

## Contact

[www.linkedin.com/in/fieselman](https://www.linkedin.com/in/fieselman)  
(LinkedIn)

## Top Skills

Executive Management  
Finance  
Operations Management

## Honors-Awards

Toyota TogetherGreen Fellow  
Senior Fellow, Environmental  
Leadership Program  
Weiss Urban Livability Fellow  
Coca-Colar Scholar

# Laura Fieselman

Mission-driven. Startup Leader | Board Director | Investor  
Chapel Hill, North Carolina, United States

## Summary

High energy, execution-focused leader, board director, and investor for impact-driven startups. GSHIDO generalist with an active listening superpower who thrives on tackling complex, ambiguous challenges and delivering results. High accountability, initiative, and resourcefulness.

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## Experience

### Salient

2 years 2 months

#### Vice President Operations

September 2024 - Present (2 months)  
Boston, Massachusetts, United States

Leading biz ops, people ops, commercial ops, finance, marketing, and non-dilutive functions.

#### Head of Operations

September 2022 - September 2024 (2 years 1 month)  
Boston, Massachusetts, United States

Salient helps organizations profit and create positive impact by using advanced long-range weather analytics.

#### Skyven Technologies

##### Chief of Staff

September 2020 - August 2022 (2 years)  
Dallas, Texas, United States

Decarbonize profitably. Skyven is an industrial Energy-as-a-Service (EaaS) company which funds and de-risks capital projects to reduce carbon emissions caused by process heat.

#### Wild Gift

2 years 11 months

##### Interim Executive Director

August 2020 - May 2021 (10 months)

Sun Valley, Idaho, United States

Wilderness immersion for social impact leaders.

**Program Director**

April 2019 - August 2020 (1 year 5 months)

**Fellow**

July 2018 - September 2019 (1 year 3 months)

**University of North Carolina at Chapel Hill**

5 years 3 months

**Assistant Professor (Adjunct), Social Entrepreneurship**

December 2018 - May 2021 (2 years 6 months)

Chapel Hill, North Carolina, United States

**Lecturer, Social Innovation**

January 2017 - December 2018 (2 years)

Chapel Hill, NC

**Manager, CUBE Social Innovation Incubator**

March 2016 - September 2018 (2 years 7 months)

Chapel Hill, North Carolina

The CUBE is UNC's hub for mission-driven entrepreneurs. Human-centered design, problem discovery, theories and processes of change, stakeholder discovery and analysis, competitive landscaping, lean prototyping, business model canvas design, partnership building, scaling and growth programming are included.

**Equiti Foods**

**Chief Operations Officer**

January 2019 - January 2021 (2 years 1 month)

Chapel Hill, North Carolina, United States

Good, healthy food for all's first employee. Equiti Foods' flagship product line is Good Bowls: healthy, tasty frozen meals based on the Mediterranean Diet with a Southern twist.

**Meredith College**

**Sustainability Officer**

2008 - 2012 (4 years)

Raleigh, NC

Pacific University  
Sustainability Officer  
2006 - 2008 (2 years)  
Forest Grove, Oregon

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## Education

McGill University  
Bachelor of Arts

University of North Carolina at Chapel Hill  
Weiss Urban Livability Fellow

Environmental Leadership Program  
Senior Fellow · (2009)

North Carolina School of Science and Mathematics