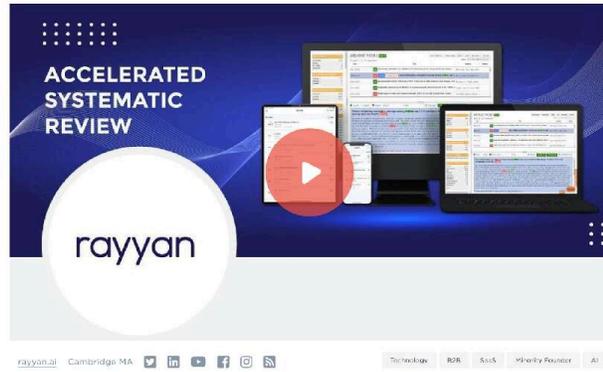


INVEST IN RAYYAN SYSTEMS INC.

An AI tool to extract knowledge from research to accelerate scientific discovery

PITCH VIDEO INVESTOR PANEL



LEAD INVESTOR

Ashraf Alkarmi Chief Product Officer at Vimeo

I believe in the leaders and the mission of Rayyan Systems. Being part of the journey that accelerates and helps research with Rayyan Systems is a privilege. A world where not only researchers find significant value, but one where it accelerates findings and learnings because of the ease of use and accessibility of Rayyan Systems. I also believe this is just the start of what Rayyan Systems can do. The path of leveraging AI to even make research easier and better is the future.

Invested \$5,000 this round

Highlights

- 1 300,000+ researchers from 15k+ organizations across 180 countries use Rayyan to conduct research
- 2 700+ million research studies have been reviewed using Rayyan
- 3 600K+ research projects have been started on Rayyan with an average of 500 new ones started per day
- 4 15+ million annotations to data are made in a single 30 day period.
- 5 12000+ researchers are signing up monthly by word of mouth alone
- 6 Revenue generating with sufficient scale to achieve projected profitability

Our Team

Robert Ayan CEO

Executive with prior B2B SaaS, cloud startup experience in product management. Planned a Startup City backed by Peter Thiel; planned a science park and developed policies for a national innovation system. Computer science/MIS degree. MIT MBA.

To accelerate scientific and medical discoveries to benefit human health through evidence based medicine.

Hossam Hammady Vice President, Engineering

Highly seasoned full stack software architect and engineer who leads the engineering team at Rayyan.

Marc Keylard Vice President, Global Partnerships

International B2B sales leader in the professional information services industry with a track record for accelerating growth at successful start-ups and as a senior sales manager at Wolters Kluwer Health.

Amin Shanaa Head of Product

Experienced entrepreneurial product manager with a track record of defining and delivering differentiated products that grow market share and build customer loyalty rapidly.

An AI tool to extract knowledge from research to accelerate science and medicine



A \$50B Compliance Driven Business with a Blue Ocean Opportunity to Expand Use Cases

Systematic Literature Review is a \$50B+ Compliance Driven Business

\$50 Billion+
Initial Target Segments

Blue Ocean Opportunity

Medical Pharmaceuticals Medical Devices	Academia Research and Publishing	Industrial Pharmaceuticals Medical Devices Food & Beverage Cosmetics	Technology Banks and Insurance Government	University Human, Social and Behavioral Economics	Agriculture Informatics Crop and Livestock	Legal Public Affairs Intellectual Property	Financial State and Federal Government Regulatory
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Evidence-based Medicine, Pharmacovigilance, Clinical Evaluation Reports, STEM Publishing, Food, Cosmetics, Health Guidelines, HTA, HFOR, and more.

A Problem that Grows the More that We Solve

2.5 Million Articles Added to the Scientific Corpus Annually

Systematic Review is Broken! where $R =$

- Can't read all of the literature even in a lifetime
- No control over how much literature is relevant
- The problem compounds at rate of publishing
- Solving the problem contributes to its growth

- Requires teams of 2-7 researchers*
- 10-24 months to complete*
- Average of \$24K in labor*

*Source: The systematic review process. Based on information available for general researchers in the health care process. For more information visit: www.cochrane.org

A Combination of AI Technologies to Produce Trusted Evidence using a Human-in-the-Loop Philosophy

AI-Powered Research Capabilities Neither Humans Nor Computers Possess Alone

The interface displays a list of research articles on the left and a detailed view of a selected article on the right. The detailed view includes a title, authors, and a highlighted section of text, demonstrating the AI's ability to identify relevant information.

Hiring Plan to Accelerate Growth of Users and Revenues



Pursuing and Prioritizing Scale with Profitability



Forward looking projections cannot be guaranteed.

Partnering with the Best to Achieve Success

Partnerships, Investors and Use of Funds

IP License: Qatar Foundation	IP License: Shareholder
Investors: QSTF Technology Venture Fund	\$500K investment
Angel Investors	\$600K investment

Rayyan is seeking additional capital commitments to scale user's and raise user metrics through a product-led strategy



Cloud:	Microsoft and Google Startup Programs	Scale F cloud credits
Banking:	Silicon Valley Bank	Banking
Legal:	Latham & Watkins	Company Counsel
	Chase	IP Attorney

The funds will be used to hire in order to scale users and revenues rapidly through a product-led freemium B2C2B business model.

The current user base, contribution margin, and the rate of growth offers the possibility of achieving a low breakeven and generating free cash flows during the next financing round.

*Rayyan is a private company. All financial data is confidential and not for distribution outside the company.

Downloads



[Interacting with Rayyan.pdf](#)