

Erin Leonard Events LLC

Profit and Loss January - April, 2021

	TOTAL
Income	
Interest & Investments Revenues	0.54
Service Revenues	
Discounts	-6,472.50
Total Service Revenues	-6,472.50
Services	73,187.50
Unapplied Retainer	5,750.00
Total Income	\$72,465.54
Cost of Goods Sold	
Cost of Labor	
Subcontractor Labor	46,117.59
Total Cost of Labor	46,117.59
Total Cost of Goods Sold	\$46,117.59
GROSS PROFIT	\$26,347.95
Expenses	
Accounting & HR Expenses	
Accounting fees	6,026.00
Tax Preparation & Audit Expense	700.00
Total Accounting & HR Expenses	6,726.00
Banking Expenses	
Bank Charges & Fees	112.00
QuickBooks Payments Fees	324.87
Total Banking Expenses	436.87
Donations Expenses	
Charitable Donation Expense	37.28
Total Donations Expenses	37.28
Dues & Membership Expenses	
Subscriptions	185.77
Total Dues & Membership Expenses	185.77
Education Expenses	
Class or Training Expense	1,039.95
Training Expense	6,694.00
Total Education Expenses	7,733.95
Equipment & Software Expenses	
Computer Equipment Expense	515.91
General Software Expense	596.81
Total Equipment & Software Expenses	1,112.72

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Financing Expenses	
Interest Expense	791.10
Total Financing Expenses	791.10
Insurance Expenses	
Health Insurance	2,037.92
Total Insurance Expenses	2,037.92
Labor Expenses	
Video Editing	2,005.00
Total Labor Expenses	2,005.00
Legal & Professional Services	
Attorneys Fees Expense	1,050.00
Total Legal & Professional Services	1,050.00
Meals & Entertainment Expenses	
Business Meal Expense	991.66
Total Meals & Entertainment Expenses	991.66
Offices & Facilities Expenses	
Utilities Expense	596.66
Total Offices & Facilities Expenses	596.66
Sales & Marketing Expenses	
Advertising Expense	552.08
Client Gift	343.77
Internet Marketing Expense	127.00
Outreach & PR Expense	-43.07
Total Sales & Marketing Expenses	979.78
Supplies & Postage Expenses	
Office Supplies Expense	1,044.72
Welfare & Gifts Expense	105.17
Total Supplies & Postage Expenses	1,149.89
Tax & Compliance Expenses	
Permits & Licenses Expense	850.00
Total Tax & Compliance Expenses	850.00
Travel & Transport Expenses	
Local Transit Expenses	161.98
Lodging Expenses	1,102.33
Total Travel & Transport Expenses	1,264.31

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Website Expenses	
Website Development & Maintenance Expense	887.74
Total Website Expenses	887.74
Total Expenses	\$28,836.65
NET OPERATING INCOME	\$ -2,488.70
Other Expenses	
Depreciation Expense	471.65
Total Other Expenses	\$471.65
NET OTHER INCOME	\$ -471.65
NET INCOME	\$ -2,960.35