12, 2023

“FTX filed for bankruptcy in November after a run on customer deposits **exposed an \$8 billion hole in its accounts.**”



Cross-chain freedom + Self-custodial control

In a **market of 600+ exchanges**, Swopblock's ground-breaking innovation redefines crypto trading by offering the only cross-chain solution *with* protocol secured transactions: Leaving you in full control of your trades.





Swopblock reinvents crypto trading:



No Central Exchange



No DEX



No Platform



No Tokens



No Peer-to-Peer



Exchange crypto without an exchange.

Seamlessly trade between Bitcoin and Ethereum using
Swopblock's *protocol-driven liquid crypto*.



Trade crypto without the middle-man.

Experience the future of crypto trading—a revolutionary protocol-driven solution that puts you in full control. Trade cross-chain between BTC and ETH at real-time market prices, **completely trust-less** without any third-party meddlers.



Trade from your wallet.

Swopblock leverages the protocol security features already built-in to the native blockchains, enabling **direct wallet-to-wallet trading** with zero human intervention.

Trade with the market.

Instantly price-lock your orders into the flow of Swopblock's Liquidity Stream and enjoy **live trading** without the need to identify counter-parties or rely on an exchange party.



Introducing SWOBL: The people's universal medium of exchange.

SWOBL powers Swopblock's trading protocol—Liquefying previously isolated crypto-networks (like BTC or ETH) into a **universal-network**.



Owned by the people.

\$SWOBL is **fully distributed** across all users' wallets, putting the power of trade directly in the hands of the people

To empower the people.

As trading demand grows, the supply of \$SWOBL in circulation shrinks, **driving its value higher**—prospering \$SWOBL holders.



A ~\$1 trillion market is holding out for a trading solution like Swopblock.

85% of Bitcoin is out of circulation on self-custodial wallets

Swopblock's trading solution offers this same *self-custodial security*.

Only 15% of Bitcoin is in circulation on 600+ exchanges
- Reflexivity Research

TAM
1T

SAM
1.5B

SOM
22M



1

Capital Gains

As CRYPTO trading volume increases, the price of Swopblock's *medium of exchange* increases exponentially.

This fixed supply of inventory will be sold using our **ICO pricing protocol**, allowing Swopblock and the \$SWOBL community to **profit on these gains**.

2

Ordinary Income

Swopblock and the \$SWOBL community will profit from transaction fees and rewards.

3

License Subscriptions

Swopblock core software will be free to most, but will generate software license revenue for premium features.



Invest in Swopblock. Get crypto as a Perk.

Swopblock is giving away \$SWOBL to investors. Over **20 million \$SWOBL** of Swopblock's fixed supply of 52.8 million \$SWOBL have already been reserved for investors.

