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**Ben Bacal** · 2nd  
 real estate matchmaker  
 West Hollywood, California, United States

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**rila.** Rila

**CS** California State University-Long Beach

### Experience



**Founder and CEO**  
 Rila  
 Jan 2018 – Present · 3 yrs 8 mos  
 West Hollywood



**Official Member**  
 Forbes Real Estate Council  
 Dec 2019 – Present · 1 yr 9 mos  
 Greater Los Angeles Area



**Founder/Realtor®**  
 Revel Real Estate  
 Oct 2019 – Present · 1 yr 11 mos  
 Greater Los Angeles Area

Since 2005, Ben Bacal has been setting the standard for luxury real estate in Southern California. An accomplished top-producing agent with over \$2 billion in sales, he has

orchestrated the purchases of the most iconic resi ...see more

## Founder

TenTwo, Inc.

Nov 2011 – Present · 9 yrs 10 mos

Greater Los Angeles Area

TenTwo is a lifesaving hardware tool to help prevent texting while driving and a user rewards system to reinforce positive activity.

...see more



## Real Estate Agent

Rodeo Realty, Inc.

2011 – Oct 2019 · 8 yrs

Beverly Hills

Ben Bacal has become a clear leader in Southern California's luxury real estate business. Selling over a billion dollars in residential real estate, he has carved his niche and driven prices in the most prominent neighborhoods in Los ...see more

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## Education



**California State University-Long Beach**

Electronic Arts

2002

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**California State University-Long Beach - College of Business**



