Nwicode

App creator for business without writing code Easiest and most effective platform that will enable businesses to use service as an online growth strategy

Problem

Today, many companies have started to order their own mobile applications, spending from 5-10 thousand dollars on them and waiting from 3 to 6 months.

Problem 1

High cost and long time for mobile app development

Problem 2

The need to maintain programmers for further maintenance and support

Problem 3

Today, the skill of coding prevents billions of people from bringing their ideas to life. We believe this needs to change. We believe anyone should be able to create an app regardless of their technical expertise.

Nwicode

we developed the Nwicode platform, which not only helps small businesses save tens of thousands of dollars, but also increases the growth and value of the company itself, making their customers more loyal

Solution 1

Nwicode Democratizes Mobile App Development. Helping businesses save hundreds of thousands of dollars by developing and supporting a mobile app. Launch time from 2 to 5 days

Solution 2

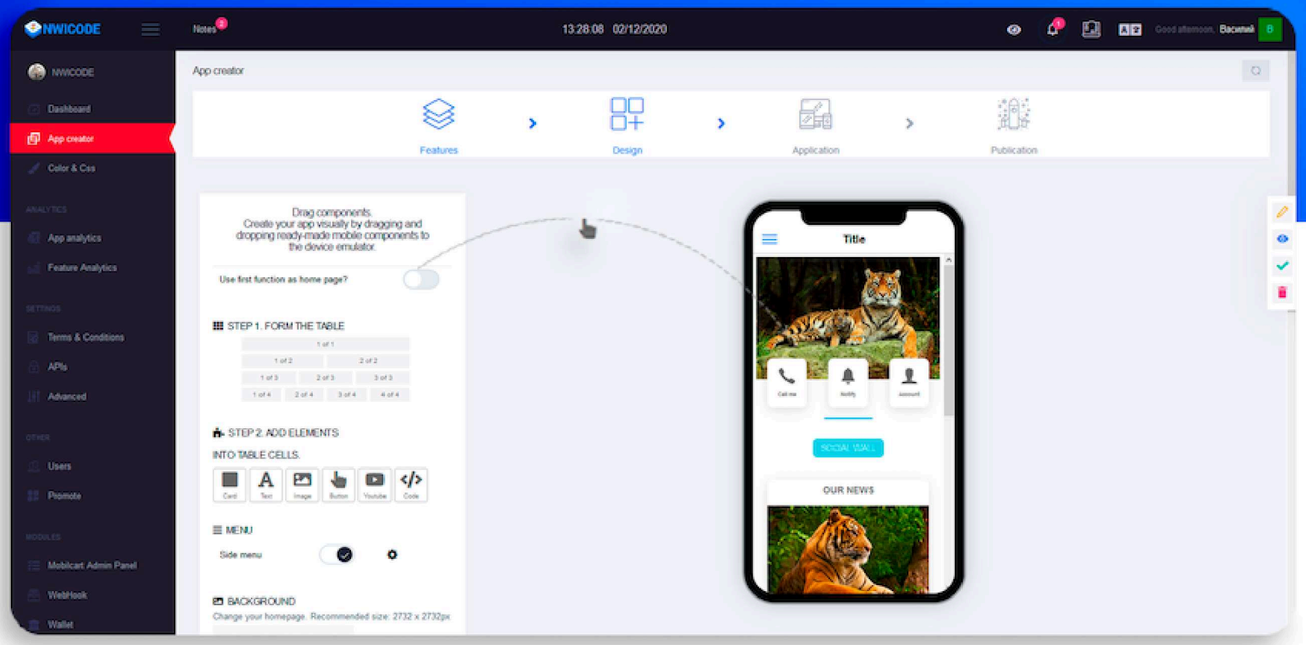
Increases brand reputation, company growth and customer loyalty by more than 45%

Solution 3

Continuous support and updates of the platform. Provides a new sales channel and full automation of the process using AI in the mobile app

Unique home page app layout builder

Revolutionary technology to design your app, as simple as putting together jigsaw puzzles.



Mobile App Builder

Nwicode - it is a browser-based platform that allows anyone to create apps easily and quickly. The platform gives you the opportunity to independently develop, create and run amazing applications.