INVEST AT
\$250
OR OVER

Get **100** \$SWOBL

INVEST AT
\$500
OR OVER

Get **500** \$SWOBL

+ All lower level Perks

INVEST AT
\$1,000
OR OVER

Get **1,500** \$SWOBL

+ All lower level Perks

INVEST AT
\$2,500
OR OVER

Get **5,000** \$SWOBL

+ All lower level Perks

INVEST AT
\$5,000
OR OVER

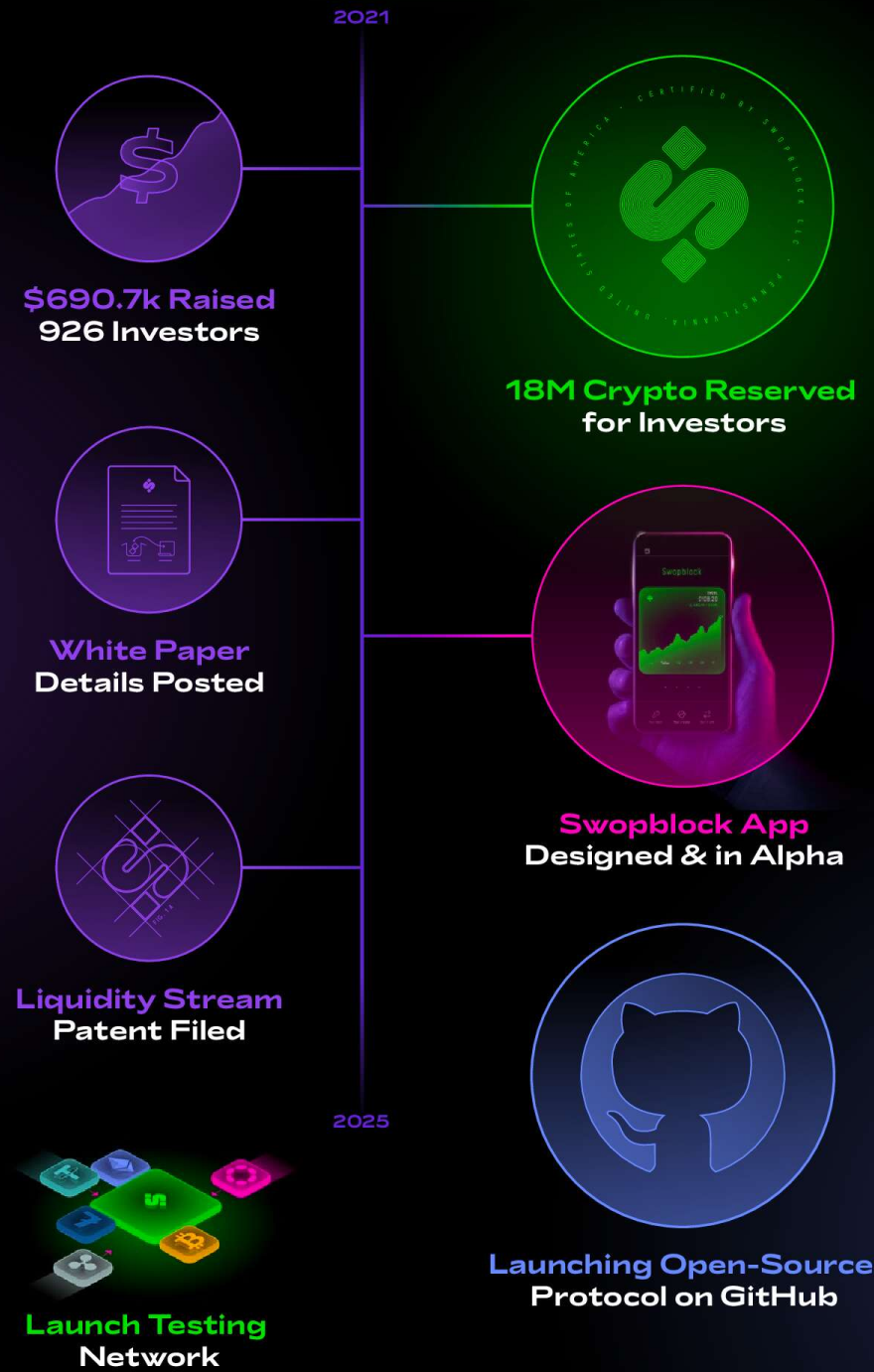
Get **12,500** \$SWOBL

+ All lower level Perks

INVEST AT
\$10,000
OR OVER

Get **30,000** \$SWOBL

+ All lower level Perks





Our founders combine expertise in AI research, software development and emerging product marketing



Jeff Hilde
CEO/Inventor

- Research Engineer who led development of A.I. innovations for the Office of Naval Research
- Sole inventor behind 11 patents
- 30+ years of leading software development



Austin Lee Hilde
CCO/Communcation

- Lead creative for emerging technologies while at Amazon's Global Ad Agency
- Launched Amazon's various Alexa products: Echo 2, Fire TV, Amazon Music, and more



Our mission is to give the power of crypto back to the people, extending crypto's original promise of a decentralized currency by offering a decentralized means of exchange.

Company: **Swopblock** [Swopblock.com](https://swopblock.com)

Business Stage: **Start-up**

Category: **Blockchain, Protocol, Crypto**

Sectors: **Blockchain, Web3, SaaS, B2B, Fintech, Market Maker, and Software**

CEO & Founder: **Jeff Hilde**

CCO & Founder: **Austin Lee Hilde**

Social: **GitHub** github.com/swopblock
X [X.com/swopblock](https://x.com/swopblock)

Community Raise: **Wefunder** wefunder.com/swopblock
