



# idle



**Nicholas Luft** · 3rd  
CEO/Idle - Rent Any Thing, Earn Any Time  
Atlanta Metropolitan Area · [Contact info](#)

220 connections

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 Getidle  
 Louisiana State University

### Featured



**Idle - Rent Any Thing, Earn Any Time**  
getidle.com

A renting community for idle goods. App Available on IOS and Android



**IDLE - Rent Any Thing**  
YouTube

- App Available on IOS and Android - Visit [www.getidle.com](http://www.getidle.com) to start renting today Rent Any Thi..

### Activity

220 followers



**My last shameless promotion before the launch. Thanks to everyone that has...**  
Nicholas shared this  
8 Reactions



**Thanks so much for the support really appreciate it**  
Nicholas replied to a comment



**Invest in Idle, LLC: Idle is a peer to peer smartphone app that enables users to...**  
Nicholas shared this  
1 Reaction • 3 Comments



**We're excited to announce the launch of our Equity Crowdfunding...**  
Nicholas shared this  
5 Reactions

[See all activity](#)

### Experience



**Chief Executive Officer**  
Getidle · Full-time  
Aug 2019 – Present · 1 yr 11 mos  
Marietta, ga



**President**  
2Step LLC  
Apr 2007 – Jul 2019 · 12 yrs 4 mos  
Smyrna, GA

Developed and managed a successful online wholesale/retail business from start-up to generate sales in the high six figures annually. □ Expanded business to form subsidiary music label that worked with local bands to create, promote, and distribute full-length album using both digital and physical (vinyl) format. □ Increased sales year-over-year by leveraging marketplace...see more



**Senior Sales Manager**  
Hilton  
Mar 2003 – May 2007 · 4 yrs 3 mos  
Greater Atlanta Area and New Orleans, LA

□ Responsible for booking major hotel conventions for clients in both the private and public sector. □ Recipient of the Chairman's Award – Hilton's highest accolade reserved for sales managers in the top 1% of the company □ Fostered development and growth of business through existing and new customer relationships. □ Created marketing collateral such as broch...see more

### Education



**Louisiana State University**  
Bachelor's degree, Business Administration and Management, General  
1998 – 2002

### Skills & endorsements

Entrepreneurship

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Business Strategy

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Start-ups

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### Interests



**Salesforce**  
2,877,897 followers



**Amazon**  
19,753,825 followers



**Google**  
21,665,566 followers



**Bill Gates**   
Co-chair, Bill & Melinda Gates Foundation  
33,009,450 followers



**The Home Depot**  
624,251 followers



**Harvard Business Review**  
12,537,283 followers

See all