



Inclusive & Quality  
healthcare for all



“ BeWell Digital helps India’s **1.5mn** hospitals, labs, clinics and pharmacies comply with insurance **regulatory compliance** so that they could work with **530 Million** insured Indians.

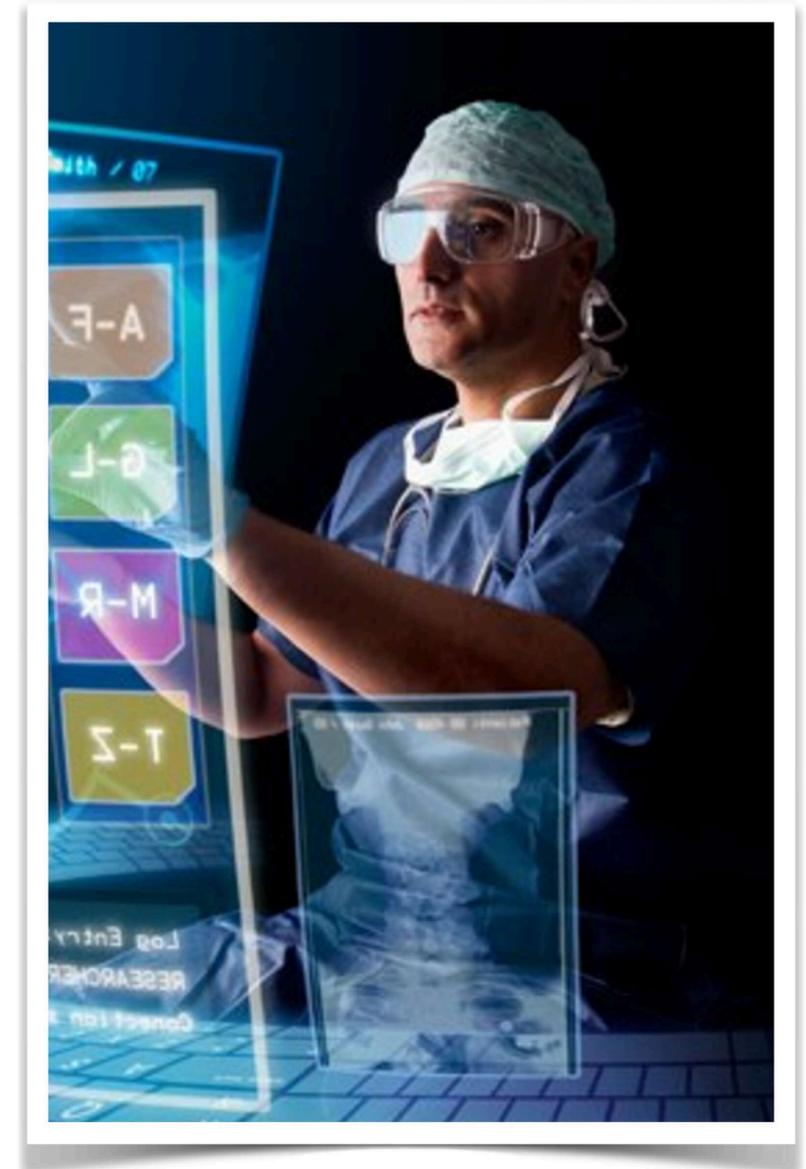
# The new Insurance regulation requires...

- Hospitals to obtain quality accreditation in order for them to work with 530mn+ Insured Indians
- Takes 3-6 months time
- Every two year renewal



# How BeWell Digital helps hospitals?

- Obtain quality accreditation for working with Insurance
- With a Software
- Makes it available on Day 1
- And helps them digitize patient health record



## In four weeks of Launch.



# The SaaS Market size is \$1.25B just in India

	Product need	# of entities	Total Market Size
Hospitals	NABH compliance	50,000	\$350,000,000
Labs	NABL compliance	1,10,000	\$330,000,000
Pharmacy	Digitization	8,00,000	\$400,000,000
Clinics	Digitization	5,00,000	\$150,000,000
		<b>TAM</b>	<b>\$1,230,000,000</b>

# No other player does compliance and HMS

## COMPLIANCE ONLY

LOW TECH



*Pinnacle*

**BMQR** Certifications Private Limited  
Leading ISO Certification Body In India



## HOSPITAL MANAGEMENT SYSTEM (HMS)

HIGH TECH

Insta®



hCue

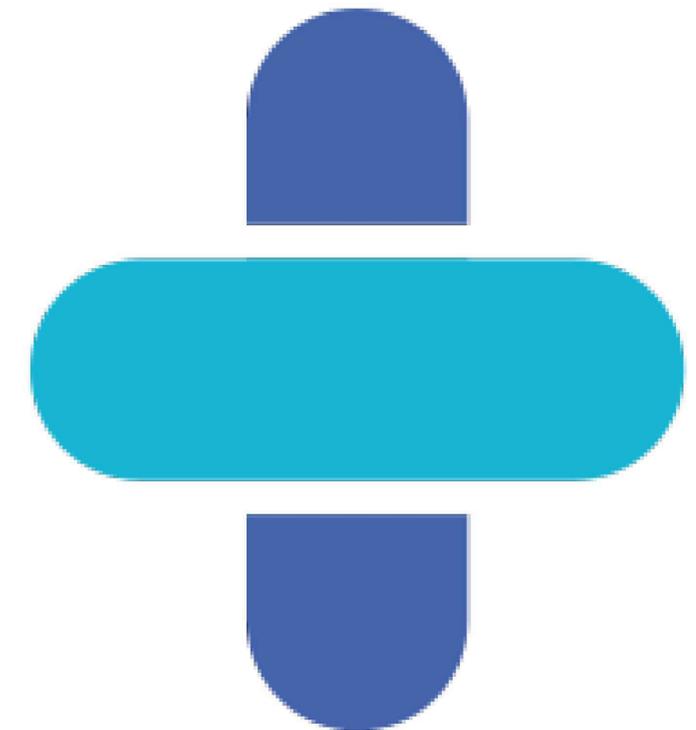


Plus91 Technologies



## COMPLIANCE + HMS

HIGH TECH



**BEWELL DIGITAL**

# Meet the Team



## VISHNU

CHIEF TECHNOLOGY OFFICER

Masters in Software Engineering and a software engineer for 10 years.



## ALAGIRI

CHIEF EXECUTIVE OFFICER

Data & Analytics PM - Zenefits who built products that increased the customer upsell rate by 9x.



## SRIDEVI

CHIEF MEDICAL CONSULTANT

ICU Doctor who has handled 10k+ emergency cases in accredited hospitals.





“ “ BeWell Digital is building the **operating system** for India’s **1.5mn** hospitals, labs, clinics and pharmacies by starting with insurance **regulatory compliance**.



## Insurance regulatory compliance for India's 1.5mn hospitals, pharmacies and labs.

- Hospitals to obtain quality accreditation in order for them to work with 530mn + Insured Indians
- Launched 4 weeks ago: 6 paying hospitals, \$1,500 MRR
- \$1.5B TAM in India
- Team - ICU doctor, Zenefits PM and full stack engineer