




21st Century Solution for Genital Pain Relief



**Suzanne Sinatra** · 3rd  
 Founder & CEO at Private Packs  
 New York, New York, United States · [Contact info](#)  
 500+ connections

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## Experience



### Founder & CEO

Private Packs · Full-time  
 2017 – Present · 4 yrs  
 New York, NY

Private Packs creates premium consumer products that comfort private body part pain. The company's first patented design is a hot and cold therapy pack to relieve vaginal/vulva pain and is wearable, reusable and most importantly discreet.



Welcome to Private Packs

### Professional Speaker

Suzanne Speaks - <https://suzannesinatra.com>  
 2017 – Present · 4 yrs

Inspirational and all things SexTech Entrepreneurship Speaker

Recent speaking engagements:

SexTech Virtual Summit

... see more



Suzanne Sinatra,  
 Speaker

CHIEF

### Founding Member

Chief  
 Mar 2019 – Oct 2020 · 1 yr 8 mos  
 Greater New York City Area



### Producer and Strategic Consultant

Deutsche Bank · Contract  
 Oct 2016 – Sep 2017 · 1 yr  
 New York

Interim Graduate Recruiter, Markets & Corporate Finance: 2017  
 Responsible for all MBA recruitment across Corporate & Investment Banking.

Interim Marketing Director, Global Transaction Banking: 2016 - 2017

...see more



Marketing and Events Executive  
 Various Companies

2003 – 2016 · 13 yrs

CLIENTS: UBS, Bloomberg LLP, Wall Street Journal/Dow Jones, LG Electronics, Pfizer, Merck, NYC Office of the Mayor: Bloomberg Administration, and The Advertising Research Foundation

...see more

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## Education



### Y Combinator Startup School

2018



### Dallas Baptist University

Bachelor of Applied Science (B.A.Sc.), Major: Interdisciplinary Studies, Minor: Communications

2009 – 2011



### New York University

Certificate, Meeting, Conference and Event Management

2003 – 2006

Show 1 more education ▾

## Licenses & certifications

### Certified Meeting Professional

Convention Industry Council

Issued Dec 2008 · No Expiration Date

Credential ID 0000836261

## Volunteer experience



### Mentor

Cornell University, NSF I-Corps Short Course

2020 · less than a year

## Skills & endorsements

### Event Planning · 21



Endorsed by Carrie (Seier) Dyson, CMP, who is highly skilled at this

### Event Management · 14

Rajesh B. and 13 connections have given endorsements for this skill

### Marketing · 14



Endorsed by Usha James, CMP, who is highly skilled at this

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## Recommendations

Received (9)

Given (9)



**Daynan Crull**  
Sr. Data Scientist at New Light Technologies  
June 26, 2014, Daynan managed Suzanne directly

Suzanne was on a team driving the public engagement campaign for a high profile policy task force, the Special Initiative for Rebuilding and Resiliency (SIRR), created by Mayor Bloomberg in the wake of Hurricane Sandy. We produced a series of public workshops that were a critical part o... [See more](#)



**Lisa Boyd, CMP, CEM, CASE**  
Professional Event & Conference Planner  
August 29, 2013, Lisa was a client of Suzanne's

Suzanne served as an Instructor for our New Professionals Enrichment (Bootcamp) session at our 1st IEEE Planner Summit which was a gathering of over 40 planners from the IEEE Community. Based on the needs assessment we provided, Suzanne constructed an impactful 1/2 day session. ... [See more](#)

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## Accomplishments

**3 Honors & Awards**   
Amazing Women in eCommerce • Hacking Menopause Challenge • Top 20: Innovative Global Brands Meeting the Needs of 40+ Women

**3 Organizations**   
Women of SexTech • Professional Convention Management Association New York & Dallas-Fort Worth Chapter • Meeting Professional International - Greater New York Chapter

**2 Courses**   
Futurework Incubator • Project Entrepreneur

**2 Patents**   
Medical Pack • Medical Pack

## Interests



**Newell Brands**  
279,983 followers



**Rock Health**  
23,032 followers



**tristan walker**   
Founder & CEO Walker & Company Brands  
78,063 followers



**Military Medical Technology**  
961 members



**Kinsey Institute**  
2,673 followers



**Nonwovens Industry**  
7,233 members

[See all](#)