



### Zach Schlossberg · 2nd

We're reshaping the renovation estimating experience @frank-app.com

Los Angeles, California, United States · [Contact info](#)

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Frank App



ArtCenter College of Design

### Featured

For those of you who know me well you are likely aware that I was a renovation contractor before I...



Invest in Frank App Inc.: Generate detailed remodeling estimates automatically, on-site, an...  
wefunder.com · 3 min read

14

Congratulations to our recent prize winners at renovationstats.com!...



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### Activity

427 followers



For those of you who know me well you are likely aware that I was a renovation contractor before I became an industrial designer and business consultant. In my latest...

Zach shared this

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### Experience



#### CEO & Head of Product

Frank App · Full-time

Feb 2019 – Present · 2 yrs 4 mos

Greater Los Angeles Area

Frank is an estimating software designed specifically for the needs of home renovation

contractors. Unlike larger commercial and residential contractors, home renovators usually get project information by meeting with clients – not by looking at architectural plans. Frank serves this use case by allowing contractors to answer a series of project questions on site, in dialogue with the client. By the time they walk out the door, Frank automatically produces a detailed project ballpark that's ready to share. Once contractors get back to the office, they can use Frank's powerful localized pricing database to quickly transform those onsite

### Innovation and Design Strategy Consultant

Self-employed

Dec 2017 – Feb 2020 · 2 yrs 3 mos

Greater Los Angeles Area



### Strategic Designer

BCG Digital Ventures

Mar 2018 – Oct 2018 · 8 mos

Manhattan Beach, California



### Lead Industrial Designer- Sr. Consultant

Walt Disney Imagineering

Nov 2016 – Dec 2017 · 1 yr 2 mos

Glendale, California

Defined and implemented research, ideation, modeling, prototyping, and presentation development across a range of tangible and digital products.

Assembled and collaborated with PM's , vendors, and engineers to define and exec ...see more



### Design Strategy Consultant

propelland

Oct 2016 – Nov 2016 · 2 mos

Madrid Area, Spain

Organized and conducted human centered research effort for major multinational client in multiple countries in Europe.

Designed research methodology and lead team analysis for actionable insights and ...see more

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## Education



### ArtCenter College of Design

Master of Science (M.S.), Industrial and Product Design

2014 – 2016

Activities and Societies: Dyson Fellow 2015



### Claremont Graduate University - Peter F. Drucker and Masatoshi Ito Graduate School of Management

Master of Business Administration (M.B.A.), Innovation Systems Design

2015 – 2016

Activities and Societies: Beta Gamma Sigma Honors Society



### The Cooper Union for the Advancement of Science and Art

Bachelor of Arts (BA), Fine and Studio Arts

2004 – 2007

Studied painting, film and sculpture. Developed critical thinking skills and learned to effectively analyze and critique aesthetic and conceptual components of work. Developed strong presentation skills and a thick skin.

## Volunteer experience



### Mentor

Also-Known-As, Inc.

2012 – 2013 • 1 yr  
Children

Volunteer mentor for youth program that connects International child adoptees to other adoptees for group activities. Helped lead and coordinate activities for children aged 6-13.

