



- 1 Call to Action
- Email Announcements
 - Free Guide to Employee Financial Health
 - Landing Page
- 2 Contact us, share G to a form
- 3 Change plan or sign up, action
- 4 Add details & verify
- 5 Main VP, Employee Counseling Section
- 6 Verify, get the form
- 7 Add an exit intent
- 8 Add social content
- 9 Success stories