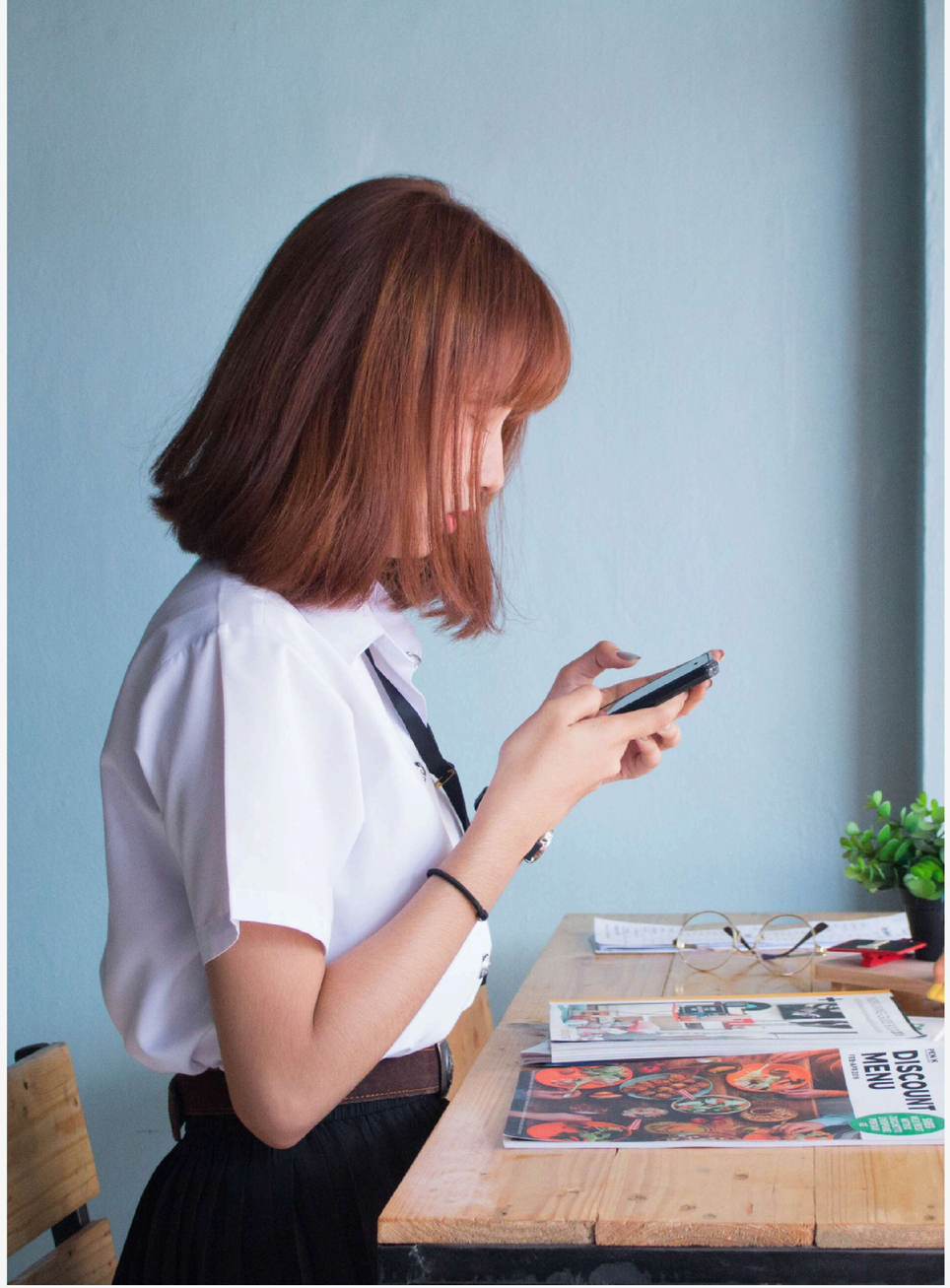
Timing

Reason 1

Why “now” - the pandemic has made its own adjustments and business rules, the demand for mobile applications has grown significantly and now is the best time for our company to rise and reach the next level

Reason 2

The mobile app market is just starting to grow...
In a market that is increasingly focused on mobile devices, businesses are no longer looking for how to create a website, but instead are looking for the advantages of an app over a website.



Target Market 1

Web agencies, marketing companies, and freelancers. Everyone who helps companies create websites today

Target Market 2

Small and medium-sized businesses, companies whose business is present on the Internet

Target Market

First of all, we are aimed at marketing and web agencies, which, using our service, will bring us new customers

Size the Market

With over 1.7 billion websites in total worldwide, websites have grown to become more accessible, faster and more advanced. Web design and development are accessible to brands and businesses around the world.

399,9 Billion

Total Available Market (TAM)

300 Billon

Serviceable Available Market (SAM)

99,9 Billion

Serviceable Obtainable Market (SOM)

Direct Competitors

ADALO

APPY PIE

+

BiznessAPPS
MOBILE APPS FOR BUSINESSES MADE EASY

iBuild App

Indirect Competitors

Competitive Advantages

Advantage 1

Open source code for developers, which allows you to create any complex projects

Advantage 2

The ability to create applications in the Nwicode cloud or install the platform on your own server

Advantage 3

We were the first among our competitors to implement artificial intelligence, making it affordable for small and medium businesses

Advantage 4

Out-of-the-box integration with the most popular CMS platforms: Shopify, Woocommerce, Wordpress, OpenCart, etc.

Competitor Approach

Approach 1

We are the only service that offers completely open source code, thanks to which you can expand the functionality without waiting for developers from Nwicode

Approach 2

The service is aimed at zero coders and programmers, all those who provide services on the Internet

Approach 3

Our main focus in achieving this goal is to partner with a society that likes to work with tools without code

Business or Revenue Model

We provide our customers with 2 options for using our service:

Mobile app development in the cloud:
Monthly subscriptions from $ 15 to $ 50 per month
Boxed versions:
1 year license with an average check of $ 450

Key indicators:
Cost of living (LTV) - 300$
Cost of customer acquisition (CAC) - 7$

How we earn money

The Team

Semion Matyash
Founder/CTO

Ruslan Bugaev
Founder and CEO

Alesya Sizova
CCO - chief business officer

The Team

Alexander Govorkov
CSA - chief software architect

Brandon Lee
Chief Technology Officer

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