

## Introduction (read)

Subject: The Fall of Y2K's Best Big Money – Finance on the rise of

Big (October 2000)

OUR COMPANY HAS FINISHED OUR SECOND QUARTER AND OUR REVENUE IS UP 15% FROM THE SAME PERIOD LAST YEAR. WITH LEADING GROWTH AND A STRONG FINANCIAL POSITION, WE ARE IN A POSITION TO TAKE FULL ADVANTAGE OF THE OPPORTUNITIES AND CHALLENGES OF THE NEW MILLENNIUM.

### Why Invest in Y2K?

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## EMAIL 1

### **Subject: Let's Grow Together – Become a YGN Investor!**

Hey [Customer Name],

We wouldn't be where we are today without you, and we're beyond grateful to have you as part of the YGN family. Now, we're inviting you to step into an even bigger role in our journey.

### **We're Growing – And We Want You With Us!**

YGN is raising up to \$1 million, and guess what? We want you to join us on this exciting path forward! From developing fresh, innovative products to enhancing how we serve you, this next chapter is all about leveling up. And the best part — you can be part of it by becoming an investor.

### **Why Should You Invest in YGN?**

- **Be a Part of the Movement:** When you invest, you're not just helping us grow, you're becoming a part-owner of YGN!
- **Fuel Innovation:** Your investment helps us bring even more amazing, game-changing products to life — quicker and better than ever.
- **Strengthen the YGN Foundation:** We're enhancing everything behind the scenes to deliver the best quality and service to you.
- **Join Our Passionate Community:** You'll be connected with fellow YGN lovers who believe in our mission just as much as you do!

### **How to Join the Journey**

It's super simple to invest in YGN. Just visit our crowdfunding page [insert link] to get all the details and see how you can become a part-owner of this brand you already love. Whether you're new to investing or have done this before, we welcome every contribution — because together, we're unstoppable!

### **Why Now?**

There's no time like the present to jump in. The constant backbone of our company has always been our community, so community ownership only makes sense to see YGN grow to overwhelming heights.

Thank you for believing in us, supporting us, and being such an important part of the YGN family. We can't wait to see what we'll achieve together.

With love and gratitude,  
*Team YGN*

## LEVEL 2

### SUBJECT: SUPPORTING START-UP BUSINESSES AND SMALL BUSINESS ENTREPRENEURS IN THE UK

By [Business Name],

This is how you have the balance of our funds here credited by debiting your business journal. Your support has been invaluable to us in this, and we are so grateful to have you in our corner.

As we continue to push forward with our development, we want to ensure that we are able to keep you as our only and most loyal client.

#### YOUR BUSINESS SUPPORT JOURNAL

In a world where our customers are constantly on the move, it is essential that we have a strong and reliable support system in place. We are committed to providing you with the highest quality of service, especially when it comes to helping you with your business.

#### Our New Model?

As a business owner, you know that one of the most important things you can do is to ensure that you are always ready to help your customers. Our new model is designed to help you do this, and we are confident that it will be a success. We are committed to providing you with the highest quality of service, especially when it comes to helping you with your business.

#### WHY YOUR SUPPORT MATTERS TO OUR BUSINESS

1. **Providing Support:** By providing you with the support you need, we can help you to grow your business and increase your revenue. We are committed to providing you with the highest quality of service, especially when it comes to helping you with your business.
2. **Providing the Community:** We are committed to providing you with a strong and reliable support system in place. We are committed to providing you with the highest quality of service, especially when it comes to helping you with your business.
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#### There's More to Our Support

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Thank you for supporting us in this journey!

Yours faithfully,  
[Business Name]

## LEVEL 3

### Subject: Small Business Support in the UK

By [Business Name],

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## Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

*Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

LEARN MORE

### About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

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Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.